

COMS 210: MEDIA EFFECTS

In Workflow

1. COMS Committee Chair (andrew.stoner@csus.edu)
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3. ALS College Committee Chair (rfisher@csus.edu)
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Approval Path

1. Fri, 20 Sep 2019 18:54:25 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
2. Thu, 26 Sep 2019 00:15:20 GMT
Gerri Smith (smithg): Approved for COMS Chair
3. Mon, 14 Oct 2019 03:16:48 GMT
Robin Fisher (rfisher): Rollback to Initiator
4. Tue, 15 Oct 2019 15:38:26 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
5. Tue, 15 Oct 2019 17:45:16 GMT
Gerri Smith (smithg): Approved for COMS Chair
6. Thu, 17 Oct 2019 03:43:39 GMT
Robin Fisher (rfisher): Approved for ALS College Committee Chair
7. Thu, 17 Oct 2019 17:13:35 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

Date Submitted: Tue, 15 Oct 2019 00:40:18 GMT

Viewing: COMS 210 : Media Effects

Last edit: Tue, 15 Oct 2019 00:40:16 GMT

Changes proposed by: Shawna Malvini Redden (201158507)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Shawna Malvini Redden	malviniredden@csus.edu	916-278-6688

Catalog Title:

Media Effects

Class Schedule Title:

Media Effects

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

Communication Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

COMS - Communication Studies

Catalog Number: (course number)

210

Course ID: (For administrative use only.)

110376

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

We are updating the course title and description to be in keeping with current disciplinary standards. Most other programs title a course like this "Media Effects."

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Concentrated survey of mass media and an analysis of theories of media uses and effects. Students are required to conduct library research on a specific media-related topic and to present their findings orally.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Seminar

Seminar Classification

CS#05 - Seminar (K-factor=1 WTU per unit)

Seminar Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Students will be able to: 1) Demonstrate a proficient working knowledge of prominent media theories by explaining the basic tenets of the theories and applying them to contemporary issues,

2) Apply critical thinking skills, both orally and in writing, to contemporary issues in mass media,

3) Critically analyze the necessity of freedom of speech and freedom of the press and discuss in the context of ethical considerations

Attach a list of the required/recommended course readings and activities:

Books for COMS 210.docx

Syllabus COMS 210.doc

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies:

Examinations: ELOs #1, 2, 3

Projects: ELOs #1, 2, 3

Student papers: ELOs #1, 2, 3

Presentations: ELOs #1, 2, 3

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals**Graduate (Masters) Learning Goals:**

Critical thinking/analysis

Communication

Information literacy

Disciplinary knowledge

Intercultural/Global perspectives

Professionalism

Research (optional)

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Is this a Graduate Writing Intensive (GWI) course?

No

Reviewer Comments:

Robin Fisher (rfisher) (Mon, 14 Oct 2019 03:16:48 GMT):Rollback: Dear Dr. Redden, please assign Expected Learning Outcomes to specific Assessment Strategies by number (Examinations: ELOs # 1, 2, 3, etc.) It is our understanding that a course syllabus is required to be attached to your proposal. Please see university guidelines for syllabus format and requirements, including catalog description, expected learning outcomes, grading breakdown and a semester calendar. Please let me know if you have any questions. Thank you, Robin Fisher.

Key: 831