Summer 2003 Invitation to Register

Glasmire shared the proof from the Publication and Design staff and asked for input. We agreed to go with the “building” theme rather than the “mountain” theme. Some concerns were raised about it being “too busy” with color. Trigales suggested that the mountains (now buildings) at the bottom of the card be removed and that some of the colors be “softened”, particularly the greens. Others liked the added touch of the buildings at the bottom. Glasmire will discuss the color scheme and placement of the “buildings” at the bottom and decide what to do. Trigales also noted that the zip code on the return address needed to be corrected. Glasmire will meet with design staff and bring back a new proof at the next meeting.

CASPER Logo

We all agreed that we needed to “go back to the drawing board” on the logo. We didn’t like any of the four suggestions. The group suggested that the following design concepts be used to develop the logo:

- Convey that registration is easy
- Students can access their records from a remote location
- Combine both phone and web methods in the logo
- Use new translation for CASER (i.e., Computer Access to Student Personal Records)

Glasmire will meet with the design staff and communicate these suggestions.

CASPER Survey Questions

Glasmire asked the group to review the CASPER survey questions to determine whether any should be changed for this summer. Other groups are providing input as well. Group members are to come to the next meeting with suggestions. We can only ask 20 questions, so we have to delete one to add one.

Next Meeting

Because Glasmire had to leave early to meet with the President’s staff, he asked if the group could meet next week, January 29 at the same time to discuss the CASPER survey questions. We agreed to meet on the 29th, from 1-2 PM, in Lassen 3008. This will be an added meeting. We will resume our regular first and third Wednesday schedule on February 5.

Meeting adjourned at 1:20 PM.