Today’s archaeologist doesn’t usually hack a path along a hidden trail to uncover ancient Inca treasures. He or she is likely to be found walking the shoulder of a major highway searching for signs of Native American artifacts.

The graduate archaeology students Mark Basgall advises are just as often headed for a desk job with Caltrans as the hallowed halls of academia. Before taking on the job of director of the CSUS Archaeology Research Center, Basgall noted that many archaeologists entering the field came from their various universities ill-prepared for the demands of the private sector.

“A lot of colleges were doing a poor job of recognizing that archaeology has changed,” said Basgall.

Some new hires had good practical skills in the field, but didn’t know why each step was necessary. Others had a handle on theory, but didn’t know which end of a trowel was which.

Whereas teaching used to be the primary career path for graduate students, Basgall said many are now employed by government agencies and private enterprises seeking to comply with state and federal regulations.

“That suggests academia now has a changed role. The CSUS program’s responsibility is to prepare students for a career in archaeology,” said Basgall.

Such an educational balance is part of Basgall’s mission for the non-profit Archaeology Research Center, which annually handles contracts worth about $1.5 million. Working for Caltrans, the Army Corps of Engineers and other agencies, students learn the survey methods and excavation techniques they need to round out their education.

The center has several field projects planned for this summer. At one site off Route 88 at Irishtown in Jackson, student crews will excavate and recover artifacts and cultural remains roughly 2,000 years old before the site is damaged by road construction.

Basgall hopes the project will offer some clues as to why tribes around Jackson used acorns so heavily as a food source, since processing the nuts was very time-consuming. He speculated that the large native populations may have had to depend on such resources when food was in limited supply. Stores of surplus acorns among the more complex hunter-gatherers could have triggered social competition he said, wondering, “How did these complex organizations come about?”

Studies of artifacts found at the Jackson site made from obsidian, a volcanic glass, will also attempt to track interaction among the native peoples.

Study Reveals Creating Luck Key to Careers

CSUS professor Al Levin and two colleagues are literally rewriting the book on career counseling, urging people to create luck, stay curious and take opportunities.

The trio says the old career search model is badly outdated. With technology constantly changing and people switching careers an average of five times in a lifetime, they say, giving tests and then pigeonholing people into one career isn’t all that helpful.

They say that in today’s world, it’s much more helpful to encourage students and others to develop skills such as curiosity, persistence, optimism, risk-taking and flexibility.

Levin developed the new approach, called “Planned Happpenstance,” with John Krumboltz of Stanford University and Kathleen Mitchell of the City College of San Francisco.

In their view, indecision (open-mindedness) is good, and taking action creates the chance events which can improve our lives. They say a career plan is fine, but people should feel free to make changes to it. In fact, while many career counselors would consider a focus on one career a strength, they call it “foreclosing.”

And during the last three years, more and more people have begun paying attention.

A major article will appear in the upcoming spring issue of the Journal of Counseling and Development, and a book project is in the works. The three spoke at the American Psychological Association’s conference in San Francisco last year, and have been invited to speak again at this year’s conference in Boston. They will also speak at the National Career Development Conference in Portland this summer.

“Most people want their careers to be preplanned, and our society tells them that’s what they should do, but things don’t work that way,” Levin says. “Most people will tell you that their careers came by chance or luck, and we’re saying that’s normal. In fact, they should take pride in what they did to create those opportunities.”

He says the old career search model, still used by most career counselors today, was useful when it was developed in the early 1900s. At that time jobs usually didn’t change much and careers were perceived as being for life.

Today, jobs change dramatically or even disappear while new jobs, such as webmastering, are created. Levin says both teens and those already in the workforce should adapt to change and look forward to continually learning new skills, even if they do not see an immediate link to a career.

In addition to developing the “Planned Happpenstance” theory, the three have developed a large collection of practical material.

They have hundreds of stories about unplanned careers that illustrate how to create luck, from both famous and everyday people. They have their own exercises, including “Career Beliefs Inventory” and “Curiosity Adventure.”

And they have developed other activities to teach people about creating unplanned events and how to capitalize on them.

