

# EMBA 241: STRATEGIC SUPPLY CHAIN MANAGEMENT

## In Workflow

1. CBA College Committee Chair (anne.fuller@csus.edu)
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## Approval Path

1. Wed, 22 May 2019 08:15:36 GMT  
Anne Fuller (anne.fuller): Approved for CBA College Committee Chair
2. Wed, 04 Sep 2019 18:08:26 GMT  
Marty Wilson (mcwilson): Approved for CBA Dean

## New Course Proposal

Date Submitted: Thu, 16 May 2019 20:44:20 GMT

**Viewing: EMBA 241 : Strategic Supply Chain Management**

**Last edit: Thu, 16 May 2019 20:44:19 GMT**

Changes proposed by: Yang Sun (210552161)

### Contact(s):

Name (First Last)	Email	Phone 999-999-9999
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### Catalog Title:

Strategic Supply Chain Management

### Class Schedule Title:

Strategic Supply Chain Mgmt

### Academic Group: (College)

CBA - Business Administration

### Academic Organization: (Department)

Business Administration

### Will this course be offered through the College of Continuing Education (CCE)?

Yes

### Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

### Subject Area: (prefix)

EMBA - Executive Masters in Business Administration

### Catalog Number: (course number)

241

### Course ID: (For administrative use only.)

TBD

### Units:

3

**In what term(s) will this course typically be offered?**

Fall, Spring, Summer

**Does this course require a room for its final exam?**

No, final exam does not require a room

**Does this course replace an existing experimental course?**

No

**This course complies with the credit hour policy:**

Yes

**Justification for course proposal:**

Supply Chain Management is the fastest growing profession in the business world as "supply chaining" is a major theme of the 21st century's global transformation. Supply Chain Management has moved from a "necessary evil" to a "core competency" at organizations across industries. A business education is simply incomplete without learning modern approaches to managing global supply chains. Here in the Sacramento region businesses are scrambling to hire supply chain leaders as local organizations have developed stronger national and international ties. It is necessary to include a strategic global supply chain course in the EMBA curriculum as supply chain is a top concern of today's responsible business executives. EMBA students, faculty members, and community representatives strongly agree that this course should be included as an elective.

An EMBA cohort will vote to elect which four electives (from a pool of 8 possible choices) will be offered for the cohort. We only offer the four elected ones to a cohort. The current electives pool has 8 courses including some non-popular ones. Adding EMBA 241 into the pool will make the curriculum more appealing but will not add any additional cost or resources needed from the university.

**Course Description: (Not to exceed 80 words and language should conform to catalog copy.)**

Explores key issues in designing and managing sustainable production and service supply chains with an overview of effective supply chain strategies and decision processes in a globally changing business environment. This course provides a set of strategic frameworks and analytical tools to help executives identify, evaluate, improve and optimize the financial outcomes and sustainability of supply chains.

**Are one or more field trips required with this course?**

No

**Fee Course?**

No

**Does this course have prerequisites?**

Yes

**Prerequisite:**

EMBA 210 EMBA Orientation

**Prerequisites Enforced at Registration?**

Yes

**Does this course have corequisites?**

No

**Graded:**

Letter

**Approval required for enrollment?**

Department Approval

**Course Component(s) and Classification(s):**

Discussion

Seminar

**Discussion Classification**

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

**Discussion Units**

1

**Seminar Classification**

CS#06 - Seminar/Clinical Process (K-factor=1 WTU per unit)

**Seminar Units**

2

**Is this a paired course?**

No

**Is this course crosslisted?**

No

**Can this course be repeated for credit?**

No

**Can the course be taken for credit more than once during the same term?**

No

**Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."**

Given the nature of the global economy, the purpose of this course is to assist executive students in developing an understanding of the issues, principles, strategies and decision processes involved in designing and effectively managing and leading an integrated global supply chain system. The course will synthesize strategic and operational thinking. Students will be able to:

LO1. Describe and explain fundamentals of global supply chain management strategies.

LO2. Describe global supply chain management best practices in a changing business environment.

LO3. Propose business solutions in written and verbal form for problems confronting supply chain managers and leaders.

LO4. Utilize and apply analytical models and frameworks to global supply chain design and management.

LO5. Identify current issues in global supply chain management such as business model innovation, change leadership, sustainability, corporate social responsibility and risk management through cases and articles.

Please see the attached sample syllabus for a list of the course readings (textbook and cases, etc.) and activities.

**Attach a list of the required/recommended course readings and activities:**

EMBA241\_SampleSyllabus.pdf

**Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.**

LO1, LO3: Case Presentations 15%

LO2, LO3: Individual Case Write-ups 25%

LO3, LO4: Homework 15%

Class Participation 10%

LO5: Blog and Discussions 5%

LO4: Simulation Games 10%

LO1, LO2, LO3, LO4, LO5: Final Exam 20%

Total: 100%

**For whom is this course being developed?**

Other

**Is this course required in a degree program (major, minor, graduate degree, certificate?)**

Yes

**Identify the program(s) in which this course is required:****Programs:**

MBA for Executives EMBA

**Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?**

No

**Will there be any departments affected by this proposed course?**

No

**I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.**

I/we agree

## **University Learning Goals**

### **Graduate (Masters) Learning Goals:**

Critical thinking/analysis  
Communication  
Information literacy  
Disciplinary knowledge  
Intercultural/Global perspectives

**Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

**Is this a Graduate Writing Intensive (GWI) course?**

No

**Please attach any additional files not requested above:**

EMBA241SupplementalMaterials.pdf

Key: 14049