

HIST 282G: CULTURAL AND HERITAGE TOURISM

In Workflow

1. HIST Committee Chair (schneider@csus.edu)
2. HIST Chair (jkwilson@csus.edu)
3. ALS College Committee Chair (rfisher@csus.edu)
4. ALS Dean (mwilson@csus.edu)
5. Academic Services (torsetj@csus.edu;%20212408496@csus.edu;%20cnewsome@skymail.csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Dean of Undergraduate (james.german@csus.edu;%20celena.showers@csus.edu)
8. Dean of Graduate (cnewsome@skymail.csus.edu)
9. Catalog Editor (212408496@csus.edu;%20torsetj@csus.edu;%20cnewsome@skymail.csus.edu)
10. Registrar's Office (w lindsey@csus.edu)
11. PeopleSoft (PeopleSoft@csus.edu)

Approval Path

1. Fri, 13 Dec 2019 12:51:18 GMT
Khal Schneider (schneider): Approved for HIST Committee Chair
2. Fri, 13 Dec 2019 16:52:15 GMT
Jeffrey Wilson (jkwilson): Approved for HIST Chair
3. Sat, 08 Feb 2020 01:40:23 GMT
Robin Fisher (rfisher): Rollback to HIST Chair for ALS College Committee Chair
4. Wed, 12 Feb 2020 00:02:08 GMT
Jeffrey Wilson (jkwilson): Rollback to Initiator
5. Tue, 24 Mar 2020 19:19:09 GMT
Khal Schneider (schneider): Approved for HIST Committee Chair
6. Tue, 24 Mar 2020 19:32:38 GMT
Jeffrey Wilson (jkwilson): Approved for HIST Chair
7. Tue, 24 Mar 2020 21:50:31 GMT
Robin Fisher (rfisher): Approved for ALS College Committee Chair
8. Tue, 24 Mar 2020 23:01:37 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean
9. Wed, 08 Apr 2020 18:29:52 GMT
Janett Torset (torsetj): Approved for Academic Services

New Course Proposal

Date Submitted: Tue, 24 Mar 2020 18:34:46 GMT

Viewing: HIST 282G : Cultural and Heritage Tourism

Last edit: Tue, 24 Mar 2020 18:34:45 GMT

Changes proposed by: Anne Lindsay (218658155)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Anne Lindsay	anne.lindsay@csus.edu	916-278-6669

Catalog Title:

Cultural and Heritage Tourism

Class Schedule Title:

Cultural and Heritage Tourism

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

History

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Spring 2021 (2021/2022 Catalog)

Subject Area: (prefix)

HIST - History

Catalog Number: (course number)

282G

Course ID: (For administrative use only.)

TBD

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

Cultural and Heritage Tourism has been taught as a special topics graduate course (HIST 282Z) every few years for the last decade. The course is an elective for students in the Public History MA program and is taken by more advanced students. Given the location of Sacramento State in an area with a high density of cultural and heritage sites, which actively draws visitors from across the state, the nation, and the international community, it makes sense for students who will be employed in this field to receive some training in this area. While students in the public history program receive training in archives, museums, cultural resource management, and historic preservation, all of which touch lightly on the issues and benefits that tourism presents in these fields, we do not have a regular single course in the field. The course is in regular demand from students and our partners in the field have emphasized a greater need for our graduates to have more familiarity with the theory and methods of cultural and heritage tourism specifically. The demand for the course now outstrips its place as an occasional special topic and it is no longer practical for the department to leave it in that course designation. Graduates from the public history program are in high demand regionally and will find employment in state, federal, local, and non-profit agencies. The proposed course, which will be offered on a more regular basis, will better prepare our students for careers where they regularly interact with and prepare content for cultural and heritage travelers.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Seminar course that explores the theory and methods of cultural and heritage tourism as it pertains to experiences locally and globally. Topics include interpretation, audience interaction, and the economic, social, and political implications of heritage travel. Field trips and collaborative course project are required.

Are one or more field trips required with this course?

Yes

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Seminar

Seminar Classification

CS#05 - Seminar (K-factor=1 WTU per unit)

Seminar Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Students will be able to:

- 1.) Recognize and assess the interdisciplinary approaches unique to cultural and heritage tourism
- 2.) Examine issues related to authenticity, memory, and relevance as they relate to the cultural and heritage tourism experience
- 3.) Create a tour that incorporates the theories espoused in the course readings and that engages multiple audiences
- 4.) Collaborate with stake holders to respond to specific needs in a professional context
- 5.) Connect coursework in other areas of public history such as museums and cultural resource management to theory and methods of cultural and heritage tourism.
- 6.) Employ technology and social interaction platforms related to cultural and heritage tourism experience

Attach a list of the required/recommended course readings and activities:

282G Cultural and Heritage Syll.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

1. Weekly precis on the week's reading and three (3) discussion questions related to the material (ELO 1,2, 5)
2. Weekly discussions (ELO 1,2,5)
3. Weekly Tweet on PH topic or tour project (ELO 5,6)
4. Assessment of a heritage tourism experience (ELO 1,2,5,6)
5. Assignments related to the course project as part of the project team including: research, meetings with stakeholders, creation of deliverables and promotional materials, and other tasks as assigned (ELO 1- 6)

For whom is this course being developed?

Majors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Graduate (Masters) Learning Goals:

Critical thinking/analysis
Communication
Information literacy
Disciplinary knowledge
Intercultural/Global perspectives
Professionalism

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Is this a Graduate Writing Intensive (GWI) course?

No

Please attach any additional files not requested above:

282G Consultation.pdf

Reviewer Comments:

Thomas Pyne (pynetf) (Fri, 07 Feb 2020 18:04:35 GMT):At its Wednesday, February 5, meeting the College Curriculum Committee approved the course proposal pending the following edits: 1. In the attached syllabus make the stated "Course Objectives" the same as the "Course Objectives in the proposal itself. 2. Link the "Assessments directly to the Course Objectives, as they are in the proposal itself. Tom Pyne (for the Committee)

Robin Fisher (rfisher) (Sat, 08 Feb 2020 01:40:23 GMT):Rollback: Dear Dr. Lindsay, Please see Prof. Pyne's edit requests on behalf of the Committee. I believe you will also need to use the same Catalog Description in the syllabus as well. By "Course Obejctives," we mean the Expected Learning Outcomes. Please let me know if you have any questions. Thank you, Robin Fisher.

Jeffrey Wilson (jkwilson) (Wed, 12 Feb 2020 00:02:08 GMT):Rollback: See Robin Fischer's comments.

Key: 14196