Trusting approve new master plan

The California State University Board of Trustees has approved an ambitious new master plan to remake CSUS into a residential campus and provide some 1.5 million square feet of building space.

The plan, to guide campus growth in coming decades, includes housing for as many as 5,000 students and an arena and wellness center. It also envisions a performing arts center, new classroom buildings as high as eight stories, a science space center, parking structures and a green mall down the center of campus.

The projects are dependent on a mix of donor, student and state funding. CSUS President Gonzalez, speaking to the campus at the start of the semester, said the plan would bring the biggest changes to the University since it moved from downtown Sacramento Junior College in 1953. He said the goal, despite current budget challenges, was to turn CSUS into a "destination campus for the West and a flagship of the CSU system by 2010."

The plan maximizes the use of the University’s 300 acres. CSUS would eventually offer on-campus housing to as many as 4,000 more students than it does now. Inefficent old low-rise buildings would be demolished and newer buildings placed on the outer part of campus. Trees now flank the perimeter of campus so the interior, with its green mall, would become more pedestrian-friendly.

The proposed arena and wellness center would be built just to the north of Hornet Stadium. It would provide a place for special events such as commencement and concerts, gym facilities for all students, a home for intercollegiate athletic teams and a new health center.

The performing arts center would be to the south near Highway 30, either on campus or in the nearby 65th Street redevelopment area.

The plan also calls for new classroom buildings on the east of campus, as well as a building to house the MBA program in the College of Business Administration and a Center for Space Science. And there are two additional parking structures, one next to the new parking structure that will be built soon near Hornet Stadium and one near the residence halls.

For more, follow the links from the story at www.csus.edu/news.

A $12.3 billion education bond that would include funding for all segments of public education will be on the ballot in March.

It passed, the bond would provide $11 billion to K-12 schools and $2.3 billion to higher education.

Funds would be divided by a predetermined formula to provide for new construction as well as a backlog of renovation and repair projects.

The 23-campus California State University System, of which CSUS is a part, would receive $690 million.

CSUS, the bond is scheduled to provide planning money for the Science II building, as well as a variety of minor capital projects. Under current plans, these include a third floor renovation in Sequoia Hall, renovations to the reprographics office, remodels of two rooms in Capistrano Hall, remodel of a department office in Kadema Hall, work in Santa Clara and Riverside halls, and work to various rooms in Mariposa Hall.

Since the 1980s the Legislature has determined that public funding for construction projects and major renovations at California public universities and colleges must be financed through voter-approved general obligation bonds. For a bond to qualify for the ballot, it must be approved by a two-thirds vote of the Legislature and the governor must sign it.

A previous bond provided $20.6 million to CSUS for upgrading infrastructure such as sewage pipes and wiring, as well as for safety upgrades across campus. That work continues.

An earlier bond, approved in 1994, provided funding for the University’s Academic Information Resource Center, a $17.3 million, 100,000 square foot facility now under construction just south of the University Library. It will provide

See BOND, Page 4

Music, theater, dance, lectures, sports, forums or festivals—there’s something for everyone at CSUS.

And all the activities add to the campus’ vibrant educational environment. Where can you find out the who, what, where and when? The CSUS Events Calendar at www.csus/events. It’s the dynamic, regularly updated listing of public events at CSUS offered by public affairs, the campus online stop to find out all the info.

The calendar presents a listing of public events at the University in an easy-to-read, searchable format. Visitors first see a listing of activities for the current month. Scrolling down the pages reveals events as they are scheduled daily. Most listings start with a keyword, like lecture, dance or athletics, providing a quick way to scan for popular activities. Options to view just the day’s events, search all listings or see other campus calendars are offered.

Another feature of the calendar is links to additional information. Clicking on the highlighted “details” found in many listings takes viewers to press releases, additional photos, expanded schedules and other information. Listings for ticketed events include contact information for the CSUS Ticket office and a link to Tickets.com, the Internet source for CSUS event tickets. The calendar also offers the opportunity to receive Newslink, the University’s e-mail newsletter.

Cheer team makes national showing

CSUS really has something to cheer about this semester. The University’s co-ed cheerleading team won two awards during the 2004 College Cheerleading and Dance Team Nationals last month at Walt Disney World in Orlando, Fla.

For the fourth year in a row, the team placed within the top five, grabbing third place in the Division I cheer category. Also, the duo of Miguel Sanchez, an international business major, and Lindsay Eskildsen, a communication studies student, brought

See CHEER TEAM, Page 4
The CSUS Bulletin welcomes submissions to the Professional Activities Section from faculty, administration and staff. Items are run on a space available basis. They should be no longer than 75 words and may be submitted to bulletin@csusc.edu or faxed to 278-5290.

DENNIS TOOTELIAN, management, was interviewed on KCRA Channel 3 on Nov. 11 about the increasing number of retail stores that target the “big and tall,” on Nov. 28 about the significance of the Latino market for places of entertainment and Dec. 20 concerning retailer pricing strategies for last-minute Christmas shoppers. He also was quoted in the Dec. 12 Sacramento Bee on the importance of having students to participate in “forehead” advertising.

