Prof finds male conversation doesn’t match stereotype

Think “girl talk” and stereotypes of slumber parties and ladies who lunch come to mind. Are there similar images of “guy talk”? Anthropologist professor Cindi SturtzSreetharan wanted to find out if male friends talk among themselves in the manner people would expect them to. And she did so among an under-studied population: Japanese men.

The findings of her study of male friendship groups, which was published in the journal Language and Society, contradicts the image of men talking about “mainly” topics. At least among Japanese males, feelings and emotions were as likely to come up as sports and current events.

“The stereotypes didn’t really apply,” SturtzSreetharan says. “They talked differently than you might expect,” SturtzSreetharan says. “They talked about their feelings and their goals. In the literature that is relegated to the female domain. We overwhelmingly think of females as more polite and emotional.”

SturtzSreetharan found that age was the biggest indicator of who used so-called masculine speech. “I found that, in general, young males 19 to 25 years old were the most likely to use the type of speech we’d call masculine,” she says.

Older men used most stereotypes of feminine language markers of all the groups. And the most neutral language was among middle-aged men. SturtzSreetharan’s findings came from listening to hours of tape of groups of men — ranging in age from 19 to 67 — interacting in casual settings, such as over a meal or in a bar. Life-stage was found to be more powerful than age, sex or social class in predicting how a person might speak in a particular situation.

One of her theories is that in Japan it’s important to act like the rest of your age group. SturtzSreetharan also suspects it may be a natural part of the aging process. “Young guys in some ways fulfill stereotypes,” SturtzSreetharan says. “There was a lot of talk about women and they were somewhat competitive.”

The group was comprised of students who SturtzSreetharan suspects were taking advantage of their status as out of high school but not yet in the real world, which allows them to express themselves and play with words more than when they move on.

The most neutral speech was among the middle-aged men. The group was composed of men who work together as middle managers for a home improvement center, where they can’t be too masculine or too feminine in their speech. Their conversation style was the plainest by all males. “The way they talk at work becomes the norm,” she says.

The oldest males in the study were in their late 60s and used the most stereotypical female language markers of all the groups. They didn’t use stereotypical masculine markers at all. “One guess is because they’ve been through the wars,” SturtzSreetharan says.

See CONVERSATION Page 2

Twists abound in Twelfth Night

Playwrights Theatre stage in an audience-appealing in-the-round format starting at 8 p.m., Thursdays May 1 and 2. Curtain times are 8 p.m. on weekdays and Saturdays and 2 p.m. on Sundays.

“If music be the food of love, play on” begins William Shakespeare’s celebration of romantic love, a fitting choice for springtime. The tale is set on the mythical island of Illyria. Duke Orsino is on a quest for the heart of Lady Olivia, in part with the assistance of his boy servant Cesario who is actually the disguised Viola, a woman. Things are quickly complicated as Olivia falls in love with Cesario as he/she pines for Orsino. Characters Malvolio and Sir Andrew Aguecheek think they may have a chance with Olivia as well, and with the introduction of Sebastian, Viola’s twin brother, and Sir Toby Belch, Olivia’s uncle, the plot spins towards it humorous conclusion.

See TWELFTH NIGHT Page 4

Rice receives President’s Research Award

Doug Rice, arguably one of Northern California’s most unusual writers, has been chosen as the recipient of the annual President’s Award for Research and Creative Activity at CSUS.

Rice will present the award’s accompanying lecture at 4 p.m., Tuesday, April 27 in the University Union Hinde Auditorium. It will be titled “The Poetics of Reverse: Stains of Desire Marking Absence.” A reception will follow.

A professor of English at CSUS, Rice grudgingly categorizes his writing as “experimental post-modernist.” His themes, free-flowing story lines and frequent toyings with the rules of language within the dominant language of a society — how they develop to express ideas about gender, sexuality, and other topics that the society isn’t comfortable with. He’ll then perform some examples.

