Award-winning journalist Hinojosa to present lecture

Maria Hinojosa, host and executive producer of NPR’s Latino USA and CEO of the Futuro Media Group, will present a guest lecture titled “The Power of Latinos Now” from 10:30 to 11:30 a.m. Tuesday, Oct. 15, in the Hinde Auditorium in Sacramento State’s University Union.

Hinojosa also is a rotating anchor for PBS’s Need to Know. She has won numerous national awards for reporting hundreds of stories about the poor and disadvantaged, from immigrant work camps to teen victims of sexual harassment in the workplace. Her most recent honor was the 2012 John Chancellor Award for Excellence in Journalism.

Three years ago, Hinojosa launched Futuro to produce stories that routinely are underreported by traditional media. She has been named three times as one of the “100 Most Influential Latinos in the United States” by Hispanic Business magazine for her work as a reporter for CBS, NPR and CNN.

Hinojosa has written two books, including a motherhood memoir, Raising Raul: Adventures Raising Myself and My Son. Born in Mexico City and raised in Chicago, she received her bachelor’s degree from Barnard College.

A question-and-answer session will follow Hinojosa’s lecture. Seating is limited to 180. The same day, Hinojosa also will tape the Latino USA radio program that is scheduled to air on NPR from 6-7 p.m. Sunday, Oct. 20. – Alan Miller

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