

BS IN BUSINESS ADMINISTRATION (FINANCE)

In Workflow

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Approval Path

1. Wed, 10 Oct 2018 23:05:37 GMT
Janett Torset (torsetj): Approved for BUS Committee Chair
2. Mon, 15 Oct 2018 16:49:46 GMT
Janett Torset (torsetj): Approved for CBA College Committee Chair
3. Fri, 26 Oct 2018 23:34:49 GMT
Anne Fuller (anne.fuller): Rollback to Initiator
4. Wed, 04 Sep 2019 20:55:13 GMT
Marty Wilson (mcwilson): Approved for CBA College Committee Chair
5. Thu, 19 Sep 2019 20:52:57 GMT
Marty Wilson (mcwilson): Approved for CBA Dean

History

1. May 3, 2018 by clmig-jwehrheim
2. Sep 18, 2018 by 212408496

Date Submitted: Wed, 04 Sep 2019 20:54:06 GMT

Viewing: BS in Business Administration (Finance)

Last approved: Tue, 18 Sep 2018 21:41:25 GMT

Last edit: Tue, 10 Sep 2019 18:35:36 GMT

Changes proposed by: Marty Wilson (102042107)

Academic Group: (College)

Business Administration

Academic Organization: (Department)

Business Administration

Catalog Year Effective:

2019-2020 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

| Name (First Last) | Email | Phone 999-999-9999 |
|-------------------|---------------|--------------------|
| Jai Joon Lee | jlee@csus.edu | 916-278-7105 |

Type of Program Proposal:

Major

Program Change Type:

Substantive

Title of the Program:

BS in Business Administration (Finance)

Designation: (degree terminology)

Bachelor of Science

Briefly describe the program proposal (new or change) and provide a justification:

The proposed changes include:

1. Move two elective courses (FIN 137 and FIN 190) currently under Group B Electives into Group A Required Courses.
2. Combine the (remaining) two groups of elective courses under Group B and Group C into one group of elective courses under (new) Group B Electives. Students would choose 2 elective courses (6 units) under Group B.

Justification:

1. The purpose of the proposed change is to strengthen the curriculum for the (General) Finance Track. The curriculum in General Finance Track has not been reviewed and updated for a long period of time. The proposal to move 2 elective courses FIN 137 (Financial Institutions and Markets) and FIN 190 (Multinational Business Finance) into required courses will strengthen the rigor of the program. As a result, students will be better prepared and more likely to succeed in their future careers.
2. FIN 137 (Financial Institutions and Markets) and FIN 190 (Multinational Business Finance) provide essential knowledge that a student in the (General) Finance Track needs to understand. Many aspirant business schools in the CSU system have these courses as required courses for their finance programs. For example, "Financial Markets and Institutions" is a required course at both Fullerton State and Chico State; "Multinational Business Finance" is a required course at both San Diego State and San Jose State.
3. Currently the (General) Finance Track has 3 required course (9 units) and 4 elective courses (12 units). The proposed change will result in 5 required course (15 units) and 2 elective courses (6 units). This change will help the (General) Finance Track to be in line with the other three tracks within the Finance Concentration. Specifically, Risk Management/Insurance Track and Real Estate Track currently have 5 required courses (15 units); and the Financial Planning Track has 6 required courses (18 units).
4. The proposed change will not change the total number of units that students need to graduate. It remains at 21 units for Finance Concentration.

Objectives of the degree program:

The Finance concentration emphasizes a conceptual and applied approach to the development of professional skills necessary for careers in such fields as banking, investments, corporate financial management, financial planning, insurance, and financial services. Consideration and emphasis is given to the role played by financial markets, financial intermediaries, nonfinancial corporations, governments, and individual investors in the global economy. The curriculum is designed to familiarize students with the financial management of business operations, the operation and management of financial institutions and markets, and the financial aspects of investing, portfolio management, and risk management.

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Knowledge of human cultures and the physical and natural world
Integrative learning
Personal and social responsibility
Intellectual and practical skills

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Do these changes impact the Smart Planner roadmap?

No

Catalog Description:

Units required for Major: 66

Total units required for BS: 120

Program Description

The Finance concentration emphasizes a conceptual and applied approach to the development of professional skills necessary for careers in such fields as banking, investments, corporate financial management, financial planning, insurance, and financial services. Consideration and emphasis is given to the role played by financial markets, financial intermediaries, nonfinancial corporations, governments, and individual investors in the global economy. The curriculum is designed to familiarize students with the financial management of business operations, the operation and management of financial institutions and markets, and the financial aspects of investing, portfolio management, and risk management.

Note: The use of the words "business administration" throughout this section refers to courses designated as Accountancy (ACCY), Accounting Information Systems (AIS), Decision Sciences (DS), Entrepreneurship (ENTR), Finance (FIN), General Management (GM), Human Resources/Organizational Behavior (HROB), International Business (IBUS), Management (MGMT), Management Information Science (MIS), Marketing (MKTG), and Operations Management (OPM).

