

ETHN 123: ASIAN AMERICANS IN MEDIA AND POPULAR CULTURE

In Workflow

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Approval Path

1. Tue, 04 Feb 2020 00:11:15 GMT
Tim Fong (tfong01): Rollback to Initiator
2. Wed, 06 May 2020 19:47:37 GMT
Tim Fong (tfong01): Approved for ETHN Committee Chair
3. Thu, 18 Jun 2020 20:32:22 GMT
Annette Reed (alreed): Approved for ETHN Chair
4. Fri, 18 Sep 2020 18:07:29 GMT
Tristan Josephson (tristan.josephson): Rollback to Initiator
5. Thu, 24 Sep 2020 00:18:11 GMT
Tim Fong (tfong01): Approved for ETHN Committee Chair
6. Thu, 24 Sep 2020 00:22:23 GMT
Annette Reed (alreed): Approved for ETHN Chair
7. Thu, 24 Sep 2020 03:24:10 GMT
Tristan Josephson (tristan.josephson): Approved for SSIS College Committee Chair
8. Thu, 01 Oct 2020 21:50:46 GMT
Marya Endriga (mendriga): Approved for SSIS Dean

New Course Proposal

Date Submitted: Wed, 23 Sep 2020 19:57:18 GMT

Viewing: ETHN 123 : Asian Americans in Media and Popular Culture

Last edit: Wed, 23 Sep 2020 19:57:16 GMT

Changes proposed by: Bao Lo (102091858)

Contact(s):

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Catalog Title:

Asian Americans in Media and Popular Culture

Class Schedule Title:

Asian Amer Media & Pop Culture

Academic Group: (College)

SSIS - Social Sciences & Interdisciplinary Studies

Academic Organization: (Department)

Ethnic Studies; African Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Spring 2021 (2021/2022 Catalog)

Subject Area: (prefix)

ETHN - Ethnic Studies

Catalog Number: (course number)

123

Course ID: (For administrative use only.)

TBD

Units:

3

In what term(s) will this course typically be offered?

Spring term only

Does this course require a room for its final exam?

No, final exam does not require a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

The new course incorporates current topics and trends in the discipline of Ethnic Studies and Asian American Studies. The new course also reflects the specialization of newly hired tenure-track faculty and provides a critical approach to Ethnic Studies. Additionally, this course diversifies and adds to the curriculum for the Asian American Studies Program and the Ethnic Studies Department. Currently, there are no courses on the representation and contribution of Asian Americans in mainstream media and popular culture. Given the hyper-visibility and portrayal of Asian Americans in media and popular culture as the model minority and yellow peril, particularly as anti-Asian sentiment rises during Covid-19, the course provides students with a critical understanding and analysis of these dominant representations of Asian Americans through the lens and theoretical frameworks of Asian American Studies and Ethnic Studies. The course will be an important contribution for the Ethnic Studies Department, College, and University.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

A critique of dominant representations of Asian Americans in media and popular culture. The ways in which media and art are used by Asian Americans for social change will also be explored. Students create their own forms of media and art to accurately represent Asian Americans.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: 'Students will be able to: 1), 2), etc.'

Students will be able to:

1. Evaluate the historical and contemporary representations of Asian Americans in media and popular culture.
2. Analyze dominant representations of Asian Americans through theoretical concepts and application.
3. Describe the ways Asian Americans use media and art for social change.
4. Create their own forms of media and art to accurately represent Asian Americans.

Attach a list of the required/recommended course readings and activities:

Syllabus, Asian American Media and Pop Culture .docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

