General Board Meeting  
April 17, 2012  
12:00-1:00 pm  
Sacramento Hall 275

AGENDA

Attendees: Darlene Monroe, Ashley Ciraulo Stuart, Jackie Kernen, Cossette Leos, Candace McGee, Michelle Bianco, Cathy Davis, Aaron Eichenberger, Carolann Forseth, Patricia Lush, Lorena Solis, Michelle Williams, Carmelita Kauw

1. Approval of March Minutes – Ashley Ciraulo- Stuart  
   a. March minutes approved as presented

2. Budget Update – Cossette Leos  
   a. General Fund: $12,321.81  
      i. Charges of $16.20 (donations postage) and $170 (reprographics) were posted to the account  
   b. Fundraiser: $21,924.87  
      i. There was a contribution of $35  
      ii. The $1000 allocated for One Book support has been removed  
      iii. There is an expenditure transfer of $1000 for the President’s Committee for Campus Unity  
   c. Discretionary: $3,363.44

3. Elections – Darlene Monroe / Elections Committee  
   a. We will extend the deadline until next Monday - 4/23/12  
   b. We will announce the extension deadline at the luncheon  
   c. If you have any questions about the elections, please contact Michael Lopez Garcia

4. Picnic Committee – Ashley Ciraulo-Stuart / Picnic Committee  
   a. we have confirmed that one card and Wells Fargo have confirmed that they will come back to the event  
   b. we have event tickets for all of the reps - starting with 60, Ashley has more if you need them  
   c. for any tickets sold, return money to Ashley, children under 5 and MPPs are free; $10 for faculty and students  
   d. Ashley is working with UEI to get the contract signed for the Band  
   e. we will start making announcements in the bulletin the beginning of May, also will have the email for the reps to send out at that time as well
5. College / Department Updates – Darlene Monroe
   a. Business partners roundtable
      i. USA will be doing a presentation as a way to encourage volunteering
      ii. Carlyn or Darlene will be doing a "lets get involved" presentation along with dates for the USA events Fall 2012 – Spring 2013
      iii. we will try to create a bookmark with the dates of USA events and the USA website
      iv. USA reps that attend the meeting will help hand out bookmarks
   b. Luncheon
      i. we have sold almost 400 tickets
      ii. USA will cover the cost of 4 lunches
      iii. Darlene will be doing the presentation for USA, in Carlyn’s absence
   c. Discussion: how to get reps from colleges/divisions without representation
      i. we currently have colleges and divisions without reps
      ii. do people not want to give up their time? there is the commitment of the committee
      iii. there needs to be better communication with current reps regarding the benefits of being part of USA
      iv. approaching new employees about starting to network and start getting involved
      v. can we create a "ask me about USA" campaign? buttons? flyers?
      vi. make additional announcements at the USA events, and formally recognize everyone that volunteers
   d. Celebrating Unity Event - post flyers and encourage your staff to go to the ice cream social
   e. Book Store Festival and Spring Sale is May 10th
   f. June Meeting will be 6/17/12 in the Food Science kitchen
      i. can we bring someone interested in coming on as a USA rep to the last meeting to learn about USA?
         1. Darlene will check with the Executive Board