Symposium looks at global business

Matching CSUS’ unique position as California’s Capital University with an interdisciplinary approach to worldwide economic issues, the College of Business Administration will host a day-long Global Business Education Symposium on Tuesday, Feb. 11, in the University Union.

“We’re looking at this as a cooperative effort to bring important elements together on our campus,” said Mike Lee, chair of the management department and one of the organizers of the symposium.

With the theme of “Govern- ment in the Global Economy,” the event will feature Lon Hatamiya, secretary of the California Technology, Trade and Commerce Agency, as its keynote speaker, along with a provocative panel discussion by regional trade officials and government representatives on “California’s Economy in the Global Market Place: Is Government Doing the Right Things?”

The symposium also offers seven professor-led afternoon workshops and targets educators, students, businesspeople and policymakers—anyone with an interest in the Sacramento region’s connection to the global economy.

“We are the Capital Univer- sity, we have access to the state government and the agencies important in promoting international trade,” Lee said. “This event will bring us closer to those players and will allow the Univer- sity to showcase its expertise as well as bring those state resources onto campus.”

The panel on government’s role in global trade will be moderated by Lee and includes Barbara Hayes, executive director of Sacramento Area Commerce and Trade Organization (SACTO); Brooks D. Ohlson, executive director of the Northern Cali- fornia World Trade Center; and Keith Rovetti and Patricia Gara- mendi, assistant secretaries in the international trade and invest- ment division of the California Technology, Trade and Com- merce Agency.

Books abound – The start of a new semester means busy days at the Hornet Bookstore. The store’s popular online book-ordering option allows students to have their books waiting for them when they arrive on campus.

Book delves into political life of RFK

“Robert Kennedy was a Dem- ocrat who could express liberal, progressive ideals as few politi- cians can do today,” Palermo says.

Palermo spent years poring over every Kennedy speech from 1965 on. He also went through letters between Kennedy and supporters of the most influen- tial political players of the time — Martin Luther King Jr., Cesar Chavez, Benjamin Spock, Eugene McCarthy. The book includes extensive excerpts of both.

Contrary to the generally accepted view that Kennedy turned from hawk to dove simply to run for president, Palermo found that he opposed escalation in Vietnam early on. Kennedy gave strong speeches opposing the increase in troops in 1965, far ahead of most politicians. And he said sending U.S. troops to Viet- nam in the first place — a decision he participated in — had been a mistake.

In the end, Palermo says, the book is also about the start of a decline in the Democratic Party. The party ended the 1960s deeply divided over war and race. And three promising leaders who might have brought it together and inspired future leaders — John Kennedy, Robert Kennedy and Martin Luther King Jr. — had all been assassinated.

— Frank Whittle

Tutoring program boosts reading skills

Children in Sacramento-area schools are seeing impressive increases in their reading ability, thanks to the tutoring efforts of CSUS students.

At no cost to schools, the CSUS READERS program provides about 80 trained tutors to conduct one-on-one sessions with children having difficul- ties with reading. The children receive two 90-minute sessions two times a week.

Nearly every child in the pro- gram has experienced at least a half-year gain in reading level. In some cases the results are even more dramatic — one student who was not yet reading at first grade level was above third grade level after only a semester.

“The reading programs work,” says teacher education professor Noreen Kellogg, who runs the program with fellow professor Pamela O’Kane.

While other programs are available for a fee, the READ- ERS program, which stands for Reaching Excellence After Develop- ing Effective Reading Skills, is free to the schools. Three school districts — North Sacra- mento, Folsom-Cordova and Sacramento City — participate in the tutoring service with 15-20 tutors at each school.

The early intervention pro- gram works with first to third grade-level students. These students are at a high risk for dropping out later on, Kellogg says. “We don’t want to wait until fourth or fifth grade. By then, they’ve given up. We want them to become independent readers.”

Students are pre- and post- tested in reading ability. “If they need it, they can stay on for a second semester. But we want to see progress, so they usually don’t stay for more than a year,” Kellogg says. “We’re not trying to do the job of specialists. We want to catch the ones who are falling through the cracks.”

The tutoring is part of EDTE 103: Tutoring Children in Read- ing, a service-learning course the CSUS students take for credit. Some also receive a $1,000 educa- tion award. Tutors spend four weeks in on-campus training before going out to schools and they must pass a competency test. The tutors also attend pre- sentations, prepare lesson plans for each tutoring session and track their students’ progress.

Tutor is each responsible for two children.

Most of the tutors are future teachers, but the course also attracts students from other dis- ciplines such as criminal justice and psychology.