More information is available by contacting Levin at (916) 278-7019 or alevin@csus.edu, or the CSUS public affairs office at (916) 278-6156.

—Frank Whitchat

Conflict Resolution Program Scheduled Over Five Days

CSUS will once again host an intensive, five-day workshop on conflict resolution from June 21-25. Now in its fourth year, the popular workshop will focus on various negotiation and problem solving techniques, and train participants to be conflict mediators.

It will include role-playing exercises, short lectures and case development. The workshop is designed especially for those in community groups, public and private agencies, human rights groups, professional and trade unions, schools and businesses.

Sessions will be led by Thelma Johnson, Ernest Uwazie and Daniel Yamshon.

Johnson is a well-known community and youth mediator with more than 26 years in management positions in government. She is the former executive director of the Sacramento Community Mediation Center.

Uwazie is a criminal justice professor at CSUS who specializes in dispute resolution and is a graduate of the Harvard Law School Program on Negotiation and Mediation. He has conducted numerous conflict resolution workshops in the United States and Africa since 1988.

Yamshon has been a commercial and public policy mediator for more than 10 years, working in the United States, Africa, Russia and Latin America. He is a judge pro tem of the California Superior Court and considered a leading theorist and practitioner in alternative dispute resolution.

Enrollment in the workshop is limited to 25-30 participants. The cost is $585, which includes workshop materials and lunches. Registration forms and more information is available by contacting Uwazie at (916) 278-6282.
Dean Makes College Prep ‘Elementary’

Third grade is not too early to start thinking about college, says Felicenne Ramey, dean of the College of Business Administration.

Ramey says she used to direct her outreach programs at ninth-graders. Then it was seventh grade. Now she studies show that if you don’t get kids excited about school — and eventually college — early in the elementary grades, in many cases you’ve lost them.

Ramey had wanted to reach out to at-risk students for years, but the opportunity never seemed to materialize, she says. Finally she decided to “just do it.”

Now two CSUS business students work with the third-graders in Kay Sain’s class at Tahoe Elementary each Wednesday. The dean also arranged for the College to underwrite a series of field trips with the theme “Getting to Know Business.”

A recent trip to the Crystal Cream and Butter Company’s milk production plant was just the way to get Ramey to try making the business world more real for the elementary students. Other trips to a grocery store, a bank and a dairy farm demonstrated for the children why their lessons are important. Paying a bill and counting money is trying to make the business world more real for the elementary students.

Getting university students into the classroom is important, Ramey says. “It lets the students know that college students look like them and that they can be like them.”

Samadhy Moises and Chuck Purcell, CSUS business majors who visit Sain’s classroom each week, have been helping the children create models of the places they’ve been visiting on their field trips. Their handwork will be on display at the College of Business Tahoe Hall Atrium during River City Days on April 30.

Mary Brentwood

It is this overall impact that Brentwood has always wanted to study. She received her doctoral degree in environmental policy from Northern Arizona University and has encompassed environmental awareness in her research and previous positions. She now teaches courses in environmental ethics and environmental policy.

Sain, who has teamed up with Ramey for outreach programs before, says the classroom visits get her students more interested in school. “The memorizing, role modeling and nurturing the college students bring is in something you can’t bottle. I feel fortunate these kids have this opportunity.”

“Me, this is something the University should do,” says Ramey, who would like to expand the program to other schools. “We should be reaching out to these children.”

— Kristi Garrett

Allerton Memorial Fund Established

Wilma Allerton, who taught accounting at CSUS from 1957 to 1984, died on March 26. She was remembered at a memorial service in early April, and a memorial fund has been established in her honor.

The purpose of the memorial fund is to raise money to name the south reflective pool at the new CSUS Alumni Center after her. Contributions may be made by making checks payable to “CSUS Alumni Center, Allerton Fund B28” and mailing them to Dorothy Lombard, 3600 American River Drive, Suite 135, Sacramento, CA 95664. Contributions are tax-deductible and donors will receive an acknowledgment from the University. The family will be notified of your gift without the amount mentioned.

