

# RPTA 284: HOSPITALITY ADMINISTRATION

## In Workflow

1. RPTA Committee Chair (tony@csus.edu)
2. RPTA Chair (tony@csus.edu)
3. HHS College Committee Chair (knam@csus.edu)
4. HHS Dean (maguirem@csus.edu)
5. Academic Services (torsetj@csus.edu;%20212408496@csus.edu;%20cnewsome@skymail.csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Dean of Undergraduate (james.german@csus.edu;%20celena.showers@csus.edu)
8. Dean of Graduate (cnewsome@skymail.csus.edu)
9. Catalog Editor (212408496@csus.edu;%20torsetj@csus.edu;%20cnewsome@skymail.csus.edu)
10. Registrar's Office (w lindsey@csus.edu)
11. PeopleSoft (PeopleSoft@csus.edu)

## Approval Path

1. Thu, 27 Feb 2020 19:54:04 GMT  
Greg Shaw (sac14077): Approved for RPTA Committee Chair
2. Thu, 27 Feb 2020 19:55:17 GMT  
Greg Shaw (sac14077): Approved for RPTA Chair
3. Wed, 04 Mar 2020 01:09:25 GMT  
Kisun Nam (knam): Rollback to Initiator
4. Thu, 12 Mar 2020 19:20:44 GMT  
Greg Shaw (sac14077): Approved for RPTA Committee Chair
5. Thu, 12 Mar 2020 19:21:34 GMT  
Greg Shaw (sac14077): Approved for RPTA Chair
6. Wed, 18 Mar 2020 19:14:59 GMT  
Kisun Nam (knam): Approved for HHS College Committee Chair
7. Wed, 18 Mar 2020 19:32:33 GMT  
Mary Maguire (maguirem): Approved for HHS Dean
8. Wed, 08 Apr 2020 18:34:07 GMT  
Janett Torset (torsetj): Approved for Academic Services

## New Course Proposal

Date Submitted: Thu, 12 Mar 2020 18:57:25 GMT

**Viewing: RPTA 284 : Hospitality Administration**

**Last edit: Wed, 18 Mar 2020 19:14:51 GMT**

Changes proposed by: Abhijeet Shirsat (223000375)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Abhijeet Shirsat	shirsat@csus.edu	916-278-7046

**Catalog Title:**

Hospitality Administration

**Class Schedule Title:**

Hospitality Administration

**Academic Group: (College)**

HHS - Health & Human Services

**Academic Organization: (Department)**

Recreation, Parks, and Tourism Administration

**Will this course be offered through the College of Continuing Education (CCE)?**

No

**Catalog Year Effective:**

Spring 2021 (2021/2022 Catalog)

**Subject Area: (prefix)**

RPTA - Recreation, Parks, and Tourism Administration

**Catalog Number: (course number)**

284

**Course ID: (For administrative use only.)**

TBD

**Units:**

3

**In what term(s) will this course typically be offered?**

Fall, Spring, Summer

**Does this course require a room for its final exam?**

Yes, final exam requires a room

**Does this course replace an existing experimental course?**

No

**This course complies with the credit hour policy:**

Yes

**Justification for course proposal:**

RPTA is in the process of re-launching our graduate program after our three-campus graduate collaboration dissolved last fall. Part of the change is to recognize how our field has changed, and for several courses, the tag line "...in Recreation, Parks and Tourism" is being changed to "Recreation, Hospitality, Parks and Nonprofit." In general, some areas of the department are moving away from recreation (most notably Hospitality and Nonprofit Management), and while the graduate courses can serve a broad range of students, this shift needs to be recognized.

Additionally, our courses have long been out of sequential order, and under the instruction of Janett Torset, we have created new courses with representational numbers, but indicated the actual catalog numbers in the justification for the course. In this way they will be entered correctly in the catalog without causing too much confusion for committees. To summarize...

Curriculum Workflow -Actual Number when Catalog is Created

200A -200A

200B -200B

200C -201

206A -206

Deactivate Existing Courses

Existing version of RPTA 201 and RPTA 206 will be given new numbers so that the content is not lost as courses are renumbered sequentially.

