Strategic Planning Task Force Meeting

MINUTES

Tuesday, November 13, 2013

President’s Conference Room

1) Welcome -President Gonzalez
   a) Welcome and thank you
   b) Pleased with the process to this point and urged the group to continue the good work
   c) Culture of state and CSU
      i) FTES, future impact, inequality of campuses
   d) Emphasized the need for a clear plan to meet challenges and to even make argument of who we are and what we do
2) Overview of Planning Process – Steve Weiss
   a) Update on work that has been done by the Strategic Planning Committee
   b) Reminded the group of the process and timeline
3) Discuss and Refine Mission Statement
   a) Using information generated from the Committee on 10/19/13, the Task Force refined thoughts and created a draft mission statement that will be presented at focus groups and town hall meetings for initial feedback
4) Discuss and Refine Vision Statement
   a) Using information generated from the Committee on 10/19/13, the Task Force refined thoughts and created a draft vision statement that will be presented at focus groups and town hall meetings for initial feedback
5) Identify Strategic Priorities
   a) The Task Force generated a draft list of university priorities
   b) This list of draft priorities will be presented at focus groups and town hall meetings for feedback
6) Discuss Sac State Values
   a) Brainstormed values to drive the work of the university
   b) Draft list created was then condensed by vote
7) Closure of Meeting
   a) Recap and next steps