WILLIAM A. DORMAN, government, was interviewed in January by Inter Press Service, a global news agency, about Iran; Iraq conflict’s dominance in American television news during 2003.

REPROGRAPHICS earned five awards for printing excellence during the Sacramento Printers Association January celebration of International Printing Week in January. The competition was among area commercial and in-house print shops.


LIAA MURPHY, anthropology, has had an article titled “Documenting Conflict and Ascendancy: Discovering Seventeenth and Eighteenth Century Ireland in the Osborn-Collection” published in The Yale University Library Gazette.

BILL OWEN, communication studies, participated in a panel on English-language haibun at the Dec. 6 meeting of the Haiku Society of America in San Francisco. He won third place in the 2003 haiku competition sponsored by the Haiku Poets of Northern California. He also had three poems selected for the 2003 Red Moon Anthology of best English-Language Haiku.


LARRY BOLES, speech pathology and audiology, was a keynote speaker at the New Zealand Speech Therapy Association Annual Conference on Oct. 23. His topic was “Couple-Based Aphasia Therapy — Solutions, Not Problems.”

SYLVIA FOX, journalism, was elected president of the California College Media Association, a state-wide association of student news media, including print, broadcast and online. She was also awarded a fellowship by the Online News Association to attend a weekend seminar by the American Press Institute on Digital Master Storytelling.

NANCY KALISH, psychology, presented a workshop titled “Conducting Survey Research in the Social Sciences” at the annual California Focus on Writers Conference on Dec. 6. Her research was cited by Dear Abby (Jeanne Phillips) in her syndicated column about lost love, which appeared nationally on Nov. 25, and ran in the Sacramento Bee on Dec 1.

ARTHUR WILLIAMSON, history, has published a chapter in Secret Conversions to Judaism in Early Modern Europe. The chapter is titled “George Buchanan, Crypto-Judaism, and the Critique of European Empire.”

STEPHEN PEREZ and MARK SIELGER, economics, published “Inflationary Expectations and the Fisher Effect Prior to World War II” in the Fall 2003 issue of the Journal of Money, Credit, and Banking.

JIAN-ZHONG ZHUO, University library, has published an article titled “Asian American Librarians and Chinese American Librarians: Their Impact on the Profession and on U.S. Communities” in the October issue of the Journal of Library and Information Science.

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.

SIEGLER, Library Gazette

JIM HERNANDEZ, criminal justice, was a guest speaker on Jan. 11 at the National Coalition of Motorcyclists at their Sacramento meeting on Jan. 11. He discussed the impact of California’s gang statutes on motorcycle clubs.

LOUIS DOWNS, counselor education, and co-authors have a contract to publish a school counseling manual with Lahaska Press. Its working title is Comprehensive Results-Based Student Support Programs, and it is due out in early summer.

THOMAS STRASSER, humanities and religious studies, has published “The Subtleties of the Sea: Thoughts on Mediterranean Island Geography” in The Journal of Mediterranean Archaeology and Archaeometry.
The psychology department owns a lot to the College of Business Administration. Thanks to a secre-
tary in the College who went out of her way to help then-student Connie Chiechi get her degree, Chiechi was inspired to do the same. Thirty years later, Chiechi offers guidance to scores of students as an administra-
tive analyst/specialist in the psy-
dology department office.

As a psychology student, Chiechi was becoming tired after five years of trying to graduate and share her frustrations with the secretary. “When I got home she called me with a plan of how I could get out of that year. I am so indebted to her. I think that’s what inspired me to work here,” she says.

“I love helping students. It’s really gratifying to do that. I have a daughter who just graduated from college and when students come into our office I think of my own child at San Diego State. I look at them and think, ‘They’re somebody’s kid.’”

The department has had an impact on other facets of her life as well. “I met my husband through a family member. I had my baby while I was working here.” She earned her master’s degree in English while on staff and gets flex-
ibilities that allow her to teach classes at Cosumnes River College.

The teaching has given her insight into the faculty experience. “I’m much more tolerant toward the students”, she says with a smile. “I’ve been there as a student, as an instructor, as a graduate instructor. It helped me to see things from all perspectives. At one point I had mail-
boxes at three places on campus—the English department, the Learning Skills Center and here in psychology.”

After a one-year stay in the teacher education department, Chiechi started in the psychology office as a department secretary, then moved on to administrative analyst/specialist. With about 1,000 students, three master’s degree programs, 24 full-time fac-
ulty and a few dozen part-timers to look over, Chiechi is respon-
sible for a small empire.

As it has in most areas of campus, Chiechi says technology has made a huge difference in how they get their work done. Thanks to computers and e-mail she and her staff don’t have to spend as much time typing tests and taking phone messages, which allow them to spend more time with students. “It’s become much more of a service office. We have a great staff and now we can spend more time answering questions, which is nice.”

The psychology department also helped the students be more independent. “It’s nice to be able to tell them where they can find information on the Web,” she says.

