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July 1, 2008

MEMORANDUM

TO: Strategic Planning Council
Joseph F. Sheley, Chair

FROM: Alexander Gonzalez
President

A handwritten signature in blue ink that reads "Alexander Gonzalez".

SUBJECT: SPC Annual Report

Thank you for the Strategic Planning Council's first annual report concerning implementation of Sacramento State's new *Strategic Plan*. I am in agreement that it is time to formulate specific plans by which to implement the more general strategic planning goals. To that end, and as recommended in your annual report, I have asked the following Vice Presidents to head the implementation teams for each of the five goals of the *Strategic Plan*:

Goal 1: Implement a strategically focused, campus-wide effort to improve recruitment, retention, and graduation rates.

(Implementation Planning Team Leaders: Joseph Sheley, Provost; Lori Varlotta, Vice President for Student Affairs; and Larry Gilbert, Vice President and Chief Information Officer)

Goal 2: Create and sustain an organizational structure and culture that facilitate evidence-based decision making and purposeful planning in all important endeavors.

(Implementation Planning Team Leaders: Joseph Sheley, Provost; Lori Varlotta, Vice President for Student Affairs; and Stephen Garcia, Chief Financial Officer and Vice President for Administrative and Business Affairs)

Goal 3: Enhance campus-wide engagement in and responsibility for the resolution of complex issues and in the planning and implementation of campus policies.

(Implementation Planning Team Leaders: Joseph Sheley, Provost; and David Wagner, Vice President for Human Resources)

Goal 4: **Build and sustain a vibrant learning community derived from the strength and vitality of our diverse campus.** (*Note: I have asked the implementation planning team leaders to establish diversity in faculty and staff recruitment as the primary initial focus of the implementation plan.*)

(*Implementation Planning Team Leaders: David Wagner, Vice President for Human Resources; Joseph Sheley, Provost; Lori Varlotta, Vice President for Student Affairs*)

Goal 5: **Identify and develop interdisciplinary and cross-divisional initiatives with the greatest potential to strengthen our role as an engaged partner in our region.**

(*Implementation Planning Team Leaders: Philip Garcia, Executive Director of Governmental and Civic Affairs; Joseph Sheley, Provost; Carole Hayashino, Vice President for University Advancement*)

I have asked each of these implementation team leaders to assemble teams that are practical in size and cross-divisional in nature. I have asked them to prepare “draft plans” for presentation at the beginning of the fall semester to the campus community for feedback and possible revision. These plans should set goals that can be accomplished in three years and are amenable to benchmarking and assessment. Implementation plans should move the current statement of strategic planning goals from the more general to the more specific and thus should inform decisions such as those regarding budget allocations over the next several years.

I look forward to continued progress toward implementation of our *Strategic Plan* and to working with the Strategic Planning Council in that effort.

AG/jr