

MBA FOR EXECUTIVES EMBA

In Workflow

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Approval Path

1. Wed, 22 May 2019 08:17:07 GMT
Anne Fuller (anne.fuller): Approved for CBA College Committee Chair
2. Wed, 04 Sep 2019 18:08:31 GMT
Marty Wilson (mcwilson): Approved for CBA Dean

History

1. May 1, 2018 by clmig-jwehrheim

Date Submitted: Thu, 16 May 2019 20:49:17 GMT

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Changes proposed by: Yang Sun (210552161)

Academic Group: (College)

Business Administration

Academic Organization: (Department)

Business Administration

Catalog Year Effective:

2020-2021 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Yang Sun	suny@csus.edu	916-278-6001

Type of Program Proposal:

Major

Program Change Type:

Non-Substantive

Title of the Program:

MBA for Executives EMBA

Designation: (degree terminology)

Master of Business Administration for Executives

Briefly describe the program proposal (new or change) and provide a justification:

Non-Substantive Change: We propose to add an elective course option, EMBA 241 Strategic Supply Chain Management, in the MBA for Executives curriculum. Supply Chain Management is the fastest growing profession in the business world as "supply chaining" is a major theme of the 21st century's global transformation. Supply Chain Management has moved from a "necessary evil" to a "core competency" at organizations across industries. A business education is simply incomplete without learning modern approaches to managing global supply chains. Here in the Sacramento region businesses are scrambling to hire supply chain leaders as local organizations have developed stronger national and international ties. It is necessary to include a strategic global supply chain course in the electives pool for students to choose as supply chain is a top concern of today's responsible business executives.

An EMBA cohort will vote to elect which four electives (from a pool of 8 possible choices) will be offered for the cohort. We only offer the four elected ones to a cohort. The current electives pool has 8 courses including some non-popular ones. Adding EMBA 241 as the 9th option into the pool will make the curriculum more appealing but will NOT add any additional cost or resources needed from the university. The total number of units to offer for students to complete the program remains the same.

Objectives of the degree program:

EMBA PROGRAM-LEVEL LEARNING GOALS & OBJECTIVES (updated by CBA, S'19)

Goal 1: Applied Business Knowledge (aligns with CSUS IGLG 1-Disciplinary Knowledge)

Our graduates master, integrate, and apply business knowledge and skills to current, practical, and important contexts and situations. Our students are able to:

Objective 1.1: Apply concepts, skills, and tools to impact practical, real-world business situations.

Goal 2: Leadership and Strategy (aligns with CSUS IGLG 3-Critical Thinking/Analysis)

Our graduates effectively accomplish organizational goals in collaborative dynamic environments.

Our students are able to:

Objective 2.1: Formulate strategies and engage organizations to improve organizational effectiveness for long-term sustainability and competitive advantage.

Goal 3: Communication Skills (aligns with CSUS IGLG 2-Communication)

Our graduates effectively communicate in a variety of business settings using appropriate techniques.

Our students are able to:

Objective 3.1: Communicate in an organizational setting effectively using appropriate oral and written formats for various purposes.

Goal 4: Integrative Analysis and Problem Solving (aligns with CSUS IGLG 4 Information Literacy)

Our graduates effectively address business situations in novel ways through reason and holistic analytical thinking.

Our students are able to:

Objective 4.1: Synthesize relevant information from multiple business functional areas to perform quantitative and qualitative analyses for effective decision making and innovative problem solving.

Goal 5: Global Business Context (aligns with CSUS IGLG 5-Professionalism/ IGLG 6 Intercultural/Global Perspectives)

Our graduates identify the significance of ethics, legal regulation, economics, social responsibility, cultural diversity, and global issues for planning and decision making.

Our graduates are able to:

Objective 5.1: Evaluate and adapt organizational and individual responses to diverse regulatory systems and ethical environments. (IGLG-5)

Objective 5.2: Assess and change organizational responses to international economic systems and intercultural environments. (IGLG 6)

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Do these changes impact the Smart Planner roadmap?

No

Catalog Description:

Total units for EMBA: 41

Program Description

The EMBA program is offered through collaboration between the College of Business Administration and the College of Continuing Education. The degree is offered by the College of Business Administration and administered through the College of Continuing Education and the External Graduate Programs Office (EGP) in the College of Business Administration.