- a) Class Assignments/Participation (15%): This course requires that you actively participate in class in order to obtain the most effective learning experience for everyone. In order to fulfill your class participation grade, you will be required to complete and present in-class assignments on various course topic with members of the class, worth 5% of the final grade. You will also be required to complete (1) group assignment/presentation with members of the class for one course topic (weeks 8-13), worth 10% each of the final grade. The group assignments and presentations will require you and members of your group to research, prepare, and provide additional material (ie. case studies) for various course topics and apply the theories and concepts in section A. An individual written evaluation is required. (LEARNING OUTCOME #2)
- b) Reflection Essays (20%): You are required to complete two essays (10% each) that should address the questions in a proper essay format, which I will provide via Canvas. The first reflection will be based on your comprehension of historical and contemporary representations of Asian Americans. The second reflection will be based on your explanation of the ways Asian Americans use media and art for social change. (LEARNING OUTCOMES #1 and 3)
- c) Event Evaluation (10%): You are required evaluate an event related to the course topic and material. You will be required to complete a written evaluation (2-3pgs double spaced) of the event that provides a description and connection with themes and topics from the course. Due one week after the event. (LEARNING OUTCOME #1,3)
- d) Exams (20%): There will be 2 essay format, in-class exams that cover material for the three parts of course material and topics. The exams will assess your ability to synthesize and critically evaluate course material. Before each exam, I will review and provide possible exam questions. No early exams will be permitted. (LEARNING OUTCOME #2)
- e) Final Project/Presentation (20%): The final project can be completed with a partner or individually and presented on the last week of the semester. As an alternative means to mainstream representation of Asian Americans in media and popular culture, Asian American artists and filmmakers have used to various means to promote and advance more accurate portrayals and representation of Asian Americans. In this final project, you will develop your own form of representing Asian Americans more accurately through, but not limited to, the following: 1) short film/documentary 2) poetry/spoken word 3) dance 4) skit 5) art or photo exhibit 6) music 7) fashion/design. You will be required to present your final project along with a written evaluation due the last week. (LEARNING OUTCOME #4)

For whom is this course being developed?

Majors in the Dept
Minors in the Dept
General Education

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Knowledge of human cultures and the physical and natural world
Integrative learning
Personal and social responsibility
Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

Yes

In which GE area(s) does this apply?

C2. Humanities

Which GE objective(s) does this course satisfy?

Develop an acquaintance and understanding of cultures and major dynamic social institutions which affect one's life.
Possess a significant and useful understanding of peoples from a diversity of cultures and backgrounds, including women and ethnic and other minority groups who have been the objects of prejudice and adverse discrimination within our society.

Attach Course Syllabus with Detailed Outline of Weekly Topics:

Syllabus, Asian American Media and Pop Culture .docx

Syllabi must include: GE area outcomes listed verbatim; catalog description of the course; prerequisites, if any; student learning objectives; assignments; texts; reading lists; materials; grading system; exams and other methods of evaluation.

Will more than one section of this course be offered?

No

General Education Details - Area C2: Humanities

Section 1.

Indicate in written statements how the course meets the following criteria for Area C2. Relate the statements to the course syllabus and outline. Be as succinct as possible.

Is broad in scope or survey in nature.

The course is designed to help students think critically about the representations of Asian Americans in mainstream media and popular culture that reinforce relationships of power and dominance. Students analyze and evaluate how marginalized and

historically underrepresented groups, such as Asian Americans, are constructed through mainstream media and popular culture, as well as the ways they challenge and resist these representations through creating their own forms of media and art (Course Learning Objectives #1: Evaluate the historical and contemporary representations of Asian Americans in media and popular culture; #2: Analyze dominant representations of Asian Americans through theoretical concepts and application; and #4 Create their own forms of media and art to accurately represent Asian Americans). Also, see content weeks 2 through 6, which show the invisibility of Asian Americans in prominent roles and its impact on existing and prevalent stereotypes about Asian Americans. Weeks 8 through 13 help students deconstruct dominant representations of Asian Americans through critical discourse analysis.

Develops an understanding of and appreciation for the diversity of the human community.

Given the invisibility of Asian Americans in prominent roles in mainstream media and popular culture, this course centralizes Asian Americans in media and art, to help students connect to the historical and contemporary experiences of Asian Americans. Specifically, students learn and appreciate how Asian Americans use media and art for social change and social justice (Course Learning Objective #3: Describe the ways Asian Americans use media and art for social change). Also, see content weeks 14 and 15, which address the ways Asian Americans use media and art as tools for activism.

Develops a comprehensive understanding and appreciation of the heritage being studied and transmits a knowledge of the Western and Non-Western cultural heritage in the humanities. Students should be able to:

Demonstrate knowledge of the conventions and methods of the study of the humanities.

The course achieves the C2 learning objective (demonstrate knowledge of the conventions and methods of the study of the humanities) through critical discourse analysis of Asian American representation in mainstream media and popular culture such as film, television, music, beauty and cosmetics, fashion and food (Course Learning Objective #2: Analyze dominant representations of Asian Americans through theoretical concepts and application). Also, see content weeks 8 through 13, which deconstruct dominant representations of Asian Americans in various forms of media and popular culture. Students achieve the C2 learning objective through a class assignment and exams.

Investigate, describe, and analyze the roles and effects of human culture and understanding in the development of human societies.

