Department of Public Policy & Administration

Curriculum

Prerequisites: applied calculus course, introductory course in statistics, computer literacy

Foundation Courses (up to 15 units)
- ECON 204 Business Economics (or ECON 1A/B)
- FIN 101 Finance
- MBA 206 Managerial Statistics (or DS 101)

Program Requirements (21 units)
- MBA 251 Real Estate Finance Invest (3 units)
- MBA 253 Seminar in Real Estate Development (3 units)
- PPA 207 Quantitative Methods in PPA (3 units)
- PPA 220A Applied Economic Analysis I (3 units)
- PPA 250 California Land Use Policy (3 units)
- PPA 251/ECON 251 Urban Problems, Economics & Public Policy (3 units)
- OR PPA 252 Sustainable Development & Building Practices (3 units)
- PPA 270 Collaborative Policy (3 units)

Electives Courses (12 units)
- CE 261 Transportation Planning
- ECON 241 Applied Econometric Analysis
- ENVS 122 Environmental Impact Analysis
- ENVS 128 Environment and the Law
- GEOG 109 Geographic Information Systems
- MBA 220 Financial Management
- MBA 221 Financial Markets
- MBA 231 Personnel Management
- MBA 252 Mortgage Markets
- MBA 295E Internship in Urban Land Development
- PPA 205 Research in Public Policy & Administration
- PPA 220 B Applied Econ. Analysis II (PPA 220A)
- PPA 251/ECON 251 Urban Problems, Economics, & Public Policy
- PPA 252 Sustainable Development & Building Practices
- PPA 271 Collaborative Policy Practice
- PPA 272 Collaborative Governance Advanced Practice
- PPA 284/GOVT 284 Urban Policy
- SOC 210 Urban Sociology

Other courses approved by the program coordinator may be used to meet the elective course requirements (maximum of six (6) units of upper-division undergraduate coursework allowed).

Among Our Faculty Are:

The MSULD faculty have the highest academic and professional qualifications, including published research and involvement in professional activities.

- **Rob Wassmer**, Director and Professor, Ph.D., Michigan State University, Economics
- **David Booher**, Center for Collaborative Policy Advisor, M.S., University of Tennessee, Urban Planning
- **Peter Detwiler**, Former California Senate Staff, M.A., University of Wisconsin, Public Policy & Administration
- **Sudhir Thakur**, Associate Professor, Ph.D., Ohio State University, Geography
- **Nuruddin Ikromov**, Assistant Professor, Ph.D., Pennsylvania State University, Real Estate Finance
- **Ted Lascher**, Interim SSIS Dean and Professor, Ph.D., University of California, Berkeley, Political Science

**Application Checklist:**

1) Submit to Department of Public Policy and Administration
   - Supplemental Program Application
   - GMAT or GRE scores
   - Recommendation letters (3)
   - Statement of Purpose
   - Resume (recommended)

2) Submit to the Sacramento State Office of Graduate Studies
   - On-line CSU graduate application
   - Two sets of official transcripts
   - Application fee

Special thanks to the North State Building Industry Association for help in printing this brochure.
Infused in our curriculum are the principals of ethics, the public good, and graduate-level teaching on sound commercial real estate investment and finance practices. All these being necessary to successfully practice urban land development in California. Furthermore, our location in Sacramento offers the student the comparative advantage of interactions and job possibilities in an environment rich with progressive thought on the public side, and booming with strong private urban land development opportunities.

We prepare our graduates for careers as:
- Project managers
- Advisors and administrative service officers to elected/appointed officials
- State legislative and executive branch consultants
- Public real estate officers
- Private entrepreneurs and owners
- Transportation, economic development, and land use planners
- Land use consultants
- Commercial real estate appraisers

Graduates of the Sacramento State Master’s are employed by:
- California High Speed Rail Authority
- U.S. Bureau of Land Management
- Evergreen Company
- Herrick Urban Property Ventures
- Sacramento County Real Estate Office
- Placer County Assessor’s Office
- California Energy Commission
- City of Rancho Cordova
- Sacramento Area Council of Governments
- Parker Development Company
- California Department of Transportation
- California State Assembly
- Benningfield Group
- Livaich Community Engagement
- Sacramento County Executive Office

Admission Criteria
- Undergraduate GPA of 3.0.
- Completion of the MSULD’s prerequisite courses with at least a 3.0 GPA.
- Performance on the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE) in the last five years.
- If necessary, Test of English as a Foreign Language (TOEFL) minimum scores of 550 (213 if computer based) in the last three years.
- A written statement of purpose, one to two pages, about the applicant’s purpose in pursuing the degree.
- Three letters of recommendation from those with knowledge of the applicant’s academic and professional potential.

Applications are accepted October 1 through March 1 for admission into the following fall’s class.

A completed application received before December 1 is eligible for priority admission. All applicants must have a baccalaureate degree with at least a 3.0 GPA and have completed (or have the promise of completing before fall) prerequisite applied calculus, statistics, and computer literacy.

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“My tenure with Parker Development Company spans 20 years and I have spent the past 9 years as the Principal Planner in charge of current and forward planning projects. The MSULD curriculum offered me the perfect blend of public policy issues that I face on a daily basis, while improving my proficiency in real estate finance and investment that are vital to achieving an executive management position. Obtaining the MSULD degree shows my current employer that I am dedicated to furthering my education and I possess the qualities to be a leader in the real estate development industry.”

Andrea Howard
Principal Planner for Parker Development Company
El Dorado Hills, CA MSULD 2013

“The MSULD program taught me how to maximize the public good by using a variety of tools to balance the priorities of the private and public sector. The program introduced me to resources and tools that I use at work and in my community. I gained practical knowledge about land development and public policy from the diverse group of professional students and experienced faculty. In the program I built a foundation of multidisciplinary skills that help me maintain a career that is versatile and fulfilling.”

Eli Harland
Advisor to Commissioner Douglas
California Energy Commission, MSULD 2012