Our EMBA program is designed to help just that as well as help the region redefine the business community. The new millennium is about making choices to make our lives easier and more enriched. New technological advances are happening every day that provide us with a better quality of life and the opportunity to have more flexibility than ever before. That is where the Master of Business Administration for Executives (EMBA) Program at Sacramento State comes in. The College of Business Administration recognizes the need among working professionals to advance their careers in a flexible and supportive environment that has not been met in the Sacramento region ever before. We believe that business executives deserve to have an EMBA program tailored to their unique needs.

A key consideration for the EMBA Program is that it is tailored to the needs of full-time working professionals. The program is designed to meet the needs of highly engaged working executives and managers. The entire program can be completed within 15 months. The EMBA courses are only available through the College of Continuing Education.

The EMBA program consists of 41 academic units broken down by the following components: orientation, eight required courses, four elective courses selected for each cohort, and an individual project for culminating experience. A listing of the courses is given below.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Admission Requirements

Selecting candidates for admissions is a very critical decision for the EMBA program. That is why we have adopted a system that takes into account three primary areas of evaluation when making admission decisions:

1. Professional Experience (length, breadth, and depth of professional and managerial experience, and potential for career development);
2. Academic Qualifications (a baccalaureate degree from an institution accredited by a regional accrediting association, previous graduate level coursework if available, and performance on the Graduate Management Admission Test (GMAT); and
3. Additional Relevant Criteria (Potential contribution to learning experience of the program, maturity and motivation, ability and willingness to commit the required time and energy to the program, community service and professional activities, and support of an applicant's employing organization).

A candidate with good academic qualifications and a solid, but short, work record will have the same opportunity as someone with a strong, long, work record, but who has been out of school for a while. We believe candidates who have successful professional careers, solid education, and additional relevant qualifications will excel in our EMBA Program.

We do require that our candidates have a baccalaureate degree from a regionally accredited institution. We also recommend applicants have at least 3 to 5 years of professional work experience. Professional work experience will provide the applicants and their peers with a more stimulating learning environment.

Deadlines

Since class size is limited, early applications are highly encouraged.

Please contact the EMBA Admission Help Desk (916-278-2895) or visit the EMBA Web site ([csus.edu/cba/emba/admissions](http://www.csus.edu/cba/emba/admissions) (<http://www.csus.edu/cba/emba/admissions.html>)) for application deadlines.

Application Procedures

(All forms can be downloaded from our Web site [csus.edu/cba/emba/howtoapply](http://www.csus.edu/cba/emba/howtoapply) (<http://www.csus.edu/cba/emba/howtoapply.html>)).

1. To Sacramento State, Office of Graduate Studies:
 - Online Sacramento State Graduate Application ([csus.edu/cba/graduate/mba.html](http://www.csus.edu/cba/graduate/mba.html)) and
 - \$55 Application Fee (you can pay this when you are filling out your online application).
2. To the College of Business Administration, External Graduate Programs Office (EGP). The following are required for a complete application:

The following are required for a complete application:

1. The Supplementary Application Form (<http://www.emba.csus.edu/emba/documents/CBAApplication-Spring2010.pdf>). You may print out a copy and manually fill out the form or fill out the form electronically by downloading the application form from www.emba.csus.edu and save a copy on your computer. Please type or print clearly on the application. Give your full legal name and avoid abbreviations. You may use additional paper if you need more space to respond, but please put your name on each page, and attach the pages to your application.
2. Two copies of official transcripts. Please request 2 copies of official transcripts from all colleges and universities you have attended. A Transcript Request form (<http://www.csus.edu/cba/emba/howtoapply.html>) is included for your convenience. It is recommended that you have the transcripts directly sent to you in sealed envelopes.
3. Two letters of recommendation. At least one of these letters should come from supervisors and business associates who can discuss knowledgeably your managerial and academic abilities, accomplishments, and potential. Please use the Recommendation Letter Form (<http://www.csus.edu/cba/emba/howtoapply.html>) for the application.
4. Results on the Graduate Management Admission Test (GMAT). The Computer Adaptive GMAT is administered at test centers throughout the world. To register, visit their Web site at www.mba.com. Please be sure to use the correct Sacramento State institutional code on your GMAT registration form.
5. Statement of career objectives. This statement should include a description of your long- and short-term career goals, and the ways in which you believe the EMBA degree will help you to achieve them.
6. A reverse chronological resume of your work experience. The resume should include job title, organization (nature of business, gross sales/revenues, number of employees), location, dates of employment, a summary of duties and responsibilities, and a description of your organizational unit (size, scope, budget, personnel, and reporting relationships) for each position held.
7. Corporate/Individual Sponsorship Form (<http://www.csus.edu/cba/emba/howtoapply.html>). Required to insure that your organizational sponsor will agree to allow you to attend classes on the mandatory Friday afternoons and Saturdays, and to determine if your organization plans to cover all or part of your educational fees. If you will be self-supporting, please ask your employer to confirm their agreement to your attendance and indicate your personal payment option preference on the bottom of the form.
8. Application interview. An application interview may be required, depending on individual circumstances. The Graduate Programs Office will contact you if needed.

