

FIN 144: REAL ESTATE MARKET ANALYSIS

In Workflow

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Approval Path

1. Thu, 14 Nov 2019 21:30:11 GMT
Marty Wilson (mcwilson): Rollback to Initiator
2. Wed, 01 Apr 2020 19:31:11 GMT
Jai Joon Lee (jlee): Approved for CBA College Committee Chair
3. Fri, 05 Jun 2020 02:08:37 GMT
Andrey Mikhailitchenko (mikhaili): Approved for CBA Dean

New Course Proposal

Date Submitted: Thu, 27 Feb 2020 21:13:23 GMT

Viewing: FIN 144 : Real Estate Market Analysis

Last edit: Thu, 27 Feb 2020 21:13:22 GMT

Changes proposed by: Hao Lin (102088972)

Contact(s):

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Catalog Title:

Real Estate Market Analysis

Class Schedule Title:

Real Estate Market Analysis

Academic Group: (College)

CBA - Business Administration

Academic Organization: (Department)

Business Administration

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2020 (2020/2021 Catalog)

Subject Area: (prefix)

FIN - Finance

Catalog Number: (course number)

144

Course ID: (For administrative use only.)

TBD

Units:

3

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

The need for this course was identified in formal and informal discussions with real estate industry leaders in the Sacramento region. Following the housing and financial crisis of 2008, fewer young people chose real estate as a career or studied real estate in college. In addition, professionals in many areas of real estate left the profession entirely. As a result, large majorities of many real estate professional organizations are nearing retirement age. These organizations are in dire need of a new generation of college graduates with quality real estate education.

Understanding the fundamental factors that move real estate markets and being able to conduct various types of market analyses in the rapidly-changing real estate industry is an important part of a well-rounded real estate education. During College faculty's many discussions with industry professionals, the need for a market analysis or real estate economics course came up often. Creating this course would fill this need.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Introduction to real estate markets, economic analysis of property markets, and impact of local governments on real estate markets. Topics include space and asset markets; location, land use and competitive bidding; land markets, housing markets, and site selection; economic growth and real estate markets, office, retail, and industrial markets; impact of local governments on real estate markets; tools of market analysis, computer applications and geographic information systems.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

Yes

Prerequisite:

FIN 19 or FIN 101; must be BSBA major or RELU minor

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1 WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: 'Students will be able to: 1), 2), etc.'

Students will be able to:

- 1) Describe stylized facts about cities, their sizes and types, and their contributions to economic and social development
- 2) Explain why space and location matter and why cities exist, with an emphasis on the role of economies of scale, and agglomeration effects
- 3) Interpret the determinants of land prices
- 4) Summarize local, regional, and national drivers of housing and economic activity
- 5) Summarize the important supply and demand factors that affect office, industrial, and retail real estate sectors

Attach a list of the required/recommended course readings and activities:

FIN 144 sample syllabus.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies will include activities such as homework assignments or market analysis report

For whom is this course being developed?

Majors in the Dept

Minors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines

Knowledge of human cultures and the physical and natural world

Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Reviewer Comments:

Marty Wilson (mcwilson) (Thu, 14 Nov 2019 21:30:11 GMT):Rollback: Editing

Key: 14159