The course achieves the C2 learning objective (investigate, describe, and analyze the roles and effects of human culture and understanding in the development of human societies) through learning the historical and contemporary contributions of Asian Americans in the U.S., particularly how Asian Americans use media and art for social change and social justice (Course Learning Objective #3: Describe the ways Asian Americans use media and art for social change). Also, see content weeks 14 and 15, which address the ways Asian Americans use media and art as tools for activism. Students achieve the C2 learning objective through reflection essays and an event evaluation.

Compare and analyze various conceptions of humankind.

The course achieves the C2 learning objective (compare and analyze various conceptions of humankind) through critiques of racialized, gendered, sexualized, and imperial representations of Asian Americans in media and popular culture that dehumanize Asian Americans such as yellow facing (Course Learning Objective #1: Evaluate the historical and contemporary representations of Asian Americans in media and popular culture). Also, see content weeks 2 through 6, which show the invisibility of Asian Americans in prominent roles and the impact of existing and prevalent stereotypes about Asian Americans. These representations perpetuate the racial, gendered, and sexualized identities of Asian Americans as forever foreigner and inferior. Students achieve the C2 learning objective through reflection essays and an event evaluation.

Demonstrate knowledge and understanding of the historical development of cultures and civilizations, including their animating ideas and values.

The course achieves the C2 learning objective (demonstrate knowledge and understanding of the historical development of cultures and civilizations, including their animating ideas and values) through creating their own forms of media and art to challenge and resist the dehumanizing representations of Asian Americans (Course Learning Objective #4: Create their own forms of media and art to accurately represent Asian Americans). Students achieve the C2 learning objective through a final project, in which they will create their own representation of Asian Americans to challenge representations in mainstream media and popular culture. Students will present their final projects during the last week of classes.

In presenting the contribution and perspectives of people, the coursework addresses at least two of the following:

- Women
- Ethnicity
- Socio-economic status
- Religious affiliation
- Disabilities
- Gays & lesbians

Students evaluate the racialized, gendered, sexualized, and imperial constructions of Asian Americans that perpetuate a dominance of the West over the East, and U.S. empire and domination (Course Learning Objective #1: Evaluate the historical and contemporary representations of Asian Americans in media and popular culture). Also, see content weeks 2 through 6, which show the invisibility of Asian Americans in prominent roles and the impact of existing and prevalent stereotypes about Asian Americans. This goal is achieved through the course readings, class assignments, reflection essays and exams.

Includes a writing component described on course syllabus

1) If course is lower division, formal and/or informal writing assignments encouraging students to think through course concepts using at least one of the following: periodic lab reports, exams which include essay questions, periodic formal writing assignments, periodic journals, reading logs, other. Writing in lower division courses need not be graded, but must, at a minimum, be evaluated for clarity and proper handling of terms, phrases, and concepts related to the course.

2) If course is upper division, a minimum of 1500 words of formal, graded writing. [Preferably there should be more than one formal writing assignment and each writing assignment (e.g. periodic lab reports, exams which include essay questions, a research/term paper etc.) should be due in stages throughout the semester to allow the writer to revise after receiving feedback from the instructor. Include an indication of how writing is to be evaluated and entered into course grade determination.]

Students will complete two reflection essays (4-5 pages each) that reflect their comprehension and perspectives of the theories and concepts of Asian American representation, as well as their application of the theories and concepts to evaluate dominant representations of Asian Americans in various forms of media and popular culture. Students also complete a written evaluation (2-3 pages) of a relevant event to themes and topics from the course and incorporates the theories and concepts. Students also complete 2 essay format, in-class exams (3-4 pages) that cover material for the three parts of course material and topics. The exams will assess their ability to synthesize and critically evaluate course material. For the final project, students complete a written evaluation (2-3 pages) that reflects their project and learning in the course.

Section 2.

If you would like, you may provide further information that might help the G.E. Course Review Committee understand how this course meets these criteria and/or the G.E. Program Objectives found in the CSUS Policy Manual, General Education Program, Section I.B.

None

Please attach any additional files not requested above:

Sociology consultation.pdf

Communication Studies consultation.pdf

Asian Studies consultation.pdf

Reviewer Comments:

Tim Fong (tfong01) (Tue, 04 Feb 2020 00:11:15 GMT): Rollback: connect GE objectives with assignments.

Tristan Josephson (tristan.josephson) (Fri, 18 Sep 2020 18:07:29 GMT): Rollback: Please see email for requested changes.

Key: 14210