eAcademy: Module 2 – Part 1
Course Design: Redesign for Hybrid Delivery
Course “chunking” (Review)
The Redesign Process
From Those Before Us…

- Most effective hybrid courses - approached as a complete redesign
- Redesigning is time consuming
- Stay on task
- Best if course is completely ready before sessions start
Course Development Stages (ADDIE)

- **Analysis**
- **Design**
- **Development**
- **Implementation**
- **Evaluation**
Redesign Model: Analysis (F’ 10)

- **Analysis**
  - Review current material
  - Current elements
  - Situational factors
Re-Design Model: Design (F’ 10)

- **Design**
  - “Chunk” content
  - Instructional strategy for ONE module
  - Strategy for remaining modules
  - Assess modules holistically
  - Modify/re-assess as needed
Re-Design Model: Development (Sp’ 11)

- Development
  + SacCT course structure
  + Develop modules
  + Grading system
  + Syllabus
  + Formative assessment
Course Development Stages (ADDIE)

- **Analysis** (F’ 10)
- **Design** (F’ 10)
- **Development** (Sp’ 11)
- **Implementation** (F’ 11)
- **Evaluation** (Sp’ 12)
Course “Chunking” (Workshop)
Course Content Planning Model

Course Goal

Influenced by University "Learning Outcomes"

Course Objective

Module/Unit Objective

Course “Module” (or unit; topic)

CALIFORNIA STATE UNIVERSITY, SACRAMENTO
ACADEMIC TECHNOLOGY AND CREATIVE SERVICES
Course Goal

▪ Broad statement about projected outcomes

Example (“Exploring the Internet”)

“The Goal of this course is to provide a user’s view of local, state, and national computer networks, to learn how to use software tools to access and retrieve information from around the world, and to also learn how to use basic elements of communication protocol on the Web, which includes communication through the construction of Web pages.
Course Objectives

- Map directly to main course topics
  - generally 1 course objective per topic
  - stated in “measurable” terms

Example (“Exploring the Internet”)

**Topic (1 out of 5): “Web Page Development“**

**Course Objective A:** “Publish a Web site to the World Wide Web that correctly follows W3C standards and that is created using an approved Web editor.”
Module/Unit Objective

- Stem from course objectives
  - “subtopics”
  - needed to adequately meet each course objective
  - not too many, not too few

Example (“Exploring the Internet”)

**Course Objective A (Module):** “Publish a Web site to the World Wide Web...”

**Module Objective i:** “Create at least one Web page and secondary page that includes the 3 standard Web page elements.”

**Module Objective ii:** “Create at least one Web page that includes, correctly, the following elements: bold, italics, heading 1, a list.”
Course Content Planning Model

Course Goal

Course Objective

Module/Unit Objective

Module/Unit Objective

Module/Unit Objective

Course Objective

Module/Unit Objective

Module/Unit Objective
Now It’s Your Turn…
References:


QUESTIONS?