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Sac State launches TV series to tell its academic story

Made at Sac State – The Video Magazine debuts Thursday, Sept. 5, on KQCA My58. Eight half-hour episodes, each devoted to a different college, will air at 6:30 a.m. every Thursday through Oct. 24.

Set the DVR so you won’t miss a minute of this entertaining and enlightening talk show that commemorates Sacramento State’s outstanding achievements in academic excellence.

“The Video Magazine allows us to share the Sac State story and to celebrate our students and the faculty members who work hand-in-hand with our students to prepare them for the future,” says executive producer and host Gloria Moraga. “It highlights the research, teaching and learning that takes place here.”

The program – filmed in-studio on campus – is a project of Sac State’s Office of Public Affairs and Advocacy. It’s a prequel of sorts to the respected Made at Sac State campaign, which was launched two years ago to profile such notable alums as Sleep Train founder Dale Carlsen (1984, Business Administration).

Throughout this season of Made at Sac State – The Video Magazine, viewers will meet a variety of accomplished students pursuing their dreams at Sacramento State. One is Rosie Dauz, a health science major with a concentration in community health education. She appears in the inaugural episode, which highlights the College of Health and Human Services (HHS).

“I wasn’t originally a health science major,” Dauz says. “Sac State helped me with my career path. With the different opportunities and resources, I got all the characteristics I loved and put them into one major.”

Dauz, who says her Sacramento State experience is “rewarding,” immersed herself in campus life as a peer mentor, orientation leader, committee president for the General Education Honors program and her college’s director for Associated Students Inc. Meanwhile, she volunteers for the American Cancer Society. Her career goal is to work for a nonprofit.

“I am very excited about this series,” says Fred Baldini, dean of the College of Health and Human Services. “We have so many stories to tell about the successes of
our students, faculty and programs. I think the viewers will be surprised and excited about what they see and how Sac State makes an impact in our community."

Moraga, the show’s host and executive producer, worked as a political reporter and TV news journalist for more than 30 years. She plans to shoot new shows annually for each of the colleges, keeping Made at Sac State – The Video Magazine fresh and current. She also intends to tell in-depth stories about some of the University's outstanding programs, such as the cutting-edge molecular biology lab known as CIMERA (The Center for Interdisciplinary Molecular Biology: Education, Research and Advancement) and the Physical Therapy Mock Clinic, which offers its invaluable services free to area residents.

“One of my goals for Sacramento State is to greatly expand the number of people we reach in the community,” says President Alexander Gonzalez. “The Video Magazine will give future students and their families the chance to learn about the excellent programs and opportunities we offer at the University.”

Here is the schedule for Made at Sac State – The Video Magazine:

- Health and Human Services, Sept. 5
- Natural Sciences and Mathematics, Sept. 12
- Arts and Letters, Sept. 19
- Engineering and Computer Science, Sept. 26
- Business Administration, Oct. 3
- Education, Oct. 10
- Social Sciences and Interdisciplinary Studies, Oct. 17
- Continuing Education, Oct. 24

Visit the video magazine’s website at www.csus.edu/made/tv/. For media assistance, contact Sacramento State’s Office of Public Affairs at (916) 278-6156.

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