1. RPTA 201 (number changed to RPTA 221) Advanced Studies in Leisure, Recreation, Parks and Tourism
2. RPTA 206 (number changed to RPTA 208) Liability and Risk Management in Recreation, Parks, and Tourism.

We realize that there is concern that a student may have taken an older version of a particular course such as RPTA 201 and may want to also take the new version. To avoid this overlap, RPTA has spent the last year in teach out mode so that all current students are now at the 500 level.

Finally, we are developing some paired courses. In each case, the undergraduate course is not changing and only the graduate version of the class should be seen as a new course. To summarize...

- RPTA 206 (created here as RPTA 206A)
- RPTA 284
- RPTA 264

This course (RPTA 284) is a paired course with undergraduate course RPTA 184. No changes were made to RPTA 184.

**Course Description: (Not to exceed 80 words and language should conform to catalog copy.)**

Introduces students to resorts and hotels and their position within the tourism and hospitality industries. The scope of the hospitality industry and various issues concerning the successful development of a hospitality product will be discussed. Prepares students to engage in an internship or employment in this or a related industry, including restaurants and retail. It also helps these and other students to reinforce concepts and skills learned elsewhere by providing concrete, real-world examples of marketing and management methods.

**Are one or more field trips required with this course?**

No

**Fee Course?**

No

**Is this course designated as Service Learning?**

No

**Does this course require safety training?**

No

**Does this course require personal protective equipment (PPE)?**

No

**Does this course have prerequisites?**

No

**Does this course have corequisites?**

No

**Graded:**

Letter

**Approval required for enrollment?**

Instructor Approval

**Course Component(s) and Classification(s):**

Lecture

**Lecture Classification**

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

**Lecture Units**

3

**Is this a paired course?**

Yes

**Please confirm that it complies with the Paired Courses Policy and enter the course with which it is paired:**

184

**Is this course crosslisted?**

No

**Can this course be repeated for credit?**

No

**Can the course be taken for credit more than once during the same term?**

No

**Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."**

1. Describe how service/hospitality businesses differ from manufacturing businesses.
2. Identify challenges and strategies for hospitality management
3. Explain functions of departments in hospitality businesses.
4. Describe the basic tasks of hospitality managers.
5. Explain various ways hospitality businesses can be owned and operated.
6. Identify current trends and issues affecting the hospitality management.
7. Describe the role and use of technology in the hospitality industry.
8. Investigate a new business model in the hospitality industry.

**Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.**

Quiz (8) 8% 80

(ELO 1, 2, 3, 4, 5, 6, 7, 8)

In-class Exercise (8) 8% 80

(ELO 1, 2, 3, 4, 5, 6, 7, 8)

Assignment (4) 4% 40  
(ELO 1, 2, 6, 7)

Case Development & Presentation 20% 100  
(ELO 1, 2, 3, 4)

Current Trends & Issues Presentation 20% 100  
(ELO 6, 7, 8)

Mid-term 20% 100  
(ELO 1, 2, 3, 4)

Final Paper 20% 100  
(ELO 5, 6, 7, 8) \_\_\_\_\_

Total 100% 600

**For whom is this course being developed?**

Majors in the Dept

**Is this course required in a degree program (major, minor, graduate degree, certificate?)**

No

**Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?**

No

**Will there be any departments affected by this proposed course?**

No

**I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.**

I/we agree

**University Learning Goals**

**Graduate (Masters) Learning Goals:**

Critical thinking/analysis  
Communication  
Information literacy  
Disciplinary knowledge  
Intercultural/Global perspectives  
Professionalism  
Research (optional)

**Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

**Is this a Graduate Writing Intensive (GWI) course?**

No

**Please attach any additional files not requested above:**

RPTA284\_Hospitality Administration\_Revised.docx

**Reviewer Comments:**

**Kisun Nam (knam) (Wed, 04 Mar 2020 01:09:25 GMT):**Rollback: Committee approved the form with pending changes. Please refer to the discussion during meeting. Committee members from the department will provide the detailed changes to the chair/author. Once re-submitted, the chair may approve the proposal immediately.

Key: 14231