

COMS 208: INTERNATIONAL COMMUNICATION

In Workflow

1. COMS Committee Chair (andrew.stoner@csus.edu)
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3. ALS College Committee Chair (rfisher@csus.edu)
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Approval Path

1. Fri, 20 Sep 2019 18:54:16 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
2. Thu, 26 Sep 2019 00:14:12 GMT
Gerri Smith (smithg): Approved for COMS Chair
3. Mon, 14 Oct 2019 03:12:52 GMT
Robin Fisher (rfisher): Rollback to COMS Chair for ALS College Committee Chair
4. Mon, 14 Oct 2019 21:05:39 GMT
Gerri Smith (smithg): Rollback to Initiator
5. Tue, 15 Oct 2019 15:38:13 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
6. Tue, 15 Oct 2019 17:44:51 GMT
Gerri Smith (smithg): Approved for COMS Chair
7. Thu, 17 Oct 2019 03:43:07 GMT
Robin Fisher (rfisher): Approved for ALS College Committee Chair
8. Thu, 17 Oct 2019 17:13:20 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

Date Submitted: Tue, 15 Oct 2019 00:59:11 GMT

Viewing: COMS 208 : International Communication

Last edit: Tue, 15 Oct 2019 00:59:10 GMT

Changes proposed by: Shawna Malvini Redden (201158507)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Shawna Malvini Redden	malviniiredden@csus.edu	916-278-6688

Catalog Title:

International Communication

Class Schedule Title:

International Communication

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

Communication Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

COMS - Communication Studies

Catalog Number: (course number)

208

Course ID: (For administrative use only.)

110366

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

We are updating the title and content of this course to be inline with contemporary research in the discipline of Communication Studies.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

This course uses qualitative (hermeneutic, ethnographic, discourse analysis) and quantitative methods to critically explore the infrastructure that allows for the movement of mediated messages across national boundaries, and the cultural, sociopolitical, and geopolitical effects of that transmission. Topics include news and entertainment flow, media systems and philosophies, cultural dependency and imperialism, the new world information order, communication development, and the role of racial, ethnic, gender, and national identity in an increasingly globalized mediasphere.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Seminar

Seminar Classification

CS#05 - Seminar (K-factor=1 WTU per unit)

Seminar Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Students will be able to: 1) Understand the relationship between intercultural, cross-cultural, and international communication and their major issues and concepts,
 2) Describe the historical development of the discipline of international communication,
 3) Clearly articulate and evaluate current theories, models, trends and problems in international communication research,
 4) Discuss the current "conversation" in the field as reflected by published books and articles and current conference papers,
 5) Appraise and discuss the relative strengths and merits of quantitative and qualitative approaches to the study of international communication

Attach a list of the required/recommended course readings and activities:

Books for COMS 208.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies:

Examinations: ELOs #1, 2, 3, 4, 5

Projects: ELOs #1, 2, 3, 4, 5

Student papers: ELOs #1, 2, 3, 4, 5

Presentations: ELOs #1, 2, 3, 4, 5

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals**Graduate (Masters) Learning Goals:**

Critical thinking/analysis

Communication

Information literacy

Disciplinary knowledge

Intercultural/Global perspectives

Professionalism

Research (optional)

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Is this a Graduate Writing Intensive (GWI) course?

No

Reviewer Comments:

Robin Fisher (rfisher) (Mon, 14 Oct 2019 03:12:52 GMT):Rollback: Dear Dr. Redden, we recommend you not use the same action verb twice in your ELO list (i.e. "understand"), as this has been cause for proposals to be sent back by the Subcommittee. Also, please assign Expected Learning Outcomes to specific Assessment Strategies by number (Examinations: ELOs # 1, 2, 3, etc.) It is our understanding that a course syllabus is required to e attached to your proposal. Please see university guidelines for syllabus format and requirements, including catalog description, expected learning outcomes, grading breakdown and a semester calendar. Please let me know if you have any questions. Thank you, Robin Fisher.

Gerri Smith (smithg) (Mon, 14 Oct 2019 21:05:39 GMT):Rollback: see notes at the bottom.

Key: 826