RPTA 84: HOTEL AND LODGING OPERATIONS

In Workflow

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Approval Path

1. Tue, 08 Oct 2019 22:04:23 GMT
   Anthony Sheppard (tony): Approved for RPTA Committee Chair
2. Tue, 08 Oct 2019 22:48:41 GMT
   Anthony Sheppard (tony): Approved for RPTA Chair
3. Tue, 15 Oct 2019 22:31:53 GMT
   Kisun Nam (knam): Rollback to Initiator
4. Thu, 17 Oct 2019 17:23:55 GMT
   Greg Shaw (sac14077): Approved for RPTA Committee Chair
5. Thu, 17 Oct 2019 17:29:32 GMT
   Greg Shaw (sac14077): Approved for RPTA Chair
6. Fri, 18 Oct 2019 19:38:24 GMT
   Kisun Nam (knam): Approved for HHS College Committee Chair
7. Mon, 21 Oct 2019 19:46:11 GMT
   Mary Maguire (maguirem): Approved for HHS Dean

New Course Proposal

Date Submitted:Thu, 17 Oct 2019 16:40:32 GMT

Viewing:RPTA 84 : Hotel and Lodging Operations

Last edit:Thu, 17 Oct 2019 17:23:19 GMT

Changes proposed by: Greg Shaw (101062685)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
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Catalog Title:

Hotel and Lodging Operations

Class Schedule Title:

Hotel & Lodging Operations

Academic Group: (College)

HHS - Health & Human Services

Academic Organization: (Department)

Recreation, Parks, and Tourism Administration

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

RPTA - Recreation, Parks, and Tourism Administration

Catalog Number: (course number)

84

Course ID: (For administrative use only.)

TBD

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

Yes

This course replaces the following experimental course:

RPTA 196L - Hotel and Lodging Operations

This course complies with the credit hour policy:

Yes

Justification for course proposal:

This course was developed as an experimental course (RPTA 196L) as part of RPTA's redevelopment of course offerings in hospitality and tourism management. This is being done for several reasons:

-Student interest in hospitality and tourism

-The Chancellor's Office push to develop/expand hospitality program offerings at the CSU campus

-Visit Sacramento's and the Sacramento Hotel Association's desires to work with RPTA to expand/elevate the hospitality and tourism program at Sac State

-The recently approved Transfer Model Curriculum (TMC) in Hospitality Management between the CSU and the California Community Colleges (CCC)

-The recent hiring of two tenure track faculty in the area of hospitality management (and the current search for a third faculty in the area of tourism).

The experimental courses (196G, 196H, 196L, and 196M) are course content specifically requested of the new faculty positions in hospitality.

The course, RPTA 84 (originally proposed as 196L): Hotel and Lodging Operations, is a standard course in hospitality programs, and this will help to bring the Sac State program more in line with similar hospitality and tourism programs at CSU, East Bay and CSU, Chico, and other programs throughout the state and country. The course is also one of the required courses in the Hospitality Management TMC, keeping Sacramento State's program in compliance. The course was originally proposed as 196L due to naming error. This should be a lower division course given the introductory nature of the content, and as it is part of the TMC, hence the permanent number of RPTA 84.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

This course is designed to provide knowledge of hotel and lodging operations. Students will acquire an understanding of how a variety of lodging types, specifically hotels, operate by detailed examination of the departments common to most lodging properties, including the front office, sales and marketing, housekeeping, maintenance, and others. Additionally, topics relevant to operations like green initiatives and revenue optimization will be discussed in this course.

Are one or more field trips required with this course?

Yes

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?
No

Does this course require personal protective equipment (PPE)?
No

Does this course have prerequisites?
No

Does this course have corequisites?
No

Graded:
Letter

Approval required for enrollment?
No Approval Required

Course Component(s) and Classification(s):
Lecture

Lecture Classification
CS#02 - Lecture/Discussion (K-factor=1WTU per unit)
Lecture Units
3

Is this a paired course?
No

Is this course crosslisted?
No

Can this course be repeated for credit?
No

Can the course be taken for credit more than once during the same term?
No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."
By the end of the course, students will be able to…
1. Identify the major challenges in the hospitality industry and identify what is needed for future success.
2. Define categories in the lodging classification system.
3. Describe operational practices and their importance in each of the key departments of a lodging property.
4. Explain management decision making processes (when projecting costs, room pricing, and future demand).
5. Identify methods to evaluate lodging operations, both nationally & globally.
6. Report on trends in the national & global lodging industry.
7. Explain how Cost Management and Revenue Management play an integral part in lodging operations.
8. Identify marketing strategies to increase room nights and room revenue, while lowering costs.
9. Discuss the inherent importance of service and quality within the hospitality industry.
10. Analyze and formulate solutions to lodging operations case studies using analytical and critical thinking skills.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Attendance & participation: 20%
Exam I: 20% (outcomes 1-3, 9)
Exam II: 20% (outcomes 4-8)
Group Project: 20% (outcome 10)
Class assignments and quizzes: 20% (outcomes 1-10)
TOTAL: 100%

For whom is this course being developed?
Majors in the Dept
Minors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)
Yes

Has a corresponding Program Change been submitted to Workflow?
Yes

Identify the program(s) in which this course is required:

Programs:
BS in Hospitality and Tourism Management

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?
No

Will there be any departments affected by this proposed course?
No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.
I/we agree

University Learning Goals

Undergraduate Learning Goals:
Competence in the disciplines

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?
No

Please attach any additional files not requested above:
RPTA_84_Syllabus.pdf

Reviewer Comments:
Kisun Nam (knam) (Tue, 15 Oct 2019 22:31:53 GMT): Rollback: Committee approved the form with pending changes. Please refer to the discussion during meeting. Committee members from the department will provide the detailed changes to the chair/author. Once re-submitted, the chair may approve the proposal immediately.

Key: 14178