Synectics

I. Concept
   A. The concept is the idea to be brainstormed
   B. Examples
      1. First Day of School
      2. Mondays
      3. Snow
      4. Sports
   C. Brainstorm the concept
      1. Snow
         a) white
         b) cold
         c) fresh
         d) dry
         e) wet
         f) fluffy
         g) clean

II. Analogy
   A. Like a tool, a bird, a plant, a tree, a fire, a dream
   B. Choose one beforehand
      1. A plant

III. Example
   A. rose, apple tree, cactus, weed, algae, daffodil

IV. Metaphor
   A. Choose from the above
      1. A rose
   B. Create metaphors
      1. I beautify
      2. I cause to bleed
      3. I puncture

V. Compressed Conflict
   A. Create two seemingly dissimilar ideas
      1. Fluffy thorn
      2. dry puncture
      3. punctured rose

VI. Metaphor
   A. Choose a compressed conflict
   B. Create metaphors

VII. Write rough drafts
VIII. Continue with the writing process