

# BS IN RECREATION, PARKS, AND NONPROFIT MANAGEMENT

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**SACRAMENTO STATE**  
*Redefine the Possible*

## In Workflow

1. RPTA Committee Chair (mcwilson@csus.edu)
2. RPTA Chair (mcwilson@csus.edu)
3. HHS College Committee Chair (heather.thompson@csus.edu)
4. HHS Dean (maguirem@csus.edu)
5. Academic Services (torsetj@csus.edu;%20cnewsome@skymail.csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Faculty Senate Executive Committee Chair (kathy.garcia@csus.edu)
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9. Dean of Undergraduate (james.german@csus.edu;%20celena.showers@csus.edu)
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11. President (cely.smart@csus.edu)
12. Catalog Editor (torsetj@csus.edu)
13. Registrar's Office (w lindsey@csus.edu)

## Approval Path

1. Fri, 18 Sep 2020 23:22:51 GMT  
Greg Shaw (sac14077): Approved for RPTA Committee Chair
2. Fri, 18 Sep 2020 23:23:25 GMT  
Greg Shaw (sac14077): Approved for RPTA Chair
3. Wed, 07 Oct 2020 04:45:00 GMT  
Heather Thompson (heather.thompson): Rollback to RPTA Chair for HHS College Committee Chair
4. Thu, 08 Oct 2020 20:47:02 GMT  
Greg Shaw (sac14077): Rollback to RPTA Committee Chair for RPTA Chair
5. Thu, 08 Oct 2020 22:03:06 GMT  
Greg Shaw (sac14077): Rollback to Initiator
6. Tue, 13 Oct 2020 21:31:36 GMT  
Greg Shaw (sac14077): Approved for RPTA Committee Chair
7. Tue, 13 Oct 2020 21:39:58 GMT  
Marty Wilson (mcwilson): Approved for RPTA Chair
8. Tue, 20 Oct 2020 22:58:16 GMT  
Heather Thompson (heather.thompson): Rollback to RPTA Committee Chair for HHS College Committee Chair
9. Tue, 20 Oct 2020 23:12:29 GMT  
Marty Wilson (mcwilson): Approved for RPTA Committee Chair
10. Tue, 20 Oct 2020 23:15:09 GMT  
Marty Wilson (mcwilson): Approved for RPTA Chair
11. Tue, 20 Oct 2020 23:29:44 GMT  
Heather Thompson (heather.thompson): Approved for HHS College Committee Chair
12. Tue, 20 Oct 2020 23:30:49 GMT  
Mary Maguire (maguirem): Approved for HHS Dean

## History

1. May 4, 2018 by clmig-jwehrheim
2. Jun 13, 2018 by 212408496
3. Jun 13, 2018 by 212408496
4. Aug 15, 2018 by 212408496
5. Oct 2, 2018 by 212408496
6. Feb 28, 2019 by 212408496
7. Apr 28, 2020 by Celena Showers (celena.showers)

Date Submitted: Tue, 13 Oct 2020 21:31:04 GMT

**Viewing: BS in Recreation, Parks, and Nonprofit Management**

**Last approved: Tue, 28 Apr 2020 18:22:36 GMT**

**Last edit: Tue, 20 Oct 2020 23:12:13 GMT**

Changes proposed by: Greg Shaw (101062685)

**Academic Group: (College)**

Health & Human Services

**Academic Organization: (Department)**

Recreation, Parks, and Tourism Administration

**Catalog Year Effective:**

2021-2022 Catalog

**Individual(s) primarily responsible for drafting the proposed degree major program:**

Name (First Last)	Email	Phone 999-999-9999
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Erik Luvaas	erik.luvaas@csus.edu	916-278-6752

**Type of Program Proposal:**

Major

**Program Change Type:**

Substantive

**Title of the Program:**

BS in Recreation, Parks, and Nonprofit Management

**Designation: (degree terminology)**

Bachelor of Science

**Briefly describe the program proposal (new or change) and provide a justification:**

The purpose of this proposal is to restructure the Recreation and Park Management Concentration as a BS degree. Currently, the RPM concentration is the only concentration offered within the BS in Recreation Administration. Previously, the BS in Recreation Administration housed two additional concentrations, which have both been restructured as BS degree programs. We wish to do the same for the RPM Concentration.