More information is available by contacting Alumni Relations at 278-6295.
News Digest

University Study Examines Sacramento Visitors

Nearly 6.1 million people visit Sacramento each year spending $1.3 billion, and more of them are traveling on business trips than government-related trips, according to a recently-released study by the CSUS Institute for Social Research.

The study also found that about half of Sacramento visitors are from other states or countries. The favorite activity is shopping and the average visitor spends about $103 a day. A quarter of visitors are visiting family or friends.

This is the second time the Instit- tute, directed by CSUS professor of sociology Carole Barnes, has studied Sacramento visitors. Surveys were conducted in 1996-97, and the final report was completed at the end of last year. The previous study was con- ducted in 1986.

Both were completed for the Sacramento Convention and Visitors Bureau.

“Part of what this shows is that Sacramento is becoming less of a government town, and that we’re really more of a business center than a vacation center,” Barnes says. “But, when people vacation or come here to visit relatives, they tell us they are here for all kinds of things to do.”

A comparison of the two studies shows that the number of visitors rose 28 percent from five years ago and average daily spending rose 26 percent.

Information from the visitor studies is used by the Visitors and Convention Bureau in a variety of ways. For example, it helps the city promote the city, get a better understanding of the services that may be needed and show hotel and motel managers the number of rooms the city can support.

The recent study was directed by sociology graduate student Eden Dahlstrom, who now heads institutional research at the College of the Siskiyous.

Dahlstrom followed the model established in the first study. She hired and trained a group of 12 undergradu- ate students, who administered the survey questionnaire on laptop computers at four different sites: the airport, the Convention Center, Old Sacramento and the State Capitol. In all, 1,760 randomly selected visitors were surveyed.

Among other findings:

• Overnight visitors stay an average of 3.2 nights, and two-thirds of overnight visitors stay in paid accommodations.

• People most often come to Sacra- mento because of a friend or relative’s recommendation (26 percent), a business meeting or convention (24 percent) or to attend a major event or attraction (22 percent).

• International visitors contribute at least $115 million each year to the Sacramento economy.

• Most visitors (77 percent) are repeat visitors.

--- Frank Whitlatch

New Pedagogy Enhancement Grants

Ten CSUS faculty members have been chosen by a committee of their peers to receive Pedagogy Enhancement Awards for the 1999-2000 academic year.

The Pedagogy Enhancement Program encourages projects that “provide faculty members with opportunities to increase their effective- ness as teachers and scholars and also their professional satisfaction.”

The program is designed to support and develop new strategies related to teaching excellence; activities designed to support individuals in the acquisition of new knowledge and capacities or expertise in discipline-based activities; or efforts to enhance collaboration among faculty.

A call for proposals will be distrib- uted in October 1999 for academic year of 2000-01 awards.

This year’s awardees and their project titles are as follows:

• Guy Deaner, special education: “American Sign Language Program Enhancement.”

• Joan Dworkin, social work: “Case Study Manual for Advanced Generalist Practice.”

• Estelle Eke, mechanical engineer- ing: “Teaching Engineering Mechanics with the Use of Multi-Media Technol- ogy in an Interactive Learning Setting.”

• Louis Ellenbaum, health and physical education: “The Kinesiology Multi-Media Laboratory Exercise Series Program.”

• Pradeep Goel, health and physical education: “Health Policy: A Proposal for Developing a Unique Concentration at CSU Sacramento.”

• Marilyn Kent, social work: “Pro- posal to Develop an Interactive CD-ROM to Demonstrate Family Interven- tions for Second Year MSW Students.”

• Virginia Kidd, communication studies: “On-Line Material for Creative Problem Solving.”


• Li-Ling Sun, child development/ teacher education: “Promoting Patterns for Thinking: An Integral Course Proposal.”

• Suzanne Sutherland, nursing: “A Study of the Effect of Providing Wound Care Patients an Opportunity to Tell Their Story to a Listener.”

CSUS Students Sweep Engineering Contest

Students from CSUS took first place in all three competitions at the recent Institute of Electrical and Electronics Engineers Region IV Central Area Student Competitions, held this year at CSU Chico.