Rice teaches creative writing at CSUS and has published numerous books and articles. His most recent book is Milk Prayer, a collection of short pieces that explore a young boy’s gender identities. He’s currently working on two new books, Twilight of God and Thunder Comes for This My House.

Rice’s website is at www.csus.edu/indiv/riviced.

Audiology program opens hearing aid clinic

Better training opportunities for CSUS audiology students as well as specialized services for local residents come together when the speech pathology and audiology department opens its new hearing aid clinic on campus this week.

The clinic, which will offer personalized hearing aid fitting and sales, is one of the building blocks for a proposed clinical doctorate in audiology, says speech pathology and audiology department chair James McCartney. It will also give students a chance to interact with clients that they would be likely to come across in these daily work who they might not necessarily get to work with in an internship.

“Students don’t see a mix of clients,” McCartney says, noting that most of the clinical work at CSUS involves testing children. “They don’t get to see adults who are coping with a hearing loss. This will allow them to experience what’s out there and round out their clinical expertise before an internship.”

Visit HEARING Page 4

A LITTLE TO THE LEFT — A worker with Pacific Neon, Inc. paints the 36-foot Alex G. Spanos Sports Complex sign into place outside Hornet Stadium on State University Drive South last Wednesday. The 6,500-pound sign is part of a series of stadium improvements being put in place in time for the U.S. Olympic Track and Field Trials in July. Spanos provided the funding for the two world-class tracks, which helped draw the trials to campus both this year and in 2000.
CARLOS DAVIDSON, environmental studies, received a $190,000 grant from the State Water Quality Control Board to study pesticide residues in frogs in the California Cascades and Sierra Nevada.

ERNST UWAZIE, criminal justice, has been awarded a $68,000 grant from the Fullbright-Hays Group Projects Abroad Program.

scholarship

JOHN TAGGART CLARK, English, recently had a chapter published in a volume entitled The Language, Ethnicity and Race Reader. His chapter is titled “Abstract Inquiry and The Patrolling of Black/White Borders through Linguistic Stylistics.” He also presented a paper at the annual meeting of the American Anthropological Association in Chicago last November titled “How Do Power and Authority on Either Side Limit or Expeditious Efforts of Individuals or Groups to Appropriate Competences from a Novel Culture?”


VICTOR WU, geography, presented “The Effects of Habitat Fragmentation on Biodiversity in Taiwan’s Natural Reserves” at the Association of American Geographers 2004 annual meeting in Philadelphia March 15.

ARTHUR WILLIAMSON, history, received a National Endowment for the Humanities fellowship for the fall of 2004. He also published a chapter titled “George Bush’s Latin American and Crypto-Judaism, and the Critique of European Empire” in Secret Conversions to Judaism.

CATHERINE TURRILL, art, will deliver a paper on “Signature Inscriptions on the Paintings of Plautilla Nelli,” at the annual conference of the Renaissance Society of America in New York City on March 3.

ROGER DAVIS, criminal justice, chaired a panel on white-collar crime at the Academy of Criminal Justice Sciences March 2004 meet- ing in Las Vegas. He also presented a paper at the meeting on “The Dimensions of Elder Financial Violence: Preliminary Findings from a Qualitative Case-Study.

TOM KNUTSON, communica- tion studies, has been invited to Bangkok University in Thailand to conduct a graduate seminar on Thai communication patterns. During the semester break, Knutson traveled to Thailand as a Fulbright senior scholar and assisted Thammasat University’s faculty of social administration in the development of a conflict management curriculum.

SCOTT MOORE, kinesiology and health science, presented “My Greatest Fears: Rape, Physi- cal Abuse, and Neglect. What Every Parent Needs to Know: Perspectives from the Parent, District Attorney, and Educa- tor” and “Physical Fitness and Employment” at the 20th annual Pacific Rim 2004 Conference in Honolulu. He also presented “Successful Inclusion through Problem-Based Learning: An Interactive Approach” at the American Association for Health, Physical Education, Recreation and Dance National Conference in New Orleans.

