

COMS 214: HEALTH COMMUNICATION

In Workflow

1. COMS Committee Chair (andrew.stoner@csus.edu)
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3. ALS College Committee Chair (rfisher@csus.edu)
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11. PeopleSoft (PeopleSoft@csus.edu)

Approval Path

1. Fri, 20 Sep 2019 18:54:41 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
2. Thu, 26 Sep 2019 00:17:48 GMT
Gerri Smith (smithg): Approved for COMS Chair
3. Mon, 14 Oct 2019 03:21:23 GMT
Robin Fisher (rfisher): Rollback to COMS Chair for ALS College Committee Chair
4. Mon, 14 Oct 2019 21:06:54 GMT
Gerri Smith (smithg): Rollback to Initiator
5. Tue, 15 Oct 2019 15:38:48 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
6. Tue, 15 Oct 2019 17:45:45 GMT
Gerri Smith (smithg): Approved for COMS Chair
7. Thu, 17 Oct 2019 03:46:21 GMT
Robin Fisher (rfisher): Approved for ALS College Committee Chair
8. Thu, 17 Oct 2019 17:14:01 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

Date Submitted: Tue, 15 Oct 2019 01:28:21 GMT

Viewing: COMS 214 : Health Communication

Last edit: Tue, 15 Oct 2019 01:28:19 GMT

Changes proposed by: Shawna Malvini Redden (201158507)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Shawna Malvini Redden	malviniiredden@csus.edu	916-278-6688

Catalog Title:

Health Communication

Class Schedule Title:

Health Communication

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

Communication Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

COMS - Communication Studies

Catalog Number: (course number)

214

Course ID: (For administrative use only.)

110396

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

We are updating the course title and description to be in keeping with current disciplinary trends in study. Rather than focusing merely on development, contemporary research focuses on the topic of health communication more broadly.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Rigorous survey of how health messages impact individuals, communities, and mass audiences. The course includes an analysis of health communication theories, an overview of how health communication plays a role in individual, social, and macro-levels of society, and an evaluation of intentional and unintentional media effects on health beliefs, attitudes, and behaviors.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Seminar

Seminar Classification

CS#05 - Seminar (K-factor=1 WTU per unit)

Seminar Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Students will be able to:

- 1) Recognize health communication as part of communication research
- 2) Interpret health-related messages in their daily lives
- 3) Explain theories of health communication
- 4) Critically analyze how the creation, sending, and reception of health messages impacts society on a micro- and macro-level

Attach a list of the required/recommended course readings and activities:

Books for COMS 214.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies:

Examinations: ELOs #1, 2, 3, 4

Projects: ELOs #1, 2, 3, 4

Student papers: ELOs #1, 2, 3, 4

Presentations: ELOs #1, 2, 3, 4

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals**Graduate (Masters) Learning Goals:**

Critical thinking/analysis

Communication

Information literacy

Disciplinary knowledge

Intercultural/Global perspectives

Professionalism

Research (optional)

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Is this a Graduate Writing Intensive (GWI) course?

No

Please attach any additional files not requested above:

Syllabus COMS 214.docx

Reviewer Comments:

Christopher Castañeda (cjc) (Fri, 11 Oct 2019 19:41:42 GMT):The A&L Curriculum Committee met on Oct. 9 and is requesting the following modifications/clarifications: 1) this proposal includes a justification - for clarification, can you include a reference to which disciplinary standards are being met?; and 2) indicate which ELOs are met by each assessment strategy

Robin Fisher (rfisher) (Mon, 14 Oct 2019 03:21:23 GMT):Rollback: Dear Dr. Redden, Dear Dr. Redden, please see Prof. Castañeda's requested edits on behalf of the Committee. Also, it is our understanding that a course syllabus is required to be attached to your proposal. Please see university guidelines for syllabus format and requirements, including catalog description, expected learning outcomes, grading breakdown and a semester calendar. Please let me know if you have any questions. Thank you, Robin Fisher.

Gerri Smith (smithg) (Mon, 14 Oct 2019 21:06:55 GMT):Rollback: notes on the bottom.

Key: 5748