Study sees quandry in ‘business casual’

Ever been inappropriately dressed at work or a business function? If you answered “yes,” you are not alone; if you answered “no,” you may be wrong.

According to a study completed by CSUS marketing professor Dennis Tootelian, nearly two-thirds of Americans have felt inappropriately dressed at a business or a social function and more than two-thirds are uncertain about the differences among business attire, business casual and casual dress in the workplace. Nearly one in three report that it is harder to know what is acceptable to wear to the office today than it was 10 years ago.

“There is a lot of confusion over just what is appropriate,” said Tootelian, director of the CSUS Center for Small Business. His study, commissioned by Mervyn’s department store, surveyed 500 people in Mervyn’s 14-state region on their perceptions about appropriate work clothing and their employer’s dress policies.

He found that 62 percent of those surveyed said that they had been inappropriately dressed at a business or social function, with slightly more men than women taking note of their fashion faux pas (64 percent to 61 percent). More than 68 percent expressed uncertainty over the differences among business attire, business casual, and casual dress in the workplace, with 47 percent saying that knowing the difference was “somewhat difficult” or “very difficult.” Thirty percent said it was harder today to determine what was acceptable attire in the workplace than it was 10 years ago, with more women than men (32 percent vs. 27 percent) citing difficulty. Overwhelmingly—89 percent—of those surveyed said that dress codes in their workplaces have become less formal in the last 10 years.

According to Tootelian, the biggest fashion problem for workers today is the concept of “business casual.” “Business casual” is a term that needs to be better defined,” he said. “People don’t know what it is.”

For men, Tootelian said, the standard for business attire has been a suit and tie with matching, shiny shoes. Business casual could mean anything from a sports coat with or without a tie to pleated cotton slacks with a collared short-sleeve polo shirt and loafers. For women, business attire already offers them a choice of pant suits, suits, dresses and coordinated skirt and slack ensembles and the notion of business casual may be more subtle, with factors such as pattern, color, texture and material playing a role.

“Unfortunately,” Tootelian said, “business casual may not help women as much as it does men.”

His study also found divisions along generational lines, with younger respondents having a different, more casual perception of what constitutes business attire.

“For them, the concept of a coat and a tie isn’t even on their radar screen,” he said.

See CASUAL, Page 2

Afghanistan beyond the burka

First-hand accounts from the heart of the War on Terror will punctuate Soheir Stolba’s lecture “Women in Afghanistan after the Taliban” at noon, Wednesday, March 19 in the University Union Hinde Auditorium. The free event is part of the University’s recognition of Women’s History Month.

Stolba, a medical anthropologist, recently visited Afghanistan to help develop women’s organizations to improve literacy, provide vocational training for widows and assist women in starting small businesses. While there, she witnessed the cruelty of the Taliban regime and the resilience of the Afghan women.

She will share their stories of courage in the face of war, poverty and oppression.

Stolba is the co-director of the Fair Oaks-based SHARE Institute, which works with local and global partner organizations to improve the health and well-being of women and families.

She has 28 years of experience in maternal health, family planning and reproductive health consulting and has worked in several Middle-Eastern, African and Asian countries.

More information is available by contacting the Women’s Resource Center at (916) 278-7388.

Classics, jazz come together

Dale Scholl Dance/Art celebrates its 21st season with an eclectic program inspired by classical and jazz music.

The concert, Classical Meets Jazz, is scheduled for 8 p.m., Thursdays-Saturdays, March 13-15, 20-22, 27-29 and April 3-5 in the Dancespace, Solano Hall 1010. The program features four new choreographic works:

• “How Sweet It Is,” inspired by classic Cole Porter and George Gershwin jazz standards and choreographed by Dale Scholl, the company’s artistic director.

• “Oedipus Spring,” a tribute to dance legend Martha Graham set to the music of Mozart by guest-choreographer Nolan T’Sami.

• “La Delassadou,” an art piece performance set to classical arias by choreographer-in-residence Eric Vanellen.

