# **BA IN FILM (DIGITAL FILM/VIDEO PRODUCTION)**



# In Workflow

- 1. COMS Committee Chair (irwin@csus.edu)
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- 3. ALS College Committee Chair (rfisher@csus.edu)
- 4. ALS Dean (mwilson@csus.edu)
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- 11. President (cely.smart@csus.edu)
- 12. Catalog Editor (torsetj@csus.edu)
- 13. Registrar's Office (wlindsey@csus.edu)

# **Approval Path**

- 1. Fri, 11 Sep 2020 18:44:12 GMT Andrew Stoner (andrew.stoner): Approved for COMS Committee Chair
- Mon, 14 Sep 2020 14:40:30 GMT Gerri Smith (smithg): Approved for COMS Chair
- 3. Wed, 07 Oct 2020 18:11:15 GMT Robin Fisher (rfisher): Approved for ALS College Committee Chair
- Wed, 07 Oct 2020 18:11:37 GMT Melinda Wilson Ramey (mwilson): Approved for ALS Dean

# History

- 1. May 3, 2018 by clmig-jwehrheim
- 2. Aug 7, 2019 by 212408496
- 3. Apr 23, 2020 by Jenny Stark (jenstark)

Date Submitted: Fri, 24 Apr 2020 22:19:29 GMT

# Viewing: BA in Film (Digital Film/Video Production)

# Last approved: Thu, 23 Apr 2020 16:23:15 GMT

## Last edit: Wed, 29 Apr 2020 18:10:02 GMT

Changes proposed by: David Toise (101012115) Academic Group: (College) Arts & Letters

## Academic Organization: (Department)

**Communication Studies** 

## **Catalog Year Effective:**

2021-2022 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
David Toise	dwtoise@csus.edu	916 278 6576

Type of Program Proposal:

Major

**Program Change Type:** Substantive

**Title of the Program:** BA in Film (Digital Film/Video Production)

#### Designation: (degree terminology)

Bachelor of Arts

#### Briefly describe the program proposal (new or change) and provide a justification:

We are adding FILM/ENGL 98 as an option that will meet the same requirement as FILM/ENGL 97. This will allow for greater flexibility (and thus speed time to graduation) in the film major. This change will also allow the ENGL and FILM programs a greater ability to share resources and offer wider range of courses. ENGL/FILM 98 meets many of the same outcomes with ENGL/FILM 97, but it offers an important difference: it is a 4-unit course that requires an additional independent research or creative project (requiring about fifty hours of work over the course of the semester). For Film majors on film studies track, the option will allow them the possibility of a student-centered research project shown to deepen student engagement; for students on the film production track, it will allow them to start a creative project at an introductory level that they can build on as they complete their major. The option to meet this requirement with ENGL/FILM 97 is preserved because Los Rios community colleges have a variety of course already articulated with this 3-unit course, allowing those students to continue to transfer this course into the film major.

#### Objectives of the degree program:

Demonstrate a mastery of film discipline knowledge: Create film that shows mastery and understanding of contemporary practices in digital video and cinema.

Identify and comprehend the historic development of media and film and its evolution into digital forms.

Demonstrate a mastery of video communication: Develop clear video concepts, implement effective organizational strategies, use video technique effectively including; sound, cinematography and editing, use appropriate cinematic conventions to convey meaning.

Demonstrate proficiency in written communication: Use clear language to show context and purpose, show proficiency in using written English, genre and disciplinary conventions, use proper evidentiary material, control syntax and mechanics including proper spelling, grammar and punctuation.

Demonstrate ability to work collaboratively in small groups: work effectively as part of a team, make significant individual contributions to the group, foster a positive climate and respond constructively to conflict.

## **University Learning Goals**

#### **Undergraduate Learning Goals:**

Competence in the disciplines Integrative learning Intellectual and practical skills

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

Please attach a Comprehensive Program Assessment Plan (required) Change to Film Major MEMO.docx

#### Please attach a Curriculum Map Matrix (required)

Change to Film Major MEMO.docx

### Please attach a five-year budget projection (required)

Change to Film Major MEMO.docx

#### **Do these changes impact the Smart Planner roadmap?** Yes

#### Please attach the Smart Planner roadmap:

FILM-Digital Film Video Production-4 year plan\_2020.pdf

#### Briefly describe the change:

FILM/ENGL 98 will satisfy the same requirement as FILM/ENGL 97.

#### Catalog Description: Units required for Major: 46

Total units required for BA: 120

# **Program Description**

The Film Program offers interdisciplinary coursework in the areas of film production, history, theory, criticism, and writing. The Film major aims at developing a deeper understanding of the art and practice of film, its complex components, and the artists whose vision have inspired generations of filmmakers. All students are required to take a common core that provides a foundation for film criticism and production. After completing the core, students select either the film studies or film production track. Students are supervised by the Film Coordinator.

