President offers vision for ‘destination campus’

Text and video at www.csus.edu/president.

President Alexander Gonzalez laid out an aggressive plan to add new facilities and remake CSUS into a residential campus during his spring address last week. He said the goal was to turn CSUS into a “destination campus for the West and a flagship of the CSU system by 2010.”

Speaking to a packed house in the University Union Ballroom, he also stressed the importance of fundraising efforts and asked everyone on campus to share the University’s success stories with the community. And he talked about the findings of the campus athletics task force, which were released at a press conference the day before (see accompanying story).

Gonzalez began by praising staff and faculty for their commitment to students.

“This winter break offered me a good opportunity to reflect on what I’ve learned about this University—all that’s been shared with me,” he said. “And I’ll share this with you: When you get right down to it, the most important thing you find here is a dedication to students. All of you clearly care strongly about their success.

“In the coming years, everything we accomplish will come directly from that basic commitment.”

Gonzalez spent much of his time highlighting a new master plan proposal, which he said would bring the biggest changes to the University since it moved here from Sacramento Junior College in 1953. He then debuted a five-minute video on the proposal that will go to the CSU Board of Trustees later this week.

The new master plan proposal includes an arena and wellness center to the north of Hornet Stadium, which would be funded by donors and students. He thanked the Associated Students for their leadership with the concept. There’s also a new performing arts center in the master plan proposal.

See DESTINATION, Page 4

Acclaimed concert series will return

CSUS will once again host some of the finest classical music performers in the nation in its New Millenium Concert Series this spring. Launched to celebrate the dawn of the 21st century, the series has become an annual showcase of world-class talent. Four concerts are featured this year, all taking place in the intimate Music Recital Hall in Capistrano Hall.

Pianist Pascal Rogé opens the series. The award-winning Decca recording artist will perform works by Debussy and Ravel. Rogé will be joined by fellow pianist Natsuki Fukasawa in the second half of the program, and the pair will perform works for two pianos by Rachmaninoff and Ravel. This special performance is set for 8 p.m., Wednesday, Feb. 11.

The renowned Juilliard String Quartet, a University favorite, will perform works by Mozart and Dvorak in the second series concert. The group has released numerous albums, including a 1994 recording of quartets by Debussy and Ravel that was named one of the “100 Best Classical Recordings” by the Times Magazine of London. The quartet is scheduled to perform at 5 p.m., Friday, March 12.

Described by San Francisco Classical Voice as “profoundly moving” and performing with a “rare blend of passion and precision,” the Chamber Ensemble of the Pacific will perform next in the series. Schumann’s Quinter for Piano and Strings will be featured in its concert set for 8 p.m., Sunday, May 9.

Individual tickets for concerts in the series are $20 and $30. A subscription to all four performances is $75, a 25 percent savings on the cost of individual ticket purchases. Tickets are available from the CSUS Ticket office at (916) 278-4323 or Tickets.com.

See ATHLETICS, Page 4

Athletics Task Force makes recommendations

Facilities and outside funding are among the areas the University should concentrate on to ensure the future success of its athletic programs, according to a report released last week by the campus athletics task force. The task force, which was established by CSUS President Alexander Gonzalez, presented its findings at a news conference Jan. 21.

The report made 10 recommendations, including the need for a multiactivity center. Such a center, to house not only athletic events but wellness and health centers, is prominently featured in the new campus master plan proposal that President Gonzalez will present to the CSU Board of Trustees this week.

“Facilities were the topic we felt most strongly about,” said task force chair David Rankie, who is also a professor in the special education, rehabilitation and school psychology department. The report also pointed to the absence of modern training facilities and outdoor lighting.

“There was a clear identification of a need for developing facilities focused on physical development and the health and well-being of students,” Gonzalez said. “We are proposing a complex that is unique in entire country, with all three types of activities in one place. The master plan will also include expanding

When CSUS held winter commencement ceremonies in December it hosted one of the nation’s largest gatherings of Hispanic graduates.

That’s according to Hispanic Outlook in Higher Education, which once again named CSUS one of the nation’s top universities for granting bachelor’s and master’s degrees to Hispanic students.

The publication ranked CSUS 32nd nationally for awarding bachelor’s degrees to Hispanic students and 47th nationally for master’s degrees. That’s compared to rankings of 35th and 56th respectively in the previous rankings.

CSUS is among 19 CSU campuses included in the rankings. CSUS was also 30th in the nation for ethnic minority graduates in the most recent rankings from Black Issues in Higher Education.

