

RPTA 195H: INTERNSHIP: HOSPITALITY AND TOURISM MANAGEMENT

In Workflow

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Approval Path

1. Wed, 09 Oct 2019 16:47:56 GMT
Anthony Sheppard (tony): Rollback to Initiator
2. Wed, 09 Oct 2019 21:40:03 GMT
Anthony Sheppard (tony): Approved for RPTA Committee Chair
3. Wed, 09 Oct 2019 21:40:27 GMT
Anthony Sheppard (tony): Approved for RPTA Chair
4. Tue, 15 Oct 2019 22:59:50 GMT
Kisun Nam (knam): Rollback to Initiator
5. Thu, 17 Oct 2019 17:28:45 GMT
Greg Shaw (sac14077): Approved for RPTA Committee Chair
6. Thu, 17 Oct 2019 17:30:01 GMT
Greg Shaw (sac14077): Approved for RPTA Chair
7. Fri, 18 Oct 2019 19:37:36 GMT
Kisun Nam (knam): Approved for HHS College Committee Chair
8. Mon, 21 Oct 2019 19:45:56 GMT
Mary Maguire (maguirem): Approved for HHS Dean

New Course Proposal

Date Submitted: Thu, 17 Oct 2019 16:48:45 GMT

Viewing: RPTA 195H : Internship: Hospitality and Tourism Management

Last edit: Thu, 17 Oct 2019 17:01:01 GMT

Changes proposed by: Greg Shaw (101062685)

Contact(s):

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Catalog Title:

Internship: Hospitality and Tourism Management

Class Schedule Title:

Internship: Hos & Tour Mgmt

Academic Group: (College)

HHS - Health & Human Services

Academic Organization: (Department)

Recreation, Parks, and Tourism Administration

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

RPTA - Recreation, Parks, and Tourism Administration

Catalog Number: (course number)

195H

Course ID: (For administrative use only.)

TBD

Units:

10-15

In what term(s) will this course typically be offered?

Fall, Spring, Summer

Does this course require a room for its final exam?

No, final exam does not require a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

The Hospitality and Tourism Management (HTM) emphasis area is separating from Recreation and Park Management (RPM) to become its own Bachelor of Science degree within the department.

Internships at for-profit hospitality and tourism companies should have a different set of expectations than those for internships at public and government agencies associated with RPM internships. The department often struggled with fitting internships at Walt Disney World, Royal Caribbean, Delta Airlines, or Hyatt Regency into a format designed for El Dorado National Forest or the Sacramento Department of Youth, Parks, and Community Enrichment.

It makes sense at this point that HTM students should have a separate set of internship courses. This will be helpful for students, agencies, and faculty advisors.

The minimum internship requirement is 10 units. Students may take up to 15 units, depending on the requirements of the supervising agency. Additional units are based on additional hours worked, not on additional written reports. This requirement will not change from RPM.

In RPM, students typically take RPTA 195E (10-15 units). Students may also work with two agencies and complete partial internships of 4 and 6 units each, totaling 10 units. In RPM the two courses are RPTA 195B (4 units) and RPTA 195C (6 units). Partial internships may be repeated (RPTA 195B for 3 times, 195C for 2 times).

The HTM program will offer the same structure. HTM students may take RPTA 195H (10-15 units), or work with two agencies and complete partial internships of 4 and 6 units each, totaling 10 units. In HTM the two partial internship courses will be RPTA 195F (4 units) and RPTA 195G (6 units). Partial internships may be repeated as they currently are in RPM (RPTA 195F for 3 times, 195G for 2 times).

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Supervised, full-time work experience in hospitality or tourism designed to give students an increased understanding of the nature and scope of industry operations. Supervision is provided by the faculty and the cooperating agencies.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Course Note: (Note must be a single sentence; do not include field trip or fee course notations.)

Refer to the HTM Internship Manual for procedures and requirements

Does this course have prerequisites?

Yes

Prerequisite:

RPTA 1, RPTA 30, RPTA 61, RPTA 80, RPTA 82, RPTA 101, RPTA 105, RPTA 106, RPTA 110, RPTA 183, and approval of academic advisor.

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

Instructor Approval

Course Component(s) and Classification(s):

Independent Study

Independent Study Classification

S2/CS#36 - Independent Study/Field Work/Studio Instruction/Supervised Activity (S-factor=.333 WTU per student enrolled)

Independent Study Units

10-15

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Objectives are addressed in a series of reports completed by the intern while at the agency. By the end of the course, students will be able to...

1. Explain and give examples of issues facing hospitality and tourism professionals.
2. Diagram and explain the host organization, its organizational structure and operating procedures.
3. Develop and enhance communication skills including oral presentations, writing, and the use of technology.
4. Apply and demonstrate professional competencies comparable to an entry level position in the student's specialty area.
5. Analyze cost and revenue management practices of the agency based on previous course knowledge.
6. Give examples of ethical and legal principles learned in class that are relevant to the specific hospitality and/or tourism services the agency provides.
7. Analyze concepts of organizational behavior, accountability, interpersonal relationships and decision making strategies observed at the agency.
8. Give agency-specific examples of the ability to use diverse community, institutional, natural, and human service resources to promote and enhance the leisure experience.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Tourism and Hospitality in Agency Context Report (150 points); 1,2,4
Agency Operations Report (150 points); 2,3,7
Agency Cost Management Report (150 points); 3,5
Experiential Marketing and Promotion Report (150 points); 5,8
Agency Law, Risk Management & Ethics Report (150 points); 3,6
Final Internship Project (250 points); 1,2,3,4,6,7,8
TOTAL (1000 points)

Please see course syllabus if assessments are difficult to read in this format.

For whom is this course being developed?

Majors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)

Yes

Has a corresponding Program Change been submitted to Workflow?

Yes

Identify the program(s) in which this course is required:

Programs:

BS in Hospitality and Tourism Management

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Integrative learning
Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Please attach any additional files not requested above:

RPTA_195H_Syllabus.pdf

Reviewer Comments:

Anthony Sheppard (tony) (Wed, 09 Oct 2019 16:47:56 GMT):Rollback: Fix cut'n'paste error in pre-req list.

Kisun Nam (knam) (Tue, 15 Oct 2019 22:59:50 GMT):Rollback: Committee approved the form with pending changes. Please refer to the discussion during meeting. Committee members from the department will provide the detailed changes to the chair/author. Once re-submitted, the chair may approve the proposal immediately.

Key: 14189