• “The Tree on My Back,” inspired by the work of novelist Toni Morrison and set to a range of jazz, pop and classical music by choreographer Joseph Candelaria.

Tickets are $16 for general admission, $13 for students and seniors age 55 and older and $8 for children age 12 and younger. Tickets are available at the CSUS Ticket Office and at www.tickets.com.

Convocation examines foreign policy

Recent developments in U.S. foreign policy, and their implications for the future of the nation and the world, will be the focus of a campus convocation, “U.S. – Iraq and Beyond,” scheduled for noon to 3 p.m. on Tuesday, March 18 in the University Union.

The convocation includes a panel discussion, featuring guest experts and California State University, Sacramento faculty members, from noon-1:30 p.m. in the Union Ballroom followed by breakout groups from 1:30-3 p.m. in various University meeting rooms.

Guest experts include Robert Mott, editorial writer on international affairs for the Sacramento Bee. Faculty panel members include Ron Fox, CSUS professor of government, and Ayad Al-Qazzaz, Iraqi native and CSUS professor of sociology.

Topics for the panel discussion include:

• Shifts in U.S. foreign policy under the Bush Administration.

• The implications of these policy shifts for the U.S. and the world.

• Public support of these policies and of possible war with Iraq.

• The pros, cons and possible consequences of war with Iraq.

Classes may be canceled at the discretion of the instructor or students to attend. Students should not be penalized for attending a convocation if their classes are not dismissed. Faculty and staff are also encouraged to attend.

For more information call student affairs at 279-6060.

SUMMER LEARNING – The campus will again play host to a wealth of summer programs for children such as the hugely popular Academic Talent Search. In the programs kids get to choose from fun, educational offerings, including the ecology class the group above took last summer. A schedule of various campus activities for summer 2003 is on page 3.

Inside this week:

What is life . . . ?

March 10-16, 2003
Marc Lewandowski, dining services, was quoted in an Oct. 9 Sacramento Bee article on diversifying dorm food.

Robyn Nelson, nursing, was quoted in an Oct. 15 Sacramento Bee article on a new law to standardize CSU nursing programs.

Demetra Mihalakos, counseling, was a guest on an Oct. 2 KMAX 31 segment morning on dealing with depression.

John Syer, government, was a guest on Oct. 2 and 3 KFBK news programs discussing the Congressional resolution on Iraq.

William J. Vizzard, criminal justice, had his letter to the editor published in the Oct. 1 Sacramento Bee.


dren's reactions to the anniversary of Sept. 11. He was also quoted in a Sept. 13 Stockton Record article on school bullies.

RACHEL AUGUST, psychology, was quoted in a Sept. 13 Stockton Record article on police retirement policies.

Sherrie Carinci, teacher education, was quoted in a Feb. 14 Sacramento Bee article titled “Dress to Excess.”

Bob Buckle, computer science and faculty senate, was quoted in an Oct. 7 Sacramento Bee article on the record number of new CSUS tenure-track professors.

Kent Meyer, accountancy, was quoted in an Oct. 13 Sacramento Bee article on a new online master's degree in taxation program at CSUS.

Seventy-five periodicals and journals arrive at the CSUS library each day. Fortunately, Bill Davies has a sense of order about things, making him perfectly suited for his work as head of the serials unit.

Davies, who was recognized last spring for more than 25 years of service at the University, is responsible for receiving, checking, indexing and shelving publications. “I like using the ability to logically organize work and get it done effectively. There’s a beauty in that sense of order,” he says.

Davies says he is very organized, even at home. “But it’s not like there’s places call numbers,” he smiles.

The Sacramento native is a graduate of CSUS who attended the University after 12 years in the army. The Sacramento native says the choice to attend a Northern California school was easy. “I knew I wanted to come back to Sacramento.”

He began working in the library’s serial department in 1976. At the same time he was working at CSUS, he received his master's degree in library science from San Jose State.