Like California, the CSU system is highly diverse, with ethnic minorities making up more than half (53 percent) of its identified student body. Hispanics make up nearly a quarter of its student population.
Encouraging people to realize their potential and act upon it is an important business and personal goal of Clotel Herron. As an outreach admissions counselor, Herron encourages high school students to pursue higher education at CSUS. She meets with students from Grant School District, Natomas High School and continuously in local schools. She also contacts students through the Cal Works program, churches and foster care. "The essence of my job is to recruit students in order to admit them to the University," says Herron. "In my admissions role, I evaluate subject matter, test scores, make admission decisions and get the students onto campus." Herron works with what she calls "special populations." "I like to work with those who don’t see college as a possibility. They don’t just come here — we have a charge," she explains. "I assist with their empowerment through higher education, whether it’s voca- tional or certified programs. To everybody, there’s a purpose. Herron also mentors students in the Cooper-Woodson College Enrichment Program. While working at CSUS, Herron has not only advanced her career — she has been promoted several times — she increased her education. In 1993, she received a bachelor’s degree in ethnic studies with a departmental and institutional focus on women, minority and other historically underrepresented groups. In 1995, she received her master’s degree in educational administration. She is the recipient of the Alumni Achievement Award from the department of ethnic studies.

In past years, Herron has served on the University’s budget staff development committee, the Educational Opportunity Programs Committee, the selection committee for president and several selection committees for the academic department dean and other campus administrators. She is past president of the Black Staff and Faculty Association. In thinking back on signifi- cant events and memories from her 30 years at the University, Herron reflects on an impactful growth period on campus during the 1970s. "I enjoyed the time I served on the faculty for the campus to have a credible name and be inclusive and they did so in a dignified way."
University events celebrate Black History Month

A month-long series of events focused on African-American culture is scheduled on campus to mark Black History Month. The activities continue a national tradition of celebrating African-American achievements in February.

An opening reception featuring artist, activist and scholar Aakinsanya Kambon, a former Black Panther and native Sacramen-
to, launches the activities at 3 p.m., Monday, Feb. 2, in the Union Ballroom.

A month filled with speakers, music, theater and dance follows.

Among the speakers visiting the campus are Chuck D, front-
man for the thought-provoking and sometimes controversial music
group Public Enemy, and Angela Davis, long-time political activ-
ist and UC Santa Cruz professor. Chuck D will be presenting his
“State of the Union Address and Vibe Session” at 7:30 p.m., Thurs-
day, Feb. 5, in the Union Ballroom. Tickets are $10 general, $5 for CSUS students.

Davis will be lecturing at 7:30 p.m., Monday, Feb.
23 in the Union Ballroom. The event is free.

CSUS dance company Sacramento Black Art of Dance, or S/BAD, will present six electric evenings of dance during the month with its show Soul Food. The group, directed by CSUS professor Linda Goodrich, is set to perform at 8 p.m., Feb. 12 to 14, and again Feb. 19 to 21, in Solana Hall 1010. Tickets are $15 general, $13 students and seniors, $12 CSUS students and $9 for children 12 or younger.

Many other events are planned for the month. For the latest schedule, see www.csus.edu/events.

Black History Month activities are presented jointly by the
Cooper-Woodson College Enhancement Program; Africans for Re-
Education, Innovation, Consciousness and Achievement; the Black Student Cultural Association; the CSUS Multi-Cultural Center; and other University and community organizations.

For more information, contact Cooper-Woodson at 278-3563.

For ticketed events, contact the CSUS Ticket Office at 278-4323.

Black History Month Events

MONDAY, FEB. 2
Opening reception. Brother Aakinsanya Kambon, 7 p.m., Union Ballroom. 278-7201

WEDNESDAY, FEB. 4
Lecture. “Educating Colored Folk: California’s Commitment to Primary and Higher Education.” CSUS professor Dreti Cantor, noon, Union Delta Suite. 278-5363

Lecture. The Rev. Cedric Stedy, 7 p.m., Union Hinde Auditorium. 278-6997

THURSDAY, FEB. 5
Lecture. “One of the Rat Was White.” Robert Guthrie, psychologist and author, noon, Union Redwood Room. 278-6997.

Lecture. “State of the Union Address and Vibe Session.” C21A Professor of Public Enemy, 7:30 p.m., Union Ballroom. 10 general/$5 CSUS students.

Details: CSUS Ticket Office at 278-4323 or Tickets.com.

FRIDAY, FEB. 6

SATURDAY, FEB. 7
Seminar. 10th annual “College Making It Happen.” Academic and financial preparation for college for 8th & 9th grade students. 9:30 a.m.-noon, Union Ballroom. Registration required. 278-7875

MONDAY, FEB. 9
Forum, author Roni Elinson discusses relationships, 7 p.m., Union Redwood Room. (916) 278-6997.

TUESDAY, FEB. 10

Lecture. “Scoring in the Red Zone: How to Lead Your Team to Victory When The Pressure’s On.” Spencer Tillman, CBS Sports analyst and author, 7 p.m., Union Ballroom. 278-6997.

THURSDAY, FEB. 12
Student Dance. Soul Food. S/BAD, directed by Linda Goodrich. CSUS professor, 8 p.m., Solana Hall 1010. $10 general/$5 students and seniors/9 CSUS students/ $9 children 12 and younger. Tickets at CSUS Ticket Office at 278-4323 or Tickets.com.