Kellogg says the kids are thrilled to have tutors and they bond with them. The tutors are often surprised at how attached they become to the kids. Often they return for another semester.

The program has a good enough reputation that several former students currently work as paid interns in the classroom. There is also a waiting list of schools requesting tutors.

— Laurie Hall

State budget deficit impacts campus

On Jan. 10, Gov. Gray Davis released his 2003-04 budget proposal to close the state’s estimated $34.6 billion deficit. In addition to some $43 million in reductions that the CSU system will undertake in the current fiscal year, an additional mid-year budget reduction of $59.6 million was mandated.

Increases in health care costs, as well as unfunded increases in compensation costs have added another unfunded $22.8 million, leading to a total reduction of $125.4 million in the current fiscal year.

The CSU system has already addressed the initial budget reduction of $43 million and $62 million has been identi- fied from reductions at each campus. The remaining $20 million will come from the increased State University fee enacted by the Board of Trust- ees.

The budget proposal for next year also will reduce the CSU support budget by another $326 million, leaving unfunded an additional $78.6 million in

See BUDGET, Page 2

Monologues offer female perspective

On Feb. 6 – 9, Hornet Theatre offers productions of "Monologues." The play offers a female perspective. See WEDNESDAY, Page 4

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"Monologues" offer female perspective 4

Photo/Hornet Bookstore
The CSUS Bulletin welcomes submissions to the Professional Activities Section from faculty, administrators, and staff. Items are run on a space available basis. They should be no longer than 75 words and may be submitted to csusbulletin@csus.edu or faxed to 278-5290.

ALLAN DARRAH and JAY CRAIN, anthropology; and Linus Ding’ of University of Papua New Guinea have written a chapter titled “The Trobriand Islands” for the forthcoming Encyclopedia of Medical Anthropology, to be published by the Human Rela- tions Files and Yale University Press. Crain recently served on the three-person national selec- tion committee for the Fulbright Awards for Southeast Asia. This was his third year on the committee.

DEEPAK CHHABRA, recreation and leisure studies, had an article titled “Staged Authenticity and Heritage Tourism” accepted for publication by the Annals of Tour- ism Research. Chhabra will be presenting a paper on “Economic Impact Issues Related to Short-term Events,” in March at the International Festivals Events Association Conference in Vienna, Austria.

BRENNAH MURPHY, theatre and dance, completed certification in International Face Painting, New York in summer 2002. Fitzmau- rice Voceokov is an international- ized recognized speech and voice technique used in both actor and executive speech training. He is now working toward becoming a master teacher in the technique.

ANREW LUCHANSKY, music, performed in December as principal cellist with the San Francisco Chamber Orchestra in concerts in Palo Alto, Berke- ley and San Francisco. The CSUS String Project, which he founded and directs, is currently providing more than 100 mostly underserved Sacramento area children with viola, violin or cello lessons taught by CSUS music majors. The string project was the subject of recent feature articles in the Sacramento Bee on Dec 13 and the September issue of Sacramento Magazine.

BILL OWEN, communication studies, has won first place in the John Cook Memorial Contest for best unpublished senryu poetry sponsored by the journal haiku. He was elected president of the Central Valley Haiku Club. He also has been selected as a featured poet at the Haiku Poets of North- ern California annual “Two Autumns” reading in August and commemorative book.

VICKI PEARSON-ROUNDS, research and sponsored projects, JAY CRAIN, anthropology, and Ricky Gauget of Sabah Forest Industries were recently featured in two articles published in the Daily Express in Sabah, Malaysia about the comprehensive English-Lundayh dictionary.

FRANCIS YUEN, social work, had his new book, Family Health Social Work Practice: A Knowledge and Skills Casebook, published by Psychology Press last month. DOMAN LUM, social work, joined Yuen in co-authoring a chapter for the book on “Family Health Practice with the Spiritually Diverse Person.”

DUANE CAMPBELL, bilingual/multicultural education, had published an article titled “Racism and the Crisis of Urban Educa- tion” in the winter 2002 edition of the journal Democratic Left. In the same issue, graduate student WENDY GONZALEZ published “Deformed and On the March with the UFW.”

TIM HORNTER, geology, was recently awarded a grant to study $98,000 to study gravel quality and salmon habitat on the lower American River. The one-year project is a cooperative effort with the Bureau of Reclamation and California Department of Fish and Game, and will also provide support for graduate and under- graduate students.