CAROLYN GIBBS, interior design, presented at the recent International Conference on Art and Design in the City of Edinburgh in February. Her presentation was titled “Computing the Beginning Design Student: Cultivating Craft, Skill, and Creativity in CAD Learn- ing Practices.” Gibbons also re- designed the conference’s career guide book, a brochure nation- ally to high school and college students considering Interior Design as a profession.

VALORY LOGSDON, Institute for Social Research, summarized program evaluations for the Envi- ronment and Human Health Long Term Care Policy Commission March 10. The institute is assessing training needs among the state’s HHS consumers and care providers, inventorying existing training materials and developing new and revised educational materials in a vari- ety of formats and languages for distribution to public authorities and county welfare departments statewide.

DIEGO BONILLA, communica- tion studies, and his non-linear experimental film “A Space of Time” have been selected for the European Media Arts Festival held in Groningen, the Netherlands on April 21-23. The website for the festival is at http://emaf.de.

MARIA WINKLER, art, was an invited speaker at the Gold Coun- try Books and Authors Forum in Sutter Creek, March 5 and 6. Her presentation was “The History and Collecting of Pop-Up Books.”

ROB WASSMER, public policy and administration, and a co- author, produced a commissioned report titled “K-12 Education in the U.S. Economy: Its Impact on Economic Development, Earn- ings, and Housing Values” for the National Education Association. The NEA will use the report to convince state legisla- tures it makes economic sense to preserve the quality provision of K-12 education even during state budget crises.

Debbie Keller, on April 6, submitted the paper at the NEA State Lead- ers Meeting in Denver on April 6.

STANISLAUS J. DUNNON, philosophy, presented a brief review of the ethics of medi- cal research as contained in the British Medical Journal. It was first issued in 1978 by the National Commission for the Protection of Human Subjects in Biomedical and Behavioral Research to the Members of the Institutional Review Board of the Sutter Insti- tute for Medical Research on March 27.

MARY KIRLIN, public policy and administration, presented “Understanding the Relationship between Civic Skills and Civic Participation: Responsibilities of Public Managers” to the Ameri- can Society of Public Adminis- tration national conference in Portland, Ore. on March 29.

RAFAEL ESCAMILLA, physical therapy, presented at the recent Geographers 2004 annual meet- ing in Taiwan’s Natural Reserves.”

In the news

Donald Kendrick, music, was quoted in a Dec. 22 Sacramento Bee article on the future of driving privileges for illegal immigrants and a Dec. 5 Los Angeles Times analysis of Gov. Arnold Schwarzenegger’s political future. He was also quoted in a Dec. 27 Fremont Argus political retrospective of 2003 and a Dec. 8 Sacramento Bee article on new laws for 2004. Hodson was quoted in a Dec. 27 Oakland Tribune article on the recall election and a Dec. 5 Sacra- mento Bee article on the electabil- ity of Bill Jones.

San rios, ethnic studies, was quoted in a Dec. 14 Vacaville Reporter article on the Allan Hancock Latinos during the Gold Rush.

Dennis TooleTian, manage- ment, was quoted in a Dec. 12 Sacramento Bee article on “Headvertisements,” temporary tandem advertisements that college students are paid to wear.

Edward brazo, theatre and dance, was quoted in a Dec. 7 Sacramento Bee article on his production “Moves with Latin Grooves.”

Barbara o’connor, commu- nication studies, was quoted in a Dec. 19 San Francisco Chronicle article on Gov. Arnold Schwar- zenegger’s restoration of some funds to state services and a Dec. 7 Los Angeles Daily News article on the end of bipartisan cooperation in state government. She was also quoted in a Dec. 12 Son San Jose Mercury News article on the state budget and in a Dec. 19 Los Ange- les Times article on the new gover- nor’s first speech in office. The Los Angeles Times quoted her again in a Dec. 13 article on Schwarzenegger’s “retail politics.”

