July 30, 2012

Video on IMBA program

Sac State to launch first international degree program

Sacramento State’s cutting-edge College of Business Administration is expanding its reach to Singapore by offering an International Master of Business Administration.

The IMBA program is the first Sacramento State degree program delivered at an international site. It reflects Dean Sanjay Varshney’s view that the demand for well-educated executives and managers has grown at phenomenal rates, particularly in the Asia-Pacific region. “We are glad to bring our high-quality, accredited program to the eager minds in Singapore,” says Varshney.

The IMBA is the result of a two-year development process supported by Academic Affairs, the College of Continuing Education and the Office of Graduate Studies. It will prepare students to become business leaders in the global marketplace by focusing on finance, information technology management and international management.

The master’s program combines the flexibility of online classes and the accelerated format of face-to-face learning activities over 12 months. In a required class, students engage in 10 days of involved online learning before the face-to-face module. A four-day period of intensive face-to-face learning follows, and a 10-day integration period through online technology concludes the program. The learning approach is applied and practical, with an emphasis on modern and relevant management knowledge in an international business setting.

There are seven required classes: managerial accounting, global corporate finance, marketing management, statistical decision-making, information technology management, human resources management for international business, and business law. The electives of finance, international management and IT management specialization include the culminating experience of leadership and change management. The first cohort will feature the international management specialization with the four electives of comparative international management, multinational corporate management, global supply chain management and international project management.
Those students lacking academic background in financial accounting, statistics and/or business economics will be required to take corresponding prerequisites. Courses will incorporate the unique Asia-Pacific cultures and their management styles and practices.

Sacramento State President Alexander Gonzalez is a steadfast supporter of the University’s global outreach. “We pledge our resources, including faculty, relationship, knowledge and staff,” he says, “to make the IMBA experience meaningful and rewarding to students in Singapore.” For more information about the IMBA program, visit www.cba.csus.edu/graduate/imba.html. For media assistance, contact Sacramento State’s Public Affairs office at (916) 278-6156.

– Alan Miller
amiller@csus.edu

Sacramento State is making a difference in California’s Capital Region and beyond. We offer a life-changing opportunity for our 28,000 students, preparing them to be leaders in their professions and communities. Our professors are known for their dedication to great teaching. And our location in the capital of the nation’s most populous state allows students to pursue unique internships and research.

### 121-S12-AM