The event included students from 14 universities, including Stanford, UC Berkeley and UC Davis.

CSUS students Jeremy Nasca, John Deanda, Preti Goyal and Mary Ann Hudsperth won the design contest with “Fire-fighting Robot,” beating out a student from CSU Chico.

John Paeng won the paper contest with a paper titled “An Oamped Integrated Circuit Design.” Students from CSU Chico and the University of the Pacific took second and third respectively.

In the micromouse contest “Team Kangaroo” from CSUS barely beat the University of Hawaii, taking back the micromouse trophy from Hawaii after two years. The contest involves designing and programming an electronic mouse to negotiate a maze.

Middle Eastern Music and Dance

“An Evening of Middle Eastern Music and Dance” will feature the UC Santa Barbara Middle Eastern Musical Ensemble at 8 p.m., May 5 in the University Ballroom.

Scott Marcus will conduct the troupe as they play and demonstrate Arabic, Greek and Persian dances and music.

The performance will be preceded by a free lecture and demonstration of Middle Eastern musical instruments at 6 p.m. in the University Union Forest Suite.

The performance is presented by the College of Social Sciences and Interdisci-pline Studies, the CSUS sociology department and the Middle East Cultural Association.

Tickets are $25 VIP, $15 general admission and $10 students. To purchase tickets or for more information, contact Ayad Al-Qazzaz at 278-6267, Rami Hakan at 922-5870, or Josh Kaizuka at 631-0680.

Kramer Retirement Reception May 12

The University Library invites the campus community to a retirement reception for science librarian Joseph Kramer, who is retiring after 28 years of service at the CSUS Library.

The reception is from 3-4:30 p.m., May 12 in the Library South Reading Room.

Open House and Astronomy Lecture

The department of physics and astronomy will hold an open house May 14 highlighted by a public viewing at the Astronomical Observatory.

The event begins at 7 p.m. in Mendocino Hall 1015 with a lecture “Concealing Its Age: Just How Old is the Universe?” by Randy Phelps, CSUS professor of astronomy. Phelps is a member of one of the research teams trying to find the age of the Universe.

His talk will address the history of the quest and current research methods.

Clear weather permitting, the Observatory, located on the 4th floor of Amador Hall, will open at 8 p.m. Viewers will have an opportunity to observe nearby planets as well as numerous deep sky objects. A telephone recording at 278-6267, after 5 p.m., will inform callers of the likelihood for observer viewing that evening.

Parking and lunch are free. Parking also is free on the 4th floor of the parking structure from one hour prior to one hour after the open house.

More information is available by calling the department of physics and astronomy at 278-6518 or the public affairs office at 278-6156.

Gas Prices Got You Down?

Do the current gasoline prices seem too high? Would you be surprised to hear you can commute to campus for less than 10 cents a day? It’s true. University Transportation and Parking Services (UTAPS) offers a CSUS Employee Commuter Card for $20.00 a year to those employed at CSUS. The commuter card is valid on all Regional Transit buses and on Light Rail.

Authorization to purchase your CSUS Employee Commuter Card may be requested at UTAPS, located in Foley Hall.

For more information on the CSUS Employee Commuter Card or other alternative means of transportation, contact Trish Evans at evans@csus.edu or by calling 278-7527. Or visit the UTAPS webpage at www.csus.edu/utaps.
Monday, May 3

Tuesday, May 4
Center for Teaching and Learning open forum, 4 p.m., Lassen Hall 304.

Wednesday, May 5
Cinco de Mayo program featuring Mariachi Zaratecas, noon, University Union Lawn. Softball vs. California (2), 1 p.m., IM Rec Field. Phi Beta Delta new member initiation and talk on “Globalization Within the CSU System,” by President Donald R. Gerth, 3-5 p.m., former University Center Restaurant in River Front Center. RSVP to 278-6686.

“Keynesian Ideology, Social Institutions, and Economic Policy in the U.S.,” by John Henry, CSUS economics department, 4 p.m., University Union Coastal Room.

