Video: Preview of the 2014 Sacramento Business Review


Economic growth in the Sacramento area continues its modest climb, and while there still are hurdles ahead, signs of optimism are showing up in nearly all sectors. That’s the general outlook outlined in the latest issue of Sacramento Business Review.

The January 2014 edition will be released at a special event at noon Tuesday, Jan. 21, in Sacramento State’s University Union Ballroom, with a very special keynote speaker, former Treasury official Neel Kashkari. The afternoon will include lunch, an overview of forecasts for regional business sectors, and a question-and-answer session.

Sacramento Business Review is published through a partnership of Sacramento State’s College of Business Administration and the Chartered Financial Analyst (CFA) Society of Sacramento. Tickets for the event are $45 per person and can be reserved at the college’s website, www.cba.csus.edu/.

Highlights from the upcoming issue include:

- Financial and construction sectors are facing challenges from rising interest rates and flattening housing prices.
- Private and institutional capital from outside the region has contributed to strong sales in both commercial and residential properties.
- The Small Business Confidence Index has set a new record high of optimism for 2013-14.

“While challenges remain in the job market and real estate, there is a slow but steady decline in the local unemployment rate, and Sacramento’s housing market is showing signs of marginal improvement,” says Sanjay Varshney, dean of the College of Business Administration.

Guest speaker Kashkari will bring even more perspective to current economic issues. He joined the Treasury as a senior adviser under President George W. Bush in 2006. When the financial crisis erupted, he was confirmed as assistant secretary of the Treasury and helped to write the Emergency Economic Stabilization Act. He remained
at the Treasury after President Barack Obama took office and received the Alexander Hamilton Award, the Treasury Department’s highest honor.

Kashkari returned to California in 2009 to work for PIMCO, a public employees’ investment firm, recently leaving the company to explore other opportunities in public service. Past work includes tenures with TRW and Goldman Sachs.

He will be available for media interviews.

Sacramento Business Review is the only publication of its kind that examines the business sector and economic trends in the local region. It will be available online Jan. 21 at www.sacramentobusinessreview.com/.

For media assistance, call Sacramento State’s Public Affairs office at (916) 278-6156. – Craig Koscho

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