He says he plans to retire in 2006, but doesn’t plan to stop working. Davies volunteers as the chief librarian at the California Military Museum in Old Sacramento. He already spends every Sunday there and spends as much time as possible with family, including many of his nine grandchildren. He also has a collection of 3,000 books at home to occupy his time. Those are the books left over after he donated a large collection of books to the military museum.

Davies says he will miss the campus, however. “I’ve enjoyed working here,” he says. “I like the way the University involves staff in decisions affecting the future.”

Nearly 135,000 students took the LSAT last year, according to the Law School Admissions Council website. Those responsible for admissions at law schools in Sacramento say the number of applicants for his program has increased dramatically in the past two years. At this time last year, 1,145 people had applied to McGeeRoberts State Law School. This year, there are 2,137 applications with the law school.

CSUS criminal justice professor Laurie Kubicek says she developed the workshops after working with the law school.

Professors help students prep for law school

Kubicek says she expects a practice LSAT exam to the students. Kubicek says the Law School Admissions Council is allowing her to use current law school LSATs. “We will score more exams and review the exams with the students,” Kubicek says. Ninety criminal justice students are signed to take the practice LSAT.

At the following workshop, attorneys, law school faculty and current law school students will participate in a question and answer session to discuss the application process, scholarships and financial aid. Many people usually have questions about money. Kubicek says tuition can range anywhere from $15,000 to $26,000 per year.

“Investment is substantial. Many people want to know about the more important financial aid issue,” Kubicek says if these seminars go well, she will plan more for the future. “The criminal justice department has been extremely supportive,” she says.

— Terry Filipowicz

Hayes, a graduate of Syracuse University, says the first step is to standardize CSU nursing programs.

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Summer fun for kids on campus

Give your kids a summer to remember by enrolling them in one, or more, of the many educational and recreational programs offered this summer at CSUS.

Academic Talent Search will continue its popular offerings of accelerated and enrichment courses for sixth-through-ninth-grade students, many of whom are from CSUS' diverse student body. A program for students with disabilities, the Pathways program, will be offered for the first time. The Pathways program will provide on-site access to the CSUS Aquatic Center while serving individuals who are developmentally-disabled.

CSUS’ popular WAVE Camp will be back this year with two sessions. The camp offers young people with disabilities a chance to participate in canoeing, surfing, kayaking and other water sports.

For more information about the specific programs offered, refer to the contact numbers listed on the following schedule.

Summer 2003 schedule:

**Learning:**
CSUS Academic Talent Search 7700 College Town Drive, Suite 101 278-7032 E-mail: ats@csus.edu www.edweb.csus.edu/projects/ATS

**One-, three- and five-week sessions offered throughout the summer to students in grades six through nine. Call for information on required testing and application process.**

**Capitol Center MESA** 7750 College Town Drive, Suite 201 278-4575 Academic and math-focused programs offered for kids in grades three through twelfth. Call for schedule and program requirements.

**Science Adventures Summer Camp** (800) 472-4362 www.scienceadventures.com Four-week-long camps offered throughout the summer for kids in grades kindergarten through sixth.

**Recreation and sports**
CSUS Aquatic Center at Lake Natoma 1901 Hazel Avenue 985-7239 www.csusaquaticcenter.com Programs offered June 22-August 22 for kids ages 7-18 in sailing, windsurfing, canoeing, kayaking, water skiing, jet skiing, rowing and more.


**Backpacking/Rafting Camp**
**Peak Adventures** 278-6326 www.peakadventures.org Backpacking in the Sierra Nevada and a rafting trip for kids in grades fifth through eighth. Two sessions offered, July 7-11 and July 28-31 August 1.

**CSUS Athletics Camps**

- 278-4841
- Gah Soccer Camp
- Boys Soccer Camp
- Sports Camp
- Volleyball Camp
- Softball Camp
- Football Camp
- Basketball Camp

Call for schedule and locations.