Robert fountein, Presi- dent’s Office, was quoted in a Nov. 16 Sacramento Bee article on the University’s plan for future building plans for the campus.

Steve mooshamig, athletic, was quoted in a Dec. 13 Sacramento Bee article on the University’s plan for future building plans for the campus.

Matthew altdier, facili- ties management, and James chopay, music, were quoted in a Jan. 23 Sacramento Bee article on housing and a Dec. 19 Sacramento Bee article on performing arts in the Capital Region and a Dec. 8 Sacramento Bee article on holiday musical performances.

Tim hodson, Center for Califor- nia Studies, was quoted in a Dec. 2 Torrance Daily Breeze article on the Assembly’s quick repeal of the undocumented workers license law. He was quoted in a Dec. 13 Santa Barbara News Press article on the state budget, a Dec. 23 San Diego Union Tribune article on the future of driving privileges for illegal immigrants and a Dec. 5 Los Angeles Times analysis of Gov. Arnold Schwarzenegger’s political future.

Debbie Collberg, athletics, was quoted in a Dec. 13 Sacramento Bee article in a Dec. 15 Sacramento Bee article on the University’s plan for collegiate sports.

Volume 10, Number 25
Yearbook of University Affairs
California State University, Sacramento
Sacramento, CA 95819-6026

Matt Nichols
Student Intern

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TIM HODSON, athletics, was quoted in a Dec. 13 Sacramento Bee article on the University’s plan for collegiate sports.
University at center of Earth Day

CSUS will host Sacramento’s annual Earth Day celebration from 11 a.m. to 3 p.m., Saturday, April 24, in the MainQuad. The event is free.

More than 175 booths will provide health information and create awareness of local organizations. Several of the booths will also sell food and drinks. Representatives from organizations including Sierra Club and the Effie Yeaw Nature Center will be on hand as well. Attendees can also spend the day listening to live music, poetry and other entertainment.

A group designed to raise awareness of the need for recycling will present a fashion show with models wearing recycled paper, aluminum, etc. as clothing. Organizers will provide free valet bicycle parking.

The first Earth Day was celebrated in April 1970 when nearly 20 million Americans participated in environmental rallies, demonstrations and other activities, precipitating the creation of federal and national legislation including the Clean Air and Clean Water Acts. Past Earth Day events have included 1,700 physics teachers from 500 companies doing “The Solar Neutrino Problem 2 km Underground With Salty Water” at the National Laboratory; a performance by the Physics Education Research group; and an open house from 1 to 4 p.m. Monday, April 26 at 278-6779. For more information, call 278-8900 or visit www.capradio.org.

CPR OPEN HOUSE

Capital Public Radio will hold an open house from 1 to 6 p.m. Saturday, April 24 to celebrate the opening of its new broadcast facility located at the south end of campus. Attendees can tour the station’s plans for the future.

For more information, call 278-8900 or visit www.capradio.org.

TAKE A LOOK AT THE ‘ECONOMIC EYE’

CSUS economists will share how unseen forces of market and finance shape human behavior in unexpected ways at a panel discussion, from 12 to 2 p.m., Wednesday, April 14, in the University Union Hinde Auditorium.

The College of Social Sciences and Public Policy’s Economic Perspective colloquium, “Economic Eye for the Lay Guy: A Total Mall Day in Your Economic Perspective” will bring together five CSUS professors. Economist Jessica Howell will explain how street gangs use the same economic principles that Fortune 500 companies do. Socioeconomist Cecilia Clyde will talk about the economics of sumo wrestling, while Stephen Perez will look at the impact of economics in sports. Stephan Kroll will examine family altruism and the effect of beauty in the classroom.

Details: 278-6223.