Note: Students graduating with a Bachelor of Science in Business Administration (all concentrations) will not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Note: At least 15 units of upper division business administration courses must be taken in residence at (or under the auspices of) California State University, Sacramento. Of these 15 units, a minimum of nine units must be in upper division courses in the concentration.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Pre-Requisite Requirements

A student **may not enroll** in any of the Major program or Concentration courses until he/she has completed the Pre-Requisite lower division program with a grade of "C-" or better in each course and an overall GPA of 2.0 ("C"), with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

Students enrolled as Expressed Interest in Business may enroll in the following courses after completing the lower division pre-requisite requirements:

| Code | Title | Units |
|----------|--|-------|
| DS 101 | Data Analysis for Managers | 3 |
| MGMT 102 | Business Communications | 3 |
| HROB 101 | The Management of Contemporary Organizations | 3 |

Computer Literacy

All business majors must meet spreadsheet competency **prior** to taking 100-level business courses. This requires completing MIS 10, Spreadsheet Skills (or equivalent).

Minimum Grade Requirements

The purpose of this requirement is to assure that all business administration students attain the minimum level of competency in all their coursework required for the business administration degree.

The minimum acceptable grade for any undergraduate course required for the business administration degree is "C-" with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

A minimum grade point average of 2.0 ("C") is required in the Pre-Requisite courses, Major Core courses, and the Concentration courses presented for the degree.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

| Code | Title | Units |
|--|---|-------|
| Required Lower Division (Pre-Requisites) Courses (21 Units) | | |
| ACCY 1 | Accounting Fundamentals | 3 |
| ACCY 2 | Managerial Accounting | 3 |
| ECON 1A | Introduction to Macroeconomic Analysis ¹ | 3 |
| ECON 1B | Introduction to Microeconomic Analysis ¹ | 3 |
| MATH 24 | Modern Business Mathematics ¹ | 3 |
| MGMT 10 | Introduction to Business Law | 3 |
| STAT 1 | Introduction to Statistics ¹ | 3 |
| Total Units | | 21 |

¹ Course also satisfies General Education (GE)/Graduation Requirement.

When enrolled in the last of the pre-requisite courses, students must file the supplemental business application to officially apply to Business Administration as their major. Visit www.csus.edu/cba/ubac/impaction.html for more information.

Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled.

| Code | Title | Units |
|--|--|-------|
| Required Upper Division (Major) Core Courses (24 Units) | | |
| DS 101 | Data Analysis for Managers | 3 |
| FIN 101 | Business Finance | 3 |
| GM 105 | Strategic Management | 3 |
| HROB 101 | The Management of Contemporary Organizations | 3 |

| | | |
|-------------|---|----|
| MGMT 102 | Business Communications | 3 |
| MIS 101 | Computer Information Systems for Management | 3 |
| MKTG 101 | Principles Of Marketing | 3 |
| OPM 101 | Operations Management | 3 |
| Total Units | | 24 |

Finance (FIN) Concentration (21 units)**General Finance Track**

| Code | Title | Units |
|--|---|-------|
| Group A Required Courses (15 units) | | |
| FIN 134 | Financial Management | 3 |
| FIN 135 | Investments | 3 |
| FIN 136 | Modern Portfolio Management | 3 |
| FIN 137 | Financial Institutions and Markets | 3 |
| FIN 190 | Multinational Business Finance | 3 |
| Group B Elective Courses (6 units) | | |
| Select two of the following: | | 6 |
| FIN 138 | Principles of Risk Management and Insurance | |
| FIN 139 | Business Property and Liability Insurance | |
| FIN 140 | Employee Benefits | |
| FIN 142 | Real Estate Finance | |
| FIN 143 | Real Estate Investment | |
| ACCY 171 | Federal Tax Procedures I | |
| ACCY 190 | International Accounting | |
| ECON 100A | Intermediate Macroeconomic Theory | |
| ECON 100B | Intermediate Microeconomic Theory | |
| ECON 192 | International Finance | |
| MKTG 115 | Marketing Analytics | |
| MKTG 126 | Salesmanship | |
| Total Units | | 21 |

Risk Management Track

| Code | Title | Units |
|--|---|-------|
| Group A Required Courses (15 Units) | | |
| FIN 134 | Financial Management | 3 |
| FIN 135 | Investments | 3 |
| FIN 138 | Principles of Risk Management and Insurance | 3 |
| FIN 139 | Business Property and Liability Insurance | 3 |
| FIN 140 | Employee Benefits | 3 |
| Group B Courses (6 Units) | | |
| Select two of the following: | | 6 |
| ACCY 171 | Federal Tax Procedures I | |
| FIN 136 | Modern Portfolio Management | |
| FIN 137 | Financial Institutions and Markets | |
| FIN 142 | Real Estate Finance | |
| FIN 190 | Multinational Business Finance | |
| HLSC 108 | Course HLSC 108 Not Found | |
| HLSC 109 | Course HLSC 109 Not Found | |
| HLSC 110 | Course HLSC 110 Not Found | |
| HROB 153 | Employment Law | |
| IBUS 190 | International Business | |