**EQUITY, PRE-DOCTORAL FUND**
The deadline for applications for the $1,500 Graduate Equity Fellowship is March 31, and April 1 for the California Pre-Doctoral Program.

The equity fellowship is for students who have experienced economic and educational disadvantages. Students must be classified or conditionally classified as a graduate student in a CSUS master’s degree program.

The program also reaches out to youth with physical and mental disabilities. Local Colmilita groups, totaling about 10,000 children, are scattered throughout Cuba.

Tickets are $20 and are available by contacting (415) 575-5559 or www.globalexchange.org. All tour funds raised will be used to purchase pediatric medicines for use in Cuba.

**EVEN’ ALIEN’**

A traveling exhibition of the experiences of foreigners deported from the Americas during World War II comes to the University Library March 17 to April 23. The exhibit, “Enemy Alien Files: Hidden Stories of World War II,” shows what happened during that time period to Italian, German and Japanese immigrants in the United States and Latin America. Photographs, documents, artifacts and oral history excerpts all show how these thousands of “enemy aliens” were excluded, interned and deported. The exhibit is intended to give visitors a forum to consider that part of World War II in light of current domestic and international events.

On opening day, Monday, May 17, there will be a scholars forum from 1 to 5 p.m. in Library 201 (Suite 205). A reception and book signing from 6 to 8:30 p.m. in the third floor Exhibit Area.

Details: 278-3954.

**DIVERSITY EVENT**

A one-day conference on “A New Model for Diversity, Teaching and Dialogue” will be 8 a.m. to 4 p.m., Thursday, May 1 in the University Union Redwood Room. A reception will follow.

The event will feature Jesus Garcia Treviño, associate provost for multicultural affairs at the University of Denver. It is co-sponsored by the Center for Teaching and Learning, the Multi-Cultural Center, the Women’s Resource Center, student affairs and the Inter-group Relations Center.

The event is free to members of the CSUS community. The first 50 registrants receive a free book, Inter-group Dialogue: Deliberative Democracy in School, College, Community, and Workplace. Registration is required by calling 278-6060.

**ART FOR BREAKFAST**

Jill Kaiser, executive director of the arts and business council of the Metro Chamber of Commerce, will talk about “Sacramento and the Arts” on Tuesday, April 8, as part of the Breakfast Club Speakers Series, hosted by the CSUS Alumni Association. Kaiser will speak at 7:30 a.m. in the Steven Lee Yamshon Alumni Center.

The series of free talks, which include breakfast, feature a range of guests speaking on hot topics in the Sacramento region in a low-key, off-the-record format that allows audience interaction.

Kaiser has been a leader in advancing the arts in the Sacramento area. Her presentation will coincide with University’s 31st Annual Festival of the Arts, April 3-11.

Seating is limited. For reservations call 278-6295.

**MCNAIR DEADLINE**

The application deadline for students interested in the McNair Scholars program is March 21.

The program prepares juniors and seniors for graduate school and for the GRE. It also provides access to conferences and doctoral institutions.

Interested students must have at least a 3.0 grade point average, and be low income and first generation to attend college, or underrepresented in their discipline. The program provides a stipend of $2,800 for scholars who complete the summer research component.

The program is also seeking faculty mentors willing to help McNair scholars become eligible for doctoral programs.

Details: www.csus.edu/mcnaer or 278-5118.

**VSP VP**

Kate Renwick-Espinosa, the vice president of marketing for Vision Service Plan, will talk about leadership at 6:30 p.m., Wednesday, April 2 in the Yamshon Alumni Center.

The talk is the latest in a continuing series of Professional Insights speaker events sponsored by the MBA Women’s Chapter of the CSUS Alumni Association.

Renwick-Espinosa is a CSUS MBA graduate. VSP, which employees 2,000 people locally, was ranked 16th in Fortune Magazine’s list of the 100 best companies to work for in America.

For details and reservations: mbawomen@hotmail.com by March 31. Include your name, phone number and the number of guests attending.