Your completed Supplementary Application Form, and all supporting documents should be mailed to the address below, unless otherwise indicated:

College of Business Administration
 MBA for Executive Program
 Tahoe Hall, Room 1010
 Sacramento State
 6000 J Street
 Sacramento, CA 95819-6088

International Applicants

International applications are not accepted for the program.

Note: Applications are not considered complete and will not be reviewed unless GMAT scores and transcripts are included. To facilitate processing your application so that you receive an admission decision more quickly, you must submit official transcripts from ALL colleges and universities previously attended (other than courses taken at Sacramento State University) even if you attended Sacramento State as an undergraduate. You should arrange to have all official transcripts sent at the same time you submit your application.

Minimum Units and Grade Requirement for the Degree

Units for EMBA: 41

Minimum Cumulative GPA: 3.0. The minimum acceptable grade for any graduate business course is "C." No more than two (2) courses with a grade of "C" will be counted for satisfaction of graduate program requirements.

Advancement to Candidacy

A student's program requirements are governed by the catalog in effect at the time one is accepted into and begins graduate school or by the catalog in effect at the time advancement to candidacy is approved.

Prior to enrolling in Culminating Requirements, a student must advance to candidacy. Initiation of advancement procedures is the responsibility of the student. The application to advance must be filed no later than the semester prior to enrollment in culminating experience requirement.

Eligibility to advance to candidacy requires satisfactory scholastic achievement, presentation of a plan of graduate study, and demonstration of writing proficiency. A classified graduate student in Business Administration may apply to the Graduate Business Advising Center (GBAC) for advancement to candidacy for the Master's degree after s/he has completed at least 12 units of the program requirements beyond the Foundation requirements. Students with a GPA deficiency or who have not fulfilled the Writing Placement for Graduate Students Requirement (WPG) cannot advance to candidacy.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Orientation (1 Unit)		
EMBA 210	EMBA Orientation	1
Required Courses (24 Units)		
EMBA 222	Managerial Accounting for Executives ¹	3
EMBA 223	Quantitative Methods for Decision Making ¹	3
EMBA 224	Managerial Finance for Executives ¹	3
EMBA 225	Organizational Design and Management ¹	3
EMBA 226	Technology Management for Executives ¹	3
EMBA 227	Strategic Marketing Management ¹	3
EMBA 228	Strategic Analysis for Executives ¹	3
EMBA 229	Leadership and Change Management ¹	3
Elective Courses (12 Units)		
Select four of the following:		12
EMBA 241	Strategic Supply Chain Management ¹	
EMBA 242	Product and Brand Management ¹	
EMBA 243	Legal Issues in Business Environment ¹	
EMBA 244	Corporate Performance Measurements ¹	
EMBA 245	Competing in the Global Marketplace ¹	
EMBA 246	Managing Creativity and Innovation ¹	
EMBA 247	Executive Decision Making ¹	
EMBA 248	Project Management for Executives ¹	
EMBA 249	Management in the Public Sector ¹	
EMBA 296	Experimental Offerings in Executive Management ¹	

EMBA 299	Special Problems in Executive Management ¹	
Culminating Experience (4 Units)		
EMBA 260	EMBA Individual Project	4
Total Units		41
¹	Completion of EMBA 210	

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

No programmatic or fiscal impact.

Provide a fiscal analysis of the proposed changes:

No fiscal impact.

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How will the above changes be accommodated within the department/College existing fiscal resources?

No additional fiscal resource needed.

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

No additional resource needed.

Please attach any additional files not requested above:

Proposed New Course _ EMBA 241 _ Strategic Supply Chain Management _Form A.pdf

Key: 76