TUESDAY, FEB. 17
Film, “When We Were Kings” discussion follows with CSUS professor Sylvester Bowles, 7 p.m., Union Foot Hill Suite. 278-6997.

WEDNESDAY, FEB. 18
“Digital Media and African-Americans.” Joe Moore, CSUS Library project content specialist, noon, Union Delta Suite. 278-6997.


THURSDAY, FEB. 19
SATURDAY, FEB. 21
Student Dance. Soul Food. S/BAD, directed by Linda Goodrich. CSUS professor, 8 p.m., Solana Hall 1010. $10 general/$5 students and seniors/9 CSUS students/ $9 children 12 and younger. Tickets at CSUS Ticket Office at 278-4323 or Tickets.com.

THURSDAY, FEB. 17
Forum, author Roni Elinson discusses relationships, 7 p.m., Union Redwood Room. (916) 278-6997.

Lecture. “Scoring in the Red Zone: How to Lead Your Team to Victory When The Pressure’s On.” Spencer Tillman, CBS Sports analyst and author, 7 p.m., Union Ballroom. 278-6997.

MONDAY, FEB. 23

TUESDAY, FEB. 24
Lecture. CSUS professor Tony Platt, noon, Union Delta Suite. 278-6997.

WEDNESDAY, FEB. 25

FRIDAY, FEB. 20

THURSDAY, APR. 2

SATURDAY, APR. 1

TUESDAY, APR. 2
Lecture. CSUS professor Tony Platt, noon, Union Delta Suite. 278-6997.

WEDNESDAY, APR. 2

FRIDAY, APR. 2

THURSDAY, APR. 2

SATURDAY, APR. 1

TUESDAY, APR. 2
Lecture. CSUS professor Tony Platt, noon, Union Delta Suite. 278-6997.

WEDNESDAY, APR. 2

FRIDAY, APR. 2

THURSDAY, APR. 2

SATURDAY, APR. 1

TUESDAY, APR. 2
Lecture. CSUS professor Tony Platt, noon, Union Delta Suite. 278-6997.

WEDNESDAY, APR. 2

FRIDAY, APR. 2

THURSDAY, APR. 2
One of the region’s most anticipated Chinese New Year events returns to CSUS at 11 a.m., Saturday, Jan. 31, in the University Union Ballroom celebrating the Year of the Monkey. Events marking the 4701 lunar year on the Chinese calendar include a traditional lion dance, martial arts, children’s games and more, with the year’s celebration being the unveiling of the “Lunar New Year of the Monkey” postage stamp. Ballroom dancing will also be a highlight, starting at 8 p.m.

“The celebration is not only for the Chinese community, it’s for everybody,” says Vicki Beaton with the Chinese New Year Celebration Alliance, organizers of the event. “The main purpose is to have a New Year event for the region, rather than have to drive to San Francisco.”

Tickets are $3 general. $1 for children 12 and younger, and are available at the door. For more information or to arrange tickets in advance for groups, call 601-7511.

**Ringing in the Chinese New Year**

**Destinations**

**Continued from page 1**

For example, the proposed area and wellness center would require a combination of private and student-generated funds. “I wouldn’t want to ask students to support something we wouldn’t already be supporting in some way with outside funding. Students also need to know what they’ll get out of it — a recreation and wellness center with a health center, workout facilities and an events arena.”

Other recommendations in the report suggested the campus explore conference affiliation, with a direct reporting structure between athletics director Terry Raske and President Gonzalez, and committees to study public relations and campus pride and identity. They also saw the need to increase campus and community support, providing a welcoming and positive environment and establish a more residential feel to the campus.

One of the recommendations is to make athletics resource neutral,” Gonzalez said. “To make that happen means raising friends and raising funds.”

Raske said. “You can’t separate athletics and student-generated funds. "I don’t believe athletics should be a major source of funding rather than from other areas of campus. Not only do the task force members believe the future for the services of athletics program is tied to outside revenue, they feel that in light budget times support for the program may be obtained if other groups on campus feel funds are being taken away to support athletics.

“Of the recommendations which would be either on the south of campus or in the nearby 65th Street redevelopment area. The new plan also includes housing for as many as 5,000 students (up from about 1,000 now), new classroom buildings as high as eight stories, a space science center, parking structures and a green mall down the center of campus.

Gonzalez said donors would be sought out for many projects, and thanked those who have already made contributions to the University. They include, he noted, many faculty, staff and alumni, as well as community members. Gonzalez also talked about the University’s impact — citing statistics from the recent “Golden Asset” report which show the campus generates $744 million and 16,000 jobs in the region, and that 1 in 26 residents of the region is a CSUS alumnus.

He touched briefly on the state budget troubles, warning that the campus faces tough cuts next year that could total $13 million. He said the CSU system as a whole would suffer a two-year combined cut (including this year) of $771 million, or 28 percent, if the governor's proposed budget is enacted.

With cuts in enrollment, the Master Plan for Higher Education's proposed reduction, which.