Children to perform bilingual Shakespeare

La Colmenita, an internationally acclaimed Cuban theater company of allied and disabled children, will perform a bilingual rendition of Shakespeare’s “A Midsummer Night’s Dream” and Caribbean folktales “La Cacaracha Martina” and “Menique” at 7 p.m., Monday, March 17, in the 1022 and a reception and book signing from 6 to 8:30 p.m. in the third floor Exhibit Area.

Details: 278-3954.

**STAFF AWARDS**

The annual Staff Awards Luncheon will be 11:30 a.m., Friday, April 25 in the University Union Ballroom. The event will honor staff for 10, 15, 20, 25, 30 and 35 years of service.

This year’s luncheon will feature a pasta buffet. Tickets are $5 and are available in advance from a number of individuals: Arlette Barnard at 278-4439, Amanda Cruz-Golberg at 278-6326, Jody Gayvert at 278-6297, Kathy Harris at 278-7001, Lillie Jones at 278-6335, Denise Nicholls at 278-6277, Barbara Oeto at 278-5694 and Shirley Vicari at 278-6923. Tickets will also be available at the door until they sell out.

**LANGUAGE DAY**

The CSUS foreign language department is seeking organizations and individuals interested in taking part in World Language Day, a day-long campus event to promote the teaching and sharing of languages and cultures. It will be Saturday, May 10 in Mari- posa Hall and various outdoor campus venues.

Activities could include musical or dance presentations, plays, workshops on cultural heritage, art or language, food, or any other aspect of language or culture.

Details: www.csus.edu/worldlangdeyad or Kathy Moore at 278-6313 or kmooore@csus.edu.
COMING SOON

**ongoing**

“Adicted to Clay,” art exhibit, Sol Ceramica Studio, 10-30 a.m. - 3:30 p.m., University Union Gallery. (916) 278-6744. Exhibit continues to March 14.


**monday, march 10**

Men’s Tennis vs. Gonzaga, 3 p.m., Rio Del Oro Raquet Club. (916) 278-6481.

**tuesday, march 11**

Baseball vs. Texas A&M, 2 p.m., Horner Field. $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/CSUS students with ID and children under 5 free. Tickets at the event.

Ullali, American Indian female a capella trio, Women’s History Month, 7:30 p.m., University Union Ballroom. $12 general/$7 CSUS students. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com.

“Transnational Feminist Activism: Historical Legacies and Contemporary Challenges,” panel discussion, Women’s History Month, noon, University Union Hinde Auditorium. (916) 278-7388.

CSUS Student Health Fair, Women’s History Month, 10-2 a.m., University Union Redwood Room. (916) 278-7388.

“Legacies at the Gene Pool: Genetics and the Mirror of History,” Paul Lombardo, Center for Biomedical Ethics at the University of Virginia, 3 p.m., University Union Hinde Auditorium. (916) 278-6353.

CSUS Saxophone Quartets, 8 p.m., Music Recital Hall in Capistrano Hall. (916) 278-4677.

**wednesday, march 12**

“The Legacy of Matthew Shepard,” Judy Shepard, activist/ mother of hate crimes victim Matthew Shepard, Women’s History Month, 7:30 p.m., University Union Ballroom. (916) 278-6979.

Poetry Reading, Mary Mackey, 7:30-9:30 a.m., Library Lobby. (916) 278-5989.

International Women’s Day, performances by Taiko Drummers, Women’s History Month, noon, University Union Redwood Room. (916) 278-7388.

Rod Paige, U.S. Secretary of Education, lecture, 6:30 p.m., Yamshon Alumni Center. $15 general/$5 students. Tickets at CSUS Ticket Office (916) 278-4323 or at Tickets.com at (916) 766-2277.

