BIG PLANS – A partnership between former NBA star Kevin Johnson and the College of Business Administration is helping revitalize Sacramento’s historic Oak Park neighborhood. Johnson’s St. Hope Corp. is also teaming up with the College of Education and outreach services to increase educational opportunities for area children.

College, ex-basketball star mean business in area neighborhood

In the not so distant past, Kevin Johnson was best known for his exploits on the basketball court as a member of the National Basketball Association’s Phoenix Suns. Now he’s teaming up with the CSUS College of Business Administration to restore the luster to one of Sacramento’s original neighborhoods. After a 10-year all-star career that featured 96 NBA playoff appearances, Johnson returned to his hometown and has helped spark renovations of the neighborhood and has helped spark renovations of the area’s historic houses and buildings.

Now Johnson is working with the College of Business Administration to launch businesses in Oak Park.

“St. Hope has a great need for assistance with marketing strategies, business plans and all other aspects typically associated with creating and operating a start-up business,” Johnson says. “In a nutshell, CSUS students have the opportunity to participate in ‘real-life’ experiences by assisting the various St. Hope nonprofit groups on a practical, business level.”

Since early February, Johnson says, students from the College of Business Administration have been working on projects related to St. Hope’s 40 Acres Art Gallery and Cultural Center. The mixed-use complex, which is scheduled to open in late fall or early winter, will include the newly refurbished Guild Theater, Miss Carol’s Books, a Starbucks franchise, a barbershop, a restaurant and the Upper Rooms apartments.

“The students get to participate in helping to shape the nonprofit from a marketing, operating and technical standpoint and St. Hope benefits from the resources the university and its students,” Johnson says.

New professors seeking mentors, retired professors who want to stay connected to CSUS, long-time professors looking for new challenges – they can all find assistance at the Center for Teaching and Learning.

Recently relocated to offices in the University Library, the center offers one-on-one lessons ranging from technology to teaching strategies. It coordinates a mentoring program and provides occasional workshops. It also provides special sessions for departments on topics they suggest.

Most of the help is provided by other faculty. “The center has really evolved from a place that offers a list of workshops to a place that primarily gathers faculty together to help other faculty,” says Rosemary Papalewis, now in her second year as the center’s director. She is assisted by center associate Mark Stoner and a staff of three. “This is all about faculty helping faculty with whatever they need.”

For instance, there is a group of faculty who help others with PowerPoint, web design and other technology. Another group offers their peers help with testing, lectures and other teaching challenges. There are more than two dozen of these faculty mentors who work with the center.

Papalewis says her focus on getting faculty to volunteer their time to helping other faculty is working. Such individual, peer teaching is a proven method for successful adult education.

“Faculty delivering services to faculty, on an as-needed basis is a proven method for successful adult education. Other approaches to helping other faculty is working. This means more than $108,000 last year. College of Health and Human Services Dean Marilyn Hopkins, who is chairing this year’s campaign, hopes to top that effort. For more information, call 278-7255 or visit www.csus.edu/ uw.

The campus community at CSUS is once again coming together this fall in support of the United Way. The month-long fundraising effort will begin in October and is part of a regional effort and the State Employee Charitable Campaign.

Organizers expect to distribute contribution forms to employees on Oct. 1. Employees may choose to direct funds to any of almost 700 local charities, social service organizations, or cultural and education institutions. They may also allow funds to be dispersed locally through the United Way California Capital Region. More than 85 cents per dollar donated goes directly to services in the Sacramento area.

The full CSUS study is available online at www.csus.edu/truthoimonials.htm.

— Frank Whittatch
Tom Kandoh, sociology, has reviewed an article by Anthony J. Guerra’s “Family Matters: The Role of Religious Education” in the journal of Family Matters: The Role of Religious Education on Sept. 12. The activity was a result of time spent as a visiting consultant to the California Senate Office of Research.

Mridula Udagari, sociolinguistics and linguistics professor on "Global Software Workers: Gender Regimes, Family Identities and Shifting Ethnospeaks" at the annual meetings of the American Sociological Association in Chicago in August. Udagari received a summer fellowship in Information Technology from the Social Science Research Council.
### Specialty chapters bring alumni together

While they share the same alma mater, CSUS alumni have an extraordinarily diverse range of interests.

That’s where the Alumni Association’s specialty chapters come in. They bring together graduates who share common interests and help them build strong relationships, all while supporting programs that gave them an opportunity to succeed.

“There are people in the group talk the same language,” says Linda Scott, alumni membership development director.

The Alumni Association supports nearly two dozen specialty alumni chapters, ranging from art to women MBA graduates. Some are organized around majors while others represent distinct groups of graduates, such as the Hong Kong Students chapter.

One of the newest is the Chicano/Latino chapter. Members not only include graduates and faculty, but Chicano and Latino professionals in the Sacramento area who wish to raise $1 million over five years for scholarships.

“Our five-year plan is very ambitious, but it can be done,” says Dr. Jose Ramirez, chapter president. Ramirez graduated from CSUS in 1982 and was a founding member of the original Chicano/Latino chapter. That chapter initially dissolved as members moved on to graduate school. In his case, he left the area for medical school at the University of Iowa. He later returned to Sacramento and opened a family practice.

