

COMS 215: POLITICAL COMMUNICATION

In Workflow

1. COMS Committee Chair (andrew.stoner@csus.edu)
2. COMS Chair (smithg@csus.edu)
3. ALS College Committee Chair (rfisher@csus.edu)
4. ALS Dean (mwilson@csus.edu)
5. Academic Services (torsetj@csus.edu;%20212408496@csus.edu;%20cnewsome@skymail.csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Dean of Undergraduate (james.german@csus.edu;%20celena.showers@csus.edu)
8. Dean of Graduate (cnewsome@skymail.csus.edu)
9. Catalog Editor (212408496@csus.edu;%20torsetj@csus.edu;%20cnewsome@skymail.csus.edu)
10. Registrar's Office (wwd22@csus.edu;%20wlindsey@csus.edu;%20sac19595@csus.edu;%20danielle.ambrose@csus.edu;%20h.skocilich@csus.edu;%20205109584@csus.edu)
11. PeopleSoft (PeopleSoft@csus.edu)

Approval Path

1. Fri, 20 Sep 2019 18:54:44 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
2. Thu, 26 Sep 2019 00:18:25 GMT
Gerri Smith (smithg): Approved for COMS Chair
3. Mon, 14 Oct 2019 03:22:09 GMT
Robin Fisher (rfisher): Rollback to COMS Chair for ALS College Committee Chair
4. Mon, 14 Oct 2019 21:13:52 GMT
Gerri Smith (smithg): Rollback to Initiator
5. Tue, 15 Oct 2019 15:38:54 GMT
Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
6. Tue, 15 Oct 2019 17:45:57 GMT
Gerri Smith (smithg): Approved for COMS Chair
7. Thu, 17 Oct 2019 03:46:39 GMT
Robin Fisher (rfisher): Approved for ALS College Committee Chair
8. Thu, 17 Oct 2019 17:14:06 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

Date Submitted: Tue, 15 Oct 2019 01:32:34 GMT

Viewing: COMS 215 : Political Communication

Last edit: Tue, 15 Oct 2019 01:32:33 GMT

Changes proposed by: Shawna Malvini Redden (201158507)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Shawna Malvini Redden	malviniiredden@csus.edu	916-278-6688

Catalog Title:

Political Communication

Class Schedule Title:

Political Communication

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

Communication Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

COMS - Communication Studies

Catalog Number: (course number)

215

Course ID: (For administrative use only.)

110401

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

We are updating the course title and description to be more in keeping with current disciplinary trends in scholarship, as well as providing more information about the course for prospective students. The previous description was sparse.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Examines the intersection of politics and mass communication in the United States. Topics will include normative theory of journalism; agenda-setting, framing, and priming; advertising; the sociology of news; war (including terrorism) and media; infotainment; media bias; hegemony theory; and the internet and politics.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Seminar

Seminar Classification

CS#05 - Seminar (K-factor=1 WTU per unit)

Seminar Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Students will be able to: 1) Describe the development of the study of public opinion, 2) Compare differing viewpoints on how citizens answer public opinion polls, 3) Assess political persuasion and public opinion, 4) Critique the role of mass media in the formation of public opinion, 5) Evaluate the importance of political knowledge and communication in democratic government

Attach a list of the required/recommended course readings and activities:

Books for COMS 215.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies:

Examinations: ELOs #1, 2, 3, 4, 5

Projects: ELOs #1, 2, 3, 4, 5

Student papers: ELOs #1, 2, 3, 4, 5

Presentations: ELOs #1, 2, 3, 4, 5

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals**Graduate (Masters) Learning Goals:**

Critical thinking/analysis

Communication

Information literacy

Disciplinary knowledge

Intercultural/Global perspectives

Professionalism

Research (optional)

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Is this a Graduate Writing Intensive (GWI) course?

No

Reviewer Comments:

Christopher Castañeda (cjc) (Fri, 11 Oct 2019 19:44:04 GMT):The A&L Curriculum Committee met on Oct. 9 and is requesting the following modifications/clarifications: 1) include a justification for the proposal (it appears that the basic justification is included under "Assessment Strategies"; 2) indicate which ELOs are met by each assessment strategy; 3) add the assessment strategies

Robin Fisher (rfisher) (Mon, 14 Oct 2019 03:22:09 GMT):Rollback: Dear Dr. Redden, please see Prof. Castañeda's requested edits on behalf of the Committee. Also, it is our understanding that a course syllabus is required to be attached to your proposal. Please see university guidelines for syllabus format and requirements, including catalog description, expected learning outcomes, grading breakdown and a semester calendar. Please let me know if you have any questions. Thank you, Robin Fisher.

Geri Smith (smithg) (Mon, 14 Oct 2019 21:13:52 GMT):Rollback: see notes at the bottom.

Key: 835