**friday, march 14**


“Songs of Hope and sub,” guest artists Laurel Thomas, soprano, with Jeffrey Jacob, piano, and Brian Manternach, tenor, 8 p.m., Music Recital Hall at Capistrano Hall. $8 general/$5 students and seniors. Tickets at CSUS Ticket Office (916) 278-4323 or at Tickets.com at (916) 766-2277. President’s Award for Research and Creative Activity, Kimo Ab Yum, communication studies professor, Cindy Cologne, electronic and electronic engineering professor, 4 p.m., University Union Hinde Auditorium.

Poetry Reading, contributors from The Sacramento Antholog y. 100 Poems, 7 p.m., Library Gallery. (916) 278-5989.

Blue Vinyl, satirical documentary, 7 p.m., University Union Hinde Auditorium. $2 at the door, free with invitation or ASID/IIDA membership card. (916) 487-3482.

Student Night, career fair, 3 - 7 p.m., University Union Redwood Room. (916) 364-1490.

Friends of the CSUS Library Book Sale, 10 a.m. - 3 p.m., University Library Lower Level. (916) 278-3154.

**saturday, march 15**

Baseball vs. Dartmouth, doubleheader, 11 a.m., Horner Field. $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/CSUS students with ID and children under 5 free. Tickets at the event.

Jin Hi Kim, Korean komungo music, World Music Series, 8 p.m., Music Recital Hall at Capistrano Hall. $10 general/$5 students. Tickets at CSUS Ticket Office (916) 278-4323 or at Tickets.com at (916) 766-2277.

**sunday, march 16**

Baseball vs. Dartmouth, 1 p.m., Horner Field. $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/CSUS students with ID and children under 5 free. Tickets at the event.

Ian Swensen, violin and Gilbert Kalish, piano, New Millennium Concert Series, 8 p.m., Music Recital Hall in Capistrano Hall. $15. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com at (916) 766-2277.

**monday, march 17**

Baseball vs. Dartmouth, 2 p.m., Horner Field. $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/CSUS students with ID and children under 5 free. Tickets at the event.

A Midsummer Night’s Dream, La Comelinta, the National Chinese Theatre Company of Clubs, 7 p.m., University Union Ballroom. $20. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com.

Art exhibit, Colleen Maloney, University Union Gallery. (916) 278-6979. Reception March 20, 6 - 8 p.m.

**tuesday, march 18**

Campus convocation, “U.S. – Iraq and Beyond,” noon - 3 p.m., University Union, 278-6585.

Baseball vs. Minnesota, 2 p.m., Horner Field. $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/CSUS students with ID and children under 5 free. Tickets at the event.

CSUS Jazz Ensembles with guest band, 7 p.m., Music Recital Hall in Capistrano Hall. $8 general/$5 students and seniors. Tickets at CSUS Ticket Office (916) 278-4323 or at Tickets.com at (916) 766-2277.

Love, Women, and Flowers, film, Women’s History Month, 5:30 p.m., Library 1010. (916) 78-7388.

**wednesday, march 19**

“All But Dissertation,” open forum/brown bag discussion, noon-1 p.m., Library 4026. RSVP (916) 278-5945 or e-mail cf@csus.edu.

Baseball vs. Minnesota, 2 p.m., Horner Field. $5 adult/$4 seniors and non-CSUS students/$2 children ages 6-12/CSUS students with ID and children under 5 free. Tickets at the event.

**faculty senate**

- **Tuesday, March 11** 1:30 p.m., Curriculum Subcommittee 3 p.m., Executive Committee

- **Wednesday, March 12** 9 a.m., Writing and Reading Subcommittee 3 p.m., General Education Course Review Subcommittee

- **Thursday, March 13** 3 p.m., Faculty Senate, University Union Foothill Suite

- **Monday, March 17** 3 p.m., Committee on Diversity and Equity (CODE) 3 p.m., General Education Policies/Graduation Requirements Committee

- **Tuesday, March 18** 1:30 p.m., Proposals Committee (tentative) 3 p.m., Executive Committee

All meetings are in Sacramento Hall 275 unless otherwise noted.