Ramirez says that in addition to scholarships the chapter wants to provide role models for junior high- and high-school students.

“The Hispanic kids entering junior high school have a 50 percent dropout rate in Sacramento,” Ramirez says. “Of those only a certain percentage will reach the state college level. We have to show those kids who might not be able to see the light at the end of the tunnel that there is a light and that they can reach it.”

Like many other chapters, the Recreation and Leisure Studies chapter is interested in strengthening ties between its professionals and the University, says Heather Schrupp, chapter president.

Schrupp graduated from CSUS in 1989 and now works with the Girl Scouts of Tierra Del Oro. Alumni chapter membership, she says, has provided her a wide variety of contacts with people who work in fields like hers, including other professionals and talented students.

The College of Business Administration chapter, with more than 850 members, offers alumni a variety of ways to get together. This year the chapter plans a picnic, a business mixer and a mentoring program for undergraduates.

A relatively new chapter, the MBA Women’s chapter, formed after a group of MBA graduates began meeting informally. Chapter president Cathy Daly said although men and women were both invited to join the new group, only women expressed an interest.

The initial goal of developing mentors has expanded to include other avenues for professional development and community involvement. Always, Daly said, there is a desire to stay linked with CSUS.

People like to stay connected with the college and the people they worked with,” she says, adding that it’s all about work or networking. “We do have fun as a group.” — Tim Wright

### Alumni specialty chapters

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<tr>
<th>Chapter Name</th>
<th>Specialization</th>
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<tr>
<td>Interior Design</td>
<td>Kinesiology and Health Science</td>
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<td>Public Policy and Administration</td>
<td>MBA Women</td>
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<td>Music</td>
<td>Nursing</td>
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<tr>
<td>Recreation and Leisure Studies</td>
<td>Social Work</td>
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<tr>
<td>Theatre/Dance</td>
<td>Although the alumni association already offers a variety of specialty chapters, Linda Scott, alumni membership development director, says there’s always room for another.</td>
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### Preserving campus history

The Bulletin talked with the staff of the department of special collections and university archives about their department and what they do.

**What do people think you do?**

Sheila O’Neill: “People think we deal with very old stuff. I think they believe that a lot of it isn’t relevant to them as far as being able to connect it to their schoolwork. I don’t think it’s uncommon for people to think of archives as stuff that would be sent to the attic or the cellar.”

**What do you really do?**

O’Neill: “One thing we do is to document the history of the University. We keep track of retiring faculty and collect files from offices when they close at the end of the year. We record everything that comes in and make lists so we can help people find what they’re looking for. We also collect documents related to the history of Sacramento. For example, we just took in a collection for a gentleman who campaigned to get the light rail system in town.”

**Describe your department.**

Pamela Macas: “We currently have three staff people working here. There is the head of the department, a library assistant and an archival assistant. We’re currently looking to fill two open positions. There are also four student assistant positions.”

O’Neill: “We have a lot of different activities going on that have to do with acquiring and processing the collections as well as the public service desk in the reading room providing service to the people who come and want to use the collections.”

**What surprises people?**

O’Neill: “I think people are often surprised at how nice of an area it is. They often think of an archives as being kind of a dark place.”

Natalie Adair: “I think that when people get into the collections they’re surprised at how much you can tell about someone by their personal papers. When you see something that was written in the person’s own handwriting you can get so much more than from a computer or a book.”

**What is the biggest challenge your department faces?**

Adair: “It think it’s all the different layers of work. We have record-keeping on everything that comes in the door. And we handle any preservation work that needs to be done. We also do exhibits on collections so we have to do research in order to be able to present everything in the best way possible.”

**What do you get asked most?**

O’Neill and Adair: “Where is university media services?”
ongoing


“Day of Percussion,” master classes, workshops, recitals, drum circles, lectures, panel discussions and more, all day, Main Hall. (916) 278-5155.

sunday, oct. 13

sunday, oct. 14
“When Mountains Tremble,” feature film about Rigoberta Menchu Tum, National Hispanic Heritage month, 7 - 30 p.m., University Union Ballrooms, Tickets $20 general/$10 CSUS students. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com at (916) 766-2277.

Tuesday, Oct. 1
1:30 p.m., Program Review Subcommittee 3 p.m., Executive Committee
3 p.m., University ARTP Committee, University Union Capitol Room

Wednesday, Sept. 25
9 a.m., Writing and Reading Subcommittee 3 p.m., General Education Course Review Subcommittee

Tuesday, Sept. 24
1:30 p.m., Program Review Subcommittee 3 p.m., Executive Committee
3 p.m., University ARTP Committee, University Union Capitol Room

Wednesday, Sept. 25
9 a.m., Writing and Reading Subcommittee 3 p.m., General Education Course Review Subcommittee

Tuesday, Oct. 1
1:30 p.m., Curriculum Policies Committee 3 p.m., Executive Committee

All meetings are in Sacramento Hall 275 unless otherwise noted.