SacWorldFest 2014 Moves to Sacramento State and Showcases a Vibrant Multicultural Music and Dance Lineup

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SACRAMENTO, Calif. (September 17, 2014) – A vibrant and culturally diverse entertainment lineup has been announced for the seventh annual SacWorldFest, a family-friendly celebration proudly presented by Sacramento State and Wells Fargo Bank. Showcasing cultural diversity through lively music and dance, the annual festival has expanded to a weeklong celebration – Sept. 27 through Oct. 5, 2014 – with many of the key events taking place on the dynamic college campus. Plus, Sacramento State will offer FREE parking and easy access for any visitors attending SacWorldFest events.

Kick-Off Gala at Sac State on Saturday, Sept. 27, from 6 to 9:30 p.m.
SacWorldFest 2014 officially kicks off at 6 p.m. Saturday, Sept. 27, with a special fundraising gala at Sacramento State’s University Theatre. With Good Day Sacramento news anchor Ken Rudulph serving as the celebrity emcee, the three-hour soiree starts with a social hour, followed by inspiring regional acts and a special “Spotlight on BRAZIL!” performed by the Brazilian Center for Cultural Exchange of Sacramento. The live entertainment kicks into high gear with performances at 7 p.m. by Ski Laksmi (Bali dancer), Sacramento Black Art of Dance (African American dancers), Sonechko (Ukrainian dancers), Maria John (Classical Indian dancer), Grupo Folklorico Los Altenos (Mexico dance performance group) and the Grant Union High School Drumline T.A.P. Gala tickets costs $50 per person, or $15 for Sacramento State students, and are available at www.csus.edu/aba/HornetTickets.

Family Festival at Sac State on Sunday, Oct. 5, from 10 a.m. to 5:30 p.m.
Following a week filled with master classes and other activities, the celebration culminates from 10 a.m. to 5:30 p.m. Sunday, Oct. 5, with a fun and FREE community festival that will take place on multiple stages at Sacramento State. A sampling of the diverse performances at the festival includes the following:

- SambaDa – The seven-piece Brazilian band references salsa and cumbia, and blends them playfully with fun reggae beats.
- Todd Mosby – The international guitar master presents a hybrid fusion of jazz, classical and Indian musical forms.
- Sac Storytellers – A collective of Sacramento’s roots, reggae and ska-influenced musicians.
- Ukrainian Folk Dance Ensemble “Sonechko” – Dancers from the Ukrainian Dance School wear colorful costumes and display breathtaking energy.
- Edwardo Madril – Mesmerizing Native American hoop dancer and member of the Pascua Yaqui tribe of southern Arizona and northern Sonora, Mexico.
- Halfpence and Haypenny – This Nevada City musical group touches on diverse folk genres such as Medieval, Celtic, Old-Time, Gypsy and Jug-Band.
• **Stepping Stone** – This local band features traditional tunes and songs from Ireland, Shetland-Scotland, and Old Time America.

• **Marvels of the Midway** – This entertaining, family-friendly band is considered “Proud Purveyors of Fast Folk & Podunk Pop” and also plays old-time and modern Americana music.

• **Grupo Folklore** – Three talented Sacramento-based musicians skilled at diversifying everyday traditional Mexican music.

• **Izzi Tooinsky** – A talented juggler from Albania who provides family-friendly entertainment.

• **Brazilian Center for Cultural Exchange of Sacramento** – High-energy performers with drums, elaborate costumes and vibrant dancing.

• **Sri Laksmi** – A traditional/modern/contemporary dancer, choreographer and dance teacher from Bali.

• **Grupo Folklorico Los Altenos** – The group aims to instruct, educate and entertain while fostering Mexican traditions through lively dance.

• **Sinag-tala Theater Ensemble** – An engaging and unique regional Filipino American theater and performing arts company from the Bay Area.

• **Grant Union High School Drumline T.A.P.** – Outstanding performances by a group of skilled and spirited young student musicians.

• **James Barrera** – A crowd-favorite professional trick roper and whip master.

• **Manasa and Uzume** – A talented world fusion performance troupe that showcases American Tribal Style belly dance.

• **Maria John** – A skilled and accomplished dancer from Elk Grove who performs the classical Indian dance form bharatanatayam.

In addition to the energizing music and dance, there is a lot more to see and do at the family-friendly multicultural celebration all day Sunday, Oct. 5. Guests are encouraged to explore the Global Village and watch theater performances presented by and for children, participate in hands-on activities, watch “Around the World” cooking demonstrations and visit booths with innovative and interactive educational opportunities to learn about different cultures.

As a grand finale to the festival, a high-energy Hip-Hop Dance-Off competition will delight the crowd at 4 p.m. Sunday. The winners will be chosen based on crowd response. Open to all age groups, interested groups of five or more hip-hop dancers are encouraged to try out in advance for a coveted spot in the family-friendly dance-off. Two routines are required, each three to five minutes in length. A few spots still are open, and those interested are encouraged to email bfree2create@gmail.com.

SacWorldFest 2014 is proudly presented by Sacramento State’s College of Arts and Letters, and Wells Fargo Bank with support provided by Fat’s Family of Restaurants and the Crocker Art Museum. For an updated schedule of activities or more information about the SacWorldFest celebration, visit [www.SacWorldFest.org](http://www.SacWorldFest.org). For media assistance, contact either Traci Rockefeller Cusack at (916) 213-4373 or the Sacramento State Public Affairs office at (916) 278-6156.

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**About the Sacramento World Music & Dance Festival (SacWorldFest)**

The mission of SacWorldFest is to showcase the cultural diversity of the Sacramento region through a spectacular annual presentation of an ethnic dance and music festival that offers an educational and entertaining experience for all ages. The annual event provides educational entertainment opportunities for the entire Sacramento region while recognizing, nurturing and honoring the region’s rich cultural diversity. For more, call 916-549-2749 or visit [www.SacWorldFest.org](http://www.SacWorldFest.org).