| | | |
|-------------|--|----|
| Total Units | | 21 |
|-------------|--|----|

Real Estate Track

| Code | Title | Units |
|--|----------------------|-------|
| Group A Required Courses (15 Units) | | |
| FIN 134 | Financial Management | 3 |
| FIN 135 | Investments | 3 |

| | | |
|----------------------------------|---|----|
| FIN 142 | Real Estate Finance | 3 |
| FIN 143 | Real Estate Investment | 3 |
| FIN 149 | Current Topics in Real Estate | 3 |
| Group B Courses (6 Units) | | |
| Select two of the following: | | 6 |
| ECON 180 | Urban Economics | |
| FIN 19 | Real Estate Principles | |
| FIN 136 | Modern Portfolio Management | |
| FIN 137 | Financial Institutions and Markets | |
| FIN 139 | Business Property and Liability Insurance | |
| FIN 141 | Managerial Real Estate Law | |
| Total Units | | 21 |

Financial Planning Track

| Code | Title | Units |
|--|---|-------|
| Group A Required Courses (18 Units) | | |
| ACCY 171 | Federal Tax Procedures I | 3 |
| FIN 135 | Investments | 3 |
| FIN 136 | Modern Portfolio Management | 3 |
| FIN 138 | Principles of Risk Management and Insurance | 3 |
| FIN 140 | Employee Benefits | 3 |
| FIN 150 | Capstone in Professional Financial Planning | 3 |
| Group B Courses (3 Units) | | |
| Select one of the following: | | 3 |
| FIN 134 | Financial Management | |
| FIN 139 | Business Property and Liability Insurance | |
| FACS 141 | Family Finance | |
| Total Units | | 21 |

General Education Requirements¹

| Code | Title | Units |
|--|--|-------|
| Area A: Basic Subjects (9 Units) | | |
| A1 | Oral Communication | 3 |
| A2 | Written Communication | 3 |
| A3 | Critical Thinking | 3 |
| Area B: Physical Universe and Its Life Forms (10 Units) | | |
| B1 | Physical Science | 3 |
| B2 | Life Forms | 3 |
| B3 | Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5) | 1 |
| B4 | Math Concepts ² | 0 |
| B5 | Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements. | 3 |
| Area C: Arts and Humanities (12 Units) | | |
| C1 | Arts | 3 |
| C2 | Humanities | 3 |
| C1/C2 | Area C Course | 3 |
| C1/C2 | Area C Course - Take upper-division course to complete Area & upper division requirements. | 3 |
| Area D: The Individual and Society (9 Units) | | |
| | Area D Course | 3 |
| | Area D Course | 3 |
| | Area D Course ² | 0 |
| | Area D Course - Take upper-division course to complete Area & upper division requirements. | 3 |
| Area E: Understanding Personal Development (3 Units) | | |
| | Area E Course | 3 |
| Total Units | | 43 |

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

Graduation Requirements ¹

| Code | Title | Units |
|---|-------|-------|
| Graduation Requirements (required by CSU) (9 Units) | | |
| American Institutions: U.S. History | | 3 |
| American Institutions: U.S. Constitution & CA Government | | 3 |
| Writing Intensive (WI) | | 3 |
| Graduation Requirements (required by Sacramento State) (6 Units) | | |
| English Composition II | | 3 |
| Race and Ethnicity in American Society (RE) | | 3 |
| Foreign Language Proficiency Requirement ² | | 0 |

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/wll/flgr/>

Note: Students with a declared major of BS in Business Administration (all concentrations) are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

No programmatic or fiscal impact expected since the number of units stay the same.

Provide a fiscal analysis of the proposed changes:

N/A

How will the above changes be accommodated within the department/College existing fiscal resources?

N/A

Will the proposed changes require additional resources?

Yes

Describe the level and nature of additional funding the College will seek for the program changes:

Currently CBA offers one section each for FIN 137 and FIN 190 per semester; and there is one full time faculty teaching FIN 137 and one part-time faculty teaching FIN 190. The Area is in active search for a new full time faculty for FIN 190.

In anticipation of increased demand as a result of the proposed curriculum change, CBA will offer additional one section each for FIN 137 and FIN 190 per semester. The college will monitor student demand to adjust offerings.

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

No. The classrooms are available for additional sections.

Please attach any additional files not requested above:

Proposed General Finance Track Change.pdf

2018_CBA FIN_Finance - General Finance Track BS 2019 catalog.docx

2018_CBA FIN_Finance - General Finance Track Expressed Interest BS 2019.docx

Reviewer Comments:

Janett Torset (torsetj) (Wed, 10 Oct 2018 23:05:28 GMT): Approved as BUS Committee Chair to move proposal forward in Workflow. Role no longer exists.

Janett Torset (torsetj) (Mon, 15 Oct 2018 16:49:22 GMT): Approved for CBA College Committee Chair to correct error in Workflow. Moving to CBA Committee Chair.

Anne Fuller (anne.fuller) (Fri, 26 Oct 2018 23:34:49 GMT):Rollback: Document requires further editing by faculty submitter

Key: 339