ACADEMIC AFFAIRS SEARCHES ANNOUNCED

Two on-campus administrative searches are underway: associate dean for graduate studies and director for academic technology. Position descriptions and application information will be e-mailed to faculty and at www.csus.edu/webpages/employment.htm. Application dates for both positions will close on April 6, with interviews commencing on or about May 8.

According to Ric Brown, vice president for academic affairs, current associate dean for graduate studies Miki Vohryzek-Bolden has announced that she will leave the position and seek her faculty appointment in the division of criminal justice with the start of the fall 2004 semester. Rodriguez, Delta College; Fran- a complete schedule of workshops, meetings and special events is still being developed. For more information, contact CSUS professor Peter Urones at 278-6362 or ppr@csus.edu.

Campus to host massive teaching event

From July 26 through Aug. 5, CSUS becomes the center of mass for physics education in the United States. Relatively speaking.

During that time, the University will host more than 1,700 physics teachers from high school through the university level. They’ll learn about the latest physics lab gadgets, gather teaching strategies, share research and more.

There will also be electrify- ing events open to the public, including a performance by Lynda Williams, the famed “Physics Chanteuse.” Williams, a CSUS alumna, is a faculty member at Santa Rosa Junior College who has made a name for herself with her fun-filled, family-friendly physics act.

Area physics teachers are being invited to attend the national event, which has previously been held in such places as the University of Wisconsin-Madison, Notre Dame and Trinity University in San Antonio. It all starts July 26 with the prestigious Physics Teachers Resource Agents Institute, a week of workshops for about 120 teachers who received competitive grants from the National Science Foundation. From July 31 through Aug. 5 about 1,400 teachers will attend the meeting of the American Association of Physics Teachers. Then about 200 people from the Physics Education Research group will meet July 4 and 5. Organizer Peter Urones, a CSUS physics professor, says the events will give CSUS physics students and faculty a chance to showcase their facilities and current research. It will also be a great opportunity for students to explore graduate studies and career opportunities, he says, and for area teachers to lean from the peers nationwide.

“It’s prestigious to get these events, and it will be really great as far as showcasing the campus and in helping improve physics teaching throughout our region, “Urones says. Featured speakers over the 11 days of events will include Sydney Drell of Stanford Uni- versity, an internationally recog- nized expert on nuclear prolif- eration, and Tom Cahill of UC Davis, who conducted studies on air quality near the site of the Sept. 11 attacks in New York.

There will also be an evening picnic and series of demonstra- tions at PASCO Scientific, the Roseville company celebrating its 40th year making equipment for teaching physics. A complete schedule of work- shops, meetings and special events is still being developed. For more information, contact CSUS professor Peter Urones at 278-6362 or ppr@csus.edu.

JOHN KERRY VISITS CSUS

Presidential hopeful Sen. John Kerry made an unannounced visit to campus, March 30, meeting with CSUS President Alexan- der Gonzales and about 400 elementary school kids who were on campus for the annual Cesar Chavez Youth Forum.

The children sang songs and told about lessons they had learned from Chavez’ life. Kerry read them a book about Chavez called Harvesting Hope, and then asked them questions about their lives.

Kerry made the half-hour stop between scheduled events. He was headed next to a fundraising lunch downtown.

Kerry’s visit was covered by about a dozen national pool reporters who travel with him, as well as a reporter and photog- rapher from the CSUS student newspaper, the State Hornet.

The annual Cesar Chavez Youth Forum was sponsored by the University’s bilingual/multicultural education department and the United Farm Workers.

Region’s Latino college presidents to talk shop

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The Capital Region’s four Latino public college presidents will come together at a forum from 9 a.m. to noon, Thursday, April 22, in the University Union Foothill Suite to discuss the chal- lenge of accessing publicly-funded higher education in a time of budget cuts and fee increases.

The four presidents—Alex- ander Gonzales, CSUS; Raul Rodriguez, Delta College; Franc- isco Rodriguez, Cosumnes River College; and Kevin Ramirez, Sierra College—will participate in “Latino Leaders: Transforming Higher Education in a State of Crisis.”