The featured workshops include:
• “Digital Divide in Our Own Backyard: The Role of the State Government” led by human resources management profes- sor Laura Rioli and management information science pro- fessor Leonardo Legorreta.
• “Focusing on Southeast Asia as Part of a Global Business Education Initiative” led by economists professor emeritus Robert Curby.
• “Cluster and Competitiveness: Assessing Greater Sacra- mento Area from a Global Perspective” led by strategic management professors Stanley Han and Seung Bai Bach.
• “The Role of Synchronous (Streaming Video) Education/ Training in Workforce Development and Maintaining California’s International Com- merce,” led by economic professor Ken Meyer.
• “Russian Financial System and Trade” led by finance professor Peter Sharp and government professor Buzu Foussou.
• “Trade and the Legislature: Prospects and Possibilities for the 2003-04 Legislative Session” led by Tim Hodson, professor and director of the Center for California Studies. The symposium comes a week after the College of Busi- ness Administration’s Melvin and Audrey Shore Endowed Lecture Series panel featuring representatives from five nations talking about the “The Global Environment: Government, Business, and Environmental Challenges.” The Shore lecture is noon – 1:30 p.m., Tuesday, Feb. 4, in the University Union’s Hinde Auditorium.

The Global Business Education Symposium is free and open to the public. Complete information, inclusive of all events, descriptions of each workshop and publication, is available online at www.csus.edu/mba/mbg/horizons. Early registration is encouraged—but attendees may register the day of the event. For more information and registration, contact Ken Chinen at 278-6882 or at chinenk@csus.edu.

Affordable counseling available

Peter Wright

The Center for Counseling and Diagnostic Services is once again accepting clients from the community for its counseling and diagnostic testing services.

Advanced graduate students staff the center and provide assistance with personal issues, relationship and marital issues, children and family issues, career issues, and career challenges related to disabilities. They also administer diagnostic testing for learning disabilities and the gifted and talented program (GATE), for which full reports are provided. The students work under the immediate supervision of experienced faculty members.

Fees are $65 per semester for counseling, $110 for learning disabilities and $65 for gifted and talented testing. As many as six counseling sessions are offered for the small, once-per-semester fee. Unused sessions can be rolled over to the next semester.

More information is available by contacting the center at (916) 278-6252.

News services wants your news

The news services office shares the University’s story with the media, the public and the campus. The office depends on the campus community to submit information about projects, studies, events, accomplishments, etc.

There are many ways to share news about campus projects, research, events and more. To contact news services, call 278- 6156, email infodesk@csus.edu or use the news submission form at www.csus.edu/news/sendnews.html.

News services products and services:
• The Capital University Journal is the CSUS magazine, published twice each year for alumni and other friends of the University. Stories are compiled from news releases, Bulletin stories and other tips received by public affairs.
• Capital University News is the CSUS news website. It features media resources, current campus news and events, and much more. It can be found at www.csus.edu/news.
• The CSUS Bulletin is the University’s newsletter for faculty and staff, published weekly during the academic year. To submit items to the bulletin, email bulletin@csus.edu or the use submission form at www.csus.edu/news/sendnews.html.

• The electronic marquee offers information on the campus and around the university. Stories range from news releases to research projects and significant campus development.

• News releases are how current news is sent to the media and, increasingly, to interested members of the public. Topics range from campus events to research projects and significant campus develop- ment. Articles are also sent to e-mail news service subscribers.

• NewsLink is a monthly e-mail newsletter featuring information for alumni, as well as campus news, events and sports highlights. To subscribe to NewsLink visit www.csus.edu/news/gateway.html.

For more information, call 278-6156.

Grant opportunities

The CSUS magazine, published twice each year for alumni and other friends of the University. Stories are compiled from news releases, Bulletin stories and other tips received by public affairs.
Teens talk security, liberty with leaders

California Attorney General Bill Lockyer and other state leaders will meet with high school students at the State Capitol room 4202 – an orientation and enrollment event sponsored by the CSUS LegiSchool Project.

It will allow students to share their options on various state and federal safety measures put in place since the terrorist attacks of Sept. 11. The discussion will focus on how strict airport security, armed security in public, new laws and other efforts have affected civil liberties.

The session will be led by Sen. Debra Bowen (D-Redwood Beach) and Assemblymembers Ray Haynes (R-Riverside) and Sharon Runner (R-Lancaster).

The event – from 1 to 2 p.m. in the State Capitol room 4202 – is sponsored by the CSUS LegiSchool Project.