Cinco de Mayo concert with the Symphonic Wind Ensemble and Concert Band, 7:30 p.m, Music Recital Hall; 56 general, 54 students and seniors, available at the Central Ticket Office, all BASS Ticket Centers or at the door.

Thursday, May 6
Friends of the Library used book and poster sale, 10 a.m-3 p.m., Library lower level. Reception and book signing for Ayway Gawey by Marion Brown and Jose Luis Villéguez, 1-3 p.m., Multi-Cultural Center. Small Grant/High Hopes reception honoring this year’s award recipients, 3 p.m., University Union Oak Room. Physics Colloquium Series lecture, “Physics and National Security,” by Sidney Drell, 4 p.m., Mendocino Hall 1015.

Tuesday, May 11
World Beat Nitefest featuring salsa group “Crozquita Musical,” 7:30 p.m., University Union Ballroom. Baseball vs. CSU Long Beach, 7 p.m., IM Rec Field. CSUS Horsethief Band, 8 p.m, Mendocino Hall 1005. Middle Eastern musical instrument demonstration presented by Scott Marcus of the UC Santa Barbara Middle Eastern Ensemble, 8 p.m, University Union Forest Suite.

“An Evening of Middle Eastern Music and Dance,” featuring the UC Santa Barbara Middle Eastern Ensemble, 8 p.m, University Union Ballroom. Tickets are $10-$25, call Ayda Al-Quazza at 278-6267 for reservations and more information.

Friday, May 7
Information session on sabbatical and difference-in-pay leaves for interested full-time faculty, 9:30-11:30 a.m, University Union California Suite. Renaissance Faire, members of the Renaissance Society will share with others what they’ve been learning this semester, 10 a.m -12:45 p.m, University Union Redwood Room. Baseball vs. CSU Long Beach, 2 p.m, IM Rec Field. Renaissance Society forum “Diasporic Insight: Problematics of the Color Line Then and Now,” by Scott CSUS ethnic studies chair, 3 p.m, Mendocino Hall 1005.

Dramatic Re-enactment — Sangre de Maiz: Bullet Ritual in Chiapas, an original work, is part of the “Collective creation” by El Teatro Espero. The play focuses on the exploitation of the Mayan people in Chiapas, Mexico. The production is presented in association with the CSUS theatre arts department and is directed by Manuel Pickett and Andrea “Yaya” Porras, who also provide artistic coordination.

Sangre de Maiz: Bullet Ritual in Chiapas will be performed at 8 p.m., May 6-8, 13-15, and at 2 p.m., May 9 and 16. Tickets are $10 general, $7 students and seniors and are available at the Theatre Arts Box Office, the CSUS Central Ticket Office and all BASS Ticket Centers. More information is available by calling 278-6604.

Archaeology Center

Continued from page one

“This is an area of the Sierra Nevada where we have imperfect knowledge,” said Bagall.

The center’s second field school is also scheduled for this summer. Bagall will take a group of students to Long Valley in the Inyo National Forest, east of the Sierra Nevada. There, he will expose the fledgling archaeologists to the different types of sites, excavations and artifacts they are likely to encounter in the future. “The field school is really a litmus test to see if they really like archaeology,” he said.

Novice campers may be surprised by the primitive conditions in the field, said Mark Giambastiani, assistant director of the center. For instance, some still bring along electric hair dryers. “Where are you going to plug that in?” he would quip.

And yet the field seems to have an irresistible pull for some.

“There’s a little bit of romance about it. Most people are curious about the past,” Giambastiani said. “If you’re the kind of person who likes the thinking process — how something works, why people did that or this — you get to make the link inside your own head about what people did. We learn a lot about what ancient people did just by what they left us.”

“The Indiana Jones image is not true at all, but that’s the sort of thing that gets people excited about it.” — Kristi Garrett

http://www.csus.edu/mppa/content.htm

Because of its location in the state capital, CSUS enjoys unique access to California government. Many faculty members are able to conduct research on state and local public policy issues. This website, maintained by the graduate program in public policy and administration, lists research available as part of a working paper series. Subjects include state budget battles, county fiscal stress and public opinion on ballot initiatives.

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