Panel organizer David Leon, director of the CSUS Serna Center, says he expects a freewheeling dis- cussion among the presidents and those in the audience.

“I am going to start them off by asking them all the same question: How is their institu- tion coping with providing educational access, especially as it relates to the state’s growing diversity, at a time when budgets are being cut?” he says.

That is a critical question, Leon says, as it marks a step back from its Master Plan for Higher Education, turning some qualified students away from CSU and Uni- versity of California campuses and redirecting them into community colleges.

He also noted that the presi- dents also represent the growing visibility and power of Hispanic leadership in the state.

For more information, contact the Serna Center at 278-4512.

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PHOTOGRAPHIC MEMORIES

World-renowned photographer and artist Susan Meiselas will lecture and show some of her work on campus Wednesday, April 21 at 7:30 p.m. in Riverside Hall 1015. The presentation is hosted by the photography program at CSUS.

Meiselas, whose best-known works include her books Carnival Strippers and Nicaragua, June 1978–July 1979, recently completed a volume portraying a visual history of Kurdistan with an accompanying interactive website, www.akakurdistan.com. Her current project is an interactive installation concerning the Dari people of West Papua Highlands, a region of Indonesia. “Meiselas presents a piece that brings to the surface the intentions, problems and contradictions raised as we try to ‘understand the world around us,’ according to event coordinator and CSUS photo professor Nigel Poor. “We are extremely pleased that Susan Meiselas accepted our invitation.”

A graduate of Sarah Lawrence College, Meiselas also received a master’s degree from Harvard University and has been a member of the prestigious Magnum Photos agency since 1976. She has also received the Robert Capa Gold Medal, the Leica Award for Excellence, a MacArthur Foundation Fellowship and the Hasselblad Prize for her work.

For more information call 278-6210.

Twelfth Night
Continued from page 1

CSUS professor Jeannia Rice directs the comically complicated production, and adds a few twists of her own. In addition to the in-the-round format, Rice bends time and gender. Characters washed up on Byass’s shore come from eras from Elizabethan to the last century, and are played by a cast made up almost entirely of women. It’s a twist on a custom common in Shakespeare’s time where male actors often played all the roles.

Tickets are $15 general, $8 for students and seniors, and are available from the CSUS Ticket Office at 278-4323 or at Tickets.com.

—Steve McKay

Hearing Aid Clinic
Continued from page 1

students will give hearing tests and learn how to fit people with hearing aids. They’ll learn how to assist those who already have hearing aids but need adjustments or repairs. At the same time they’ll learn about the latest amplification technology.

“In the last five years the technology has changed so much,” Balachandran says. Today, hearing aids are digital, and most are programmable for a variety of situations so if over time a person’s hearing changes they don’t necessarily need a new device.

Because of the clinic’s location in the Maryjane Rees Language, Speech and Hearing Center, she sees bonuses for the clients as well. In addition to testing for and fitting hearing aids, Balachandran sees the opportunity to spread the message of hearing loss and amplification. “Education is a big part of audiology. The magnitude of hearing loss is widespread but modern technology is making hearing solutions better and much more affordable.”

Eventually they want to incorporate therapy, such as aural rehabilitation in group sessions, into the hearing aid service, and to at charge. In the near future she says, “there will be a place where people can come if they have concerns about their hearing. We can tell them if they do or don’t need a hearing aid – they might just need amplification for the telephone or the television. And we can talk to them about their needs. The goal is to provide a service to as many as we can.”

That service will also include post-fitting care.

In the beginning, the clinic will be open three days a week. Appointments for the clinic can be made by calling 278-6601. The testing, fitting and consultation are free for CSUS students, faculty and staff. Hearing aids will be sold at market value.

—Laurie Hall

P. S. See page 2 for more information on the exhibit, designed by Todd Kline, and the opening reception, March 24 from 5-7 p.m. at the Witt Gallery.