To a certain degree, Gene Lozano, disability management counselor with services to stu-
dents with disabilities, owes his 26 years at CSUS to his student activism as an undergraduate at San Francisco State University.

“At the time that I went to college in the 1970s, there was nothing like this office,” Lozano said. Had there been, he might have found it help-
ful: Lozano lost his eyesight to glaucoma while he was in high school.

As a student, he worked on the campaign to set up student services offices for the disabled on each of the California State University campuses.

The experience motivated him and pointed him down a path that would lead to CSUS.

“As an undergraduate and a student advocate, I know that’s what I really wanted to do,” he said. “As the years go by I know I made the right decision.”

After earning his degree in psychology at San Francisco State, Lozano went to San Diego State University for a master’s degree in rehabilita-
tion counseling. With degree in hand he was hired as a counsel-
or at CSUS.

“My exposure to Sacra-
ments was coming here for the State Fair,” the San Francisco native said. “My whole image of Sacramento was hot and
dry.” It was neither when he entered for his first day of work.

“Wow, they have done well,” he said. “Have a picnic,” Lozano said. But the more time he spent in Sacra-
mento, the more it grew on him. And Lozano literally put down roots in the area by designing and overseeing the construction of his own home. He finds that he enjoys gardening around his home, turning the heavy local mud into rich soil and landscap-
ing the yard—with significant input from his wife. He said that it is rewarding when things grow and bloom.

He draws a similar connec-
tion to the students he works with. His task is to ensure that they have an equal opportunity to achieve at CSUS, provid-
ing services and, sometimes, intervention that allows them to compete with other students on a level playing fiel-
d.

“Maybe a few years later, you come back and 

‘Wow, they have done well,’

he said. “You don’t take credit for what they’ve done—it’s their accomplish-
ment—but you played some role in seeing that they got there.”

Forecast: Woes hamper local economy

December marked the seventh straight month of negative job growth for the Capital Region, with state budget troubles and pos-
sible tax increases dimming prospects for a quick turnaround, according to the quarterly CSUS Forecast by the California Institute for County Government.

The report also said the local economy is hurting from uncertainty about the national economy and the possibility of military action in the Middle East.

Forecasts expect negative job growth to continue through the summer, with positive job growth returning later in the year.

The Capital Region’s employment growth was -0.45 percent in December. By compari-
son, the state recorded -0.14 job growth and the nation -0.09.

The government employees in the region continued to show positive job growth, the rate slowed to 1.1 percent. Forecasters expect the government sector rate to be nega-
tive soon because of state budget cuts.

The outlook in the manufacturing and construction sectors is a bit more positive. Manufacturing is still negative but continuing to improve. And construction, which had nega-
tive job growth in mid-2002, showed positive job growth again.

The quarterly CSUS Forecast of the region’s job outlook uses an econometric model of the six-county Capital Region with more than two dozen variables. It was developed by the Cali-

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**CSUS Events**

**All events are free unless otherwise noted. For a complete events calendar click on www.csus.edu/events.**

**ongoing**
“Post Flesh, Visualizing the Techno-Self,” art exhibit, 10 a.m. - 4 p.m., Tuesdays - Thursdays, University Library Gallery. (916) 278-4189. Continues to March 21.

Art exhibit, Gustavo Reyssno, 10 a.m. - 4 p.m., Saturdays and Sundays, University Union Gallery. (916) 278-6744. Exhibit continues to Feb. 21. Reception 6 - 8 p.m., Feb. 6.

**monday, feb. 3**

Men’s Tennis vs. Portland State, TBA, Rio Del Oro Raquet Club. (916) 278-6481.

Poetry Reading, Don Schofeld, 7 p.m., University Gallery. (916) 278-5989.

Opening Reception, Black History Month, 7 p.m., University Union Ballroom. (916) 278-6101.

**tuesday, feb. 4**

Baseball vs. Pacific, 2 p.m., Hornet Field. Tickets $3 adult/ $4 seniors and non-CSUS students/$2 children ages 6-12/ CSUS students with ID and children under 5 free. Tickets at the event. Season tickets available at (916) 278-4590.

“The Global Environment in Sacramento,” representatives from five nations discuss international trade, Melvin and Audrey Shore endowed Lecture Series, 1:30 p.m., University Union Hinde Auditorium. (916) 278-6578.

“N” Word panel discussion, Black History Month, 7 p.m., University Union Hinde Auditorium. (916) 278-6101.

**wednesday, feb. 5**


**Thursday, feb. 6**

Step Africa USA!, percussive dance, Black History Month, 7:30 p.m., University Union Ballroom, $10 general/$7 students.Tickets at CSUS Ticket Office (916) 278-4323 or at Tickets.com at (916) 766-2277.