The look of the campus has changed a great deal, too, since she arrived as a student in 1967. From her window in Amador Hall she can see where she used to park for the University Library. Amador wasn’t even on the radar screen.

When she looked back on her time on campus, Chiechi initially says the old side when she thinks of the department faculty who have retired or passed away. But working with the many new young, energetic faculty who’ve arrived in the past few years, she recon considers, joking, “Maybe I’ll stay for 30 more years.”
Cheer team

Continued from page 1

She estimates that 50 schools send about 3,000 people to National. Harris says events like this offer chances for the University to represent itself to a nationwide audience. “It’s a great accomplishment for a West Coast college.”

Harris says the competition is scheduled to be broadcast on ESPN this month. And, she adds, American Cheerleader magazine is profiling the team, probably for the March issue. The magazine is interested in the team’s performances. “The team has very creative and innovative pyramids.”

We’re proud of them.”

Later this semester, the women’s team will attend its first competition. Harris says the team will face off against other college teams in a Vegas event.

Comedy, “Dating Game,” campus version of the TV show, noon, University Union Redwood Room. (916) 278-6997.

Lecture, “Scoring in the Red Zone: How to Lead Your Team to Victory When the Pressure’s On,” Thelma Tillman, CBS Sports analyst and author, Black History Month, 11 a.m., University Union Ballroom. (916) 278-6997.

Dance, Soul Food, S/BAD, directed by CSUS professor Linda Goodrich, Black History Month, 8 p.m., Solano Hall 1010, $15 general, $13 students and $9 children 12 and younger. Tickets at CSUS Ticket Office (916) 278-4323 or Tickets.com. Performances Feb. 11 - 14 and 18 - 21.

Thursday, Feb. 12

Athletics, Women’s Basketball vs. Portland State, 7:05 p.m., Hornet Gym. $5 general/$2 youth ages 2 - 17. Tickets at CSUS Ticket Office. (916) 278-4323 or at Tickets.com.

Meetings, Emeritus Association/ Friends of the CSUS library book group, Slaves in the Family by Edward Ball, 6:30 p.m., Library 4026. (916) 278-3154.

Lecture, muralist Juana Alicia Montoya on social responsibility in art, discussion follows, with Aztec dance blessing, 6 p.m., University Union Redwood Room. (916) 278-6997.

Friday, Feb. 13

Lecture, “Conversations with... series, noon, Playwrights’ Theatre. (916) 278-3340.

Tasty Show

A healthy serving of dynamic dance will be on the menu when Sacramento Black Art of Dance presents “You’re Good at California State University, Sacramento at 8 p.m., Feb. 11 to 14 and 18 to 21. The program is an homage to ground-breaking choreographers of previous generations as well as the influence of the music of “Soul Divas” – Aretha Franklin, Nina Simone, Alicia Keys – on the lexicon of dance. Soul kids is made up entirely of all-new concert dance pieces created under the direction of CSUS professor Linda Goodrich. Choreographers Noah Hayes, James Atkinson, James Wheatley and CSUS professor Paul Heslow all present with S/BAD members Nathan Johnson, Marissa Williams and Nicole Mainer have made creative contributions to the program.

Soul kids is part of a continuing celebration of S/BAD’s 10th anniversary: acknowledging the accomplishments of the past and setting the stage for the future. The performances join a wide variety of off-campus activities commemorating Black History Month. A complete schedule is available at www.csus.edu/events.

Tickets are $15 general, $13 for students and seniors, $12 for CSUS students and $9 for children 12 and younger. They are available from the CSUS Ticket Office at 278-4323 or at Tickets.com.


Saturday, Feb. 7

Athletic, Women’s Basketball vs. Northern Arizona, 7:05 p.m., Hornet Gym. $5 general, $3 youth ages 2 - 17. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com.

Theater, The Vagina Monologues, benefit for the CSUS Women’s Resource Center and SHARE Institute, 8 p.m., University Theatre. $15 general/$10 groups of ten or more/$8 students. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com. Performances Feb. 6 - 8.

Sacramento Darwin Day Festival, educational and humanist presentations, sponsors include CSUS anthropology and biology departments, 2:30 p.m., Curtis Hall, Sierra II Community Center, 2791 24th St., $9 at doors, $7 advance. Tickets available from Humanist Association of the Greater Sacramento Area. (916) 448-9373.

Seminar, 10th annual “College Making It Happen,” academic and financial preparation for college for 6th - 9th grade students, 8:30 a.m. - noon, University Union Ballroom. Registration required. (916) 278-7875.

Sunday, Feb. 8

Theater, The Vagina Monologues, benefit for the CSUS Women’s Resource Center and SHARE Institute, 2 p.m., University Theatre. $15 general/$10 groups of ten or more/$8 students. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com. Performances Feb. 6 - 8.

Lecture, “Global War and History,” Dr. Cedric Shelby, University Union Redwood Room. (916) 278-6997.

Lecture, “Even the Rat Was Making It Happen,” academic presentations, sponsors include Sacramento Darwin Day Festival, 12 noon - 2 p.m., University Union Redwood Room. (916) 278-6997.