As defined by policy http://www.csus.edu/umanual/acadaff/fsm00010.htm, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the 'Program Change Type' field above to ensure that 'Substantive' is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

# **Program Requirements**

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Code	Title	Units
Lower Division Core Cours	ses (9-10 Units)	
FILM/COMS 20A	Audio Production	2
FILM/COMS 20B	Audio Production Lab	1
FILM/COMS 27A	Digital Film/Video Production	2
FILM/COMS 27B	Digital Film/Video Production Lab	1
FILM/ENGL 97	Introduction to Film Studies FILM/ENGL 97 is 3 units; FILM/ENGL 98 is 4 units	3 - 4
or FILM 98	Course FILM 98 Not Found	
or ENGL 98	Introduction to Film Discourse and Analysis	
Upper Division Core Cours	ses (18 Units)	
THEA 155	Contemporary World Cinema	3
COMS 133	The Documentary Film	3
FILM/ENGL 105	Film Theory and Criticism	3
FILM/COMS 121	Media Aesthetics	3
FILM/COMS 128	Non-Studio Video Production	3
HIST/HRS 169	Hollywood and America <sup>1</sup>	3
<b>Option Requirements (18</b>	Units)	
Select one of the options	below:	18
Option A: Digital Film/V	/ideo Production	
<b>Option B: Film Studies</b>		
Total Units		45-46
Option A: Digital Film/	Video Production (18 units)	
Code	Title	Units
Area Requirements (12 U		Onits
FILM/COMS 124	Writing Scripts for Film/Video	3
FILM/COMS 128	Non-Studio Video Production	3
Select two of the followin		6
COMS 126	Motion Graphics in Film and Video	0
COMS 127	Producing and Directing for Television	
COMS 157	Video Art	
or ART 147	Video Art	
FILM/COMS 129	Film and Video Production Management	
FILM/COMS 129	Staging and Lighting Digital Video	
FILM/COMS 141 Capstone Courses (3 Unit	Theory of Film/Video Editing	
FILM/COMS 185	Senior Practicum in Video Production <sup>3</sup>	2
		3
Electives (3 Units)	tion with your major advisor	
	tion with your major advisor	3
Total Units		18

# <sup>1</sup> Course also satisfies General Education (GE)/Graduation Requirement.

- During the first semester of the capstone experience students will be required to serve as crew members of a production team.
  Students taking the class twice will be given the option of directing a video.
- <sup>3</sup> This course may be repeated once for credit.

# **General Education Requirements**

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Code	Title	Units
Area A: Basic Subjects (9 Un	its)	
A1 - Oral Communication		3
A2 - Written Communication		3
A3 - Critical Thinking		3
Area B: Physical Universe an	d Its Life Forms (13 Units)	
B1 - Physical Science		3
B2 - Life Forms		3
B3 - Lab (Note: Lab experience	ce to be taken with one of the following: B1, B2 or B5)	1
B4 - Math Concepts		3
B5 - Additional Course (Any E	3 to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
Area C: Arts and Humanities	(9 Units)	
C1 - Arts		3
C2 - Humanities		3
C1/C2 - Area C Course		3
C1/C2 - Area C Course - Take	upper-division course to complete Area & upper division requirements. <sup>2</sup>	0
Area D: The Individual and So	ociety (12 Units)	
Area D Course		3
Area D Course		3
Area D Course		3
Area D Course - Take upper-d	livision course to complete Area & upper division requirements.	3
Area E: Understanding Perso	nal Development (3 Units)	
Area E Course		3
Total Units		46
<sup>1</sup> To holp you complete	your degree in a timely manner and not take more units than absolutely accessory there are your	. +

To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (http://catalog.csus.edu/colleges/academic-affairs/general-education/).

**Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad/), by phone (916) 278-1000, or email (advising@csus.edu).

<sup>2</sup> Required in Major; also satisfies GE.

### Graduation Requirements '

Code	Title	Units	
Gradu	uation Requirements (required by CSU) (9 Units)		
Ameri	ican Institutions: U.S. History	3	
Ameri	ican Institutions: U.S. Constitution & CA Government	3	
Writing Intensive (WI)			
Gradu	uation Requirements (required by Sacramento State) (12 Units)		
Englis	sh Composition II	3	
Race	Race and Ethnicity in American Society (RE)		
Foreign Language Proficiency Requirement <sup>2</sup>			
1	To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to	o use	

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<sup>2</sup> If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). 'C- or better required.' The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html (https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html)

### **Fiscal Impact to Change an Existing Program**

# Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

This will have no fiscal impact on other academic units' programs. See attached ENGL FILM consultation.

#### Attach a copy of correspondence with these units:

ENGL FILM Consultation on ENGL FILM 98 for major.pdf

#### Provide a fiscal analysis of the proposed changes:

There is no fiscal impact.

How will the above changes be accommodated within the department/College existing fiscal resources? NA

#### Will the proposed changes require additional resources?

No

# What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

No additional resources will be needed.

### Estimate the cost and indicate how these resource needs will be accommodated:

NA

#### Please attach any additional files not requested above:

ENGL FILM Consultation on ENGL FILM 98 for major.pdf

Key: 326