**Friday, feb. 7**

“Empowering Black Males,” panel discussion, Black History Month, 7 p.m., University Union Hinde Auditorium. (916) 278-6101.

Renaissance Society Rendevous, 1 - 3 p.m., University Union Redwood Room. (916) 278-7834.

**saturday, feb. 8**

Men’s Basketball vs. Northern Arizona, 7:05 p.m., Hornet Gym. Tickets $10 reserved/$6 general/CSUS students and children under 5 free. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com at (916) 766-2277.

Baseball vs. Cal State Stanislaus, 2 p.m., Hornet Field. Tickets $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/ CSUS students with ID and children under 5 free. Tickets at the event. Season tickets available at (916) 278-4590.


Opening Gala with CSUS Faculty All Stars, New Millen- nium Concert Series, 8 p.m., Music Recital Hall in Capistrano Hall. $15 Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com at (916) 766-2277.

Graduate and Undergraduate Art Awards Show, noon - 4 p.m. p.m., Monday - Friday, Robert Else Gallery, Kadema Hall. (916) 278-6066. Reception, 5 - 6:30 p.m., Feb. 13. Exhibit continues to March 7.

Information session on graduate studies, Black History Month, 7 p.m., University Union Orchard Suite. (916) 278-6101.

**tuesday, feb. 11**

“Government in the Global Economy,” global business education symposium, keynote speaker Lon Haramiya, Cali- fornia secretary of trade and commerce, 8 a.m. - 6:30 p.m., various rooms and floors in the University Union. For specific times and locations, visit www.csus.edu/cmg/tgbhs.

Christian Education as a Silver Bullet,” lecture and discussion by Professor Black History Month, 7 p.m., University Union. (916) 278-6101.

“Pre-Tenure Alliance Brown Bag: Making Sense of Student Evaluation Feedback,” noon - 1 p.m., Library 4026. RSVP at (916) 278-5945 or e-mail crf@csus.edu.

Faculty All Stars, New Millen- nium Concert Series, 8 p.m., Music Recital Hall in Capistrano Hall. Tickets $10 reserved/$6 general/CSUS students and children under 5 free. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com at (916) 278-7388. Performances Feb. 13 - 15.

Struck Dumb, play about the disease aphasia, performed by Short Center Repertory actors, 11:45 a.m. - 1 p.m., University Union Hinde Auditorium. (916) 278-6997.

Vagina Monologues, 8 p.m., University Theater, proceeds benefit CSUS Women’s Resource Center and the SHARE Institute. Tickets $8 CSUS students and seniors/$15 non-CSUS students/ $10 groups of 10 or more. Tickets at CSUS Ticket Office (916) 278-4323 or at Tickets.com at (916) 278-7388.

Women’s Tennis vs. UC River- side, 2 p.m., Rio Del Oro Raquet Club. (916) 278-6481.

**calendar click on www.csus.edu/events.**

“V-Day” TRIBUTE Students, faculty and staff are taking on the award- winning play The Vagina Monologues to raise awareness and money for the CSUS Women’s Resource Center and the SHARE Institute, an organization working to improve the health of women around the world. Performances are at 8 p.m., Thursday-Saturday, Feb. 13-15 at the University Theatre located in Shasta Hall. Based on interviews with more than 200 women about their memories and experiences of sexuality, Monologues gives voice to women’s deepest fantasies and fears. “It’s hilarious, empowering, radical and just a really good time,” says Jessica Higgins of the CSUS Women’s Resource Center. “It’s very moving,” she says.

There are nearly 660 universities around the world presenting the Monologues as part of V-Day, a month long event that generates funds for organizations and programs working to stop vio- lence against women and girls. In its first five years, the V-Day movement has raised more than $14 million, with more than $7 million raised in 2002 alone.

Tickets are $8 for students, $15 for general admission and $10 each for groups of 10 or more. They can be purchased at the CSUS Ticket Office at (916) 278-4323 or at www.tickets.com.

**thursday, feb. 13**

Hefboung Cultural Troupe, Told music and dance from the Philippines, 7:30 p.m., University Union Ballroom. (916) 278- 6997.

Men’s Basketball vs. Eastern Washington, 7:03 p.m., Hornet Gym. Tickets $10 reserved/$6 general/CSUS students and children under 5 free. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com at (916) 278-7388. Performances Feb. 13 - 15.

*CSUS Bulletin*