Therefore, the Department of Recreation, Parks and Tourism Administration is requesting two acts with this Form B:

- The renaming of the BS in Recreation Administration to more closely match the RPM concentration, the sole concentration in this BS degree
- The elimination of the Concentration in Recreation and Park Management (RPM)

Renaming of the BS in Recreation Administration to BS in Recreation, Parks and Nonprofit Management:

In considering the name change for the program, we included "Nonprofit" to reflect this area of emphasis in the curriculum. The RPTA Department offers a Minor in Nonprofit Administration for non-majors, and the associated Certificate in Nonprofit Administration for RPTA majors. Courses in support of these programs include RPTA 137: Community Organization, RPTA 164: Leadership and Fundraising for Nonprofit Organizations, RPTA 32: Leadership and Group Development, RPTA 107: Grant Writing, RPTA 165: Volunteer Management, RPTA 128: Services for Underserved and Underrepresented Populations, and RPTA 129: Youth Development. Additionally, the Master of Science in Recreation Administration was renamed to include "Nonprofit": Master of Science in Recreation, Hospitality, Parks and Nonprofit Management.

Not only does the RPTA department emphasize nonprofit in our curriculum, but also in our practice. The Director of the Community Engagement Center on campus was an RPTA faculty for several years, and the department has a good relationship with the Impact Foundry (formerly the Nonprofit Resource Center) in Midtown Sacramento.

Internship Course Change:

When we went through a similar process to "elevate" a concentration to a degree, (Hospitality and Tourism Management) the Curriculum Subcommittee suggested a change to the internship course structure (reducing the course options from three to two) to avoid confusion. This same change is repeated for the RPNM program to avoid a similar situation at the Curriculum Subcommittee level. Please see the associated Form As for RPTA 195Q and RPTA 195R.

Changes with this Form B:

There are a few minor changes with this Form B from the existing Concentration in Recreation and Park Management:

- Remove RPTA 61. Originally students were advised to take either RPTA 60: Budgeting for Recreation Services, or RPTA 61: Cost Management for Hospitality depending on their emphasis area. (Community, nonprofit, natural resource, etc. all took RPTA 60, while hospitality and tourism students were advised to take RPTA 61.) HTM students are now in a separate BS degree, no longer making the option of RPTA 61 necessary in the RPNM program.
- Similarly, we are removing the elective course options related to HTM because these are now included in that degree program,
- Internship course changes described above.
- Removal of all references to Recreation Therapy (RT) and HTM.

Please note that the Program Description formatting's changes may make it difficult to read. Two files have been attached (one MS Word, one PDF) to make the description easier to read.

#### **Objectives of the degree program:**

To prepare students for careers in the recreation, park and nonprofit fields. Please see the assessment plan for a list of the Program Learning Outcomes.

## **University Learning Goals**

#### **Undergraduate Learning Goals:**

Competence in the disciplines  
 Integrative learning  
 Personal and social responsibility  
 Intellectual and practical skills

**Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

#### **Please attach a Comprehensive Program Assessment Plan (required)**

RPnM Assessment Plan.pdf

#### **Please attach a Curriculum Map Matrix (required)**

RPnM Curric Matrix.pdf

#### **Please attach a five-year budget projection (required)**

RPnM Budget Summary.pdf

#### **Do these changes impact the Smart Planner roadmap?**

Yes

#### **Please attach the Smart Planner roadmap:**

RPTA (RPnM) Roadmap.pdf

#### **Briefly describe the change:**

While the coursework is essentially the same, the title of the program has been changed due to the elimination of the concentration option.

#### **Catalog Description:**

**Units required for Major: 57-59**

**Total units required for BS: 120**

## **Program Description**

The BS in Recreation, Park and Nonprofit Management prepares students to work in a wide range of fields that serve the public; protect our natural, cultural and heritage resources; and support a healthy quality of life. Students follow a set of foundational core classes that are augmented with the student's choice of additional courses in one or more of the following areas:

- **Nonprofit and Community Engagement.**

*Leadership. Community Events & Fundraising. Volunteer Management.*

In this area, students choose from courses that will help develop skills and improve confidence in the areas of grant writing, leadership, community outreach and advocacy, finding and managing volunteers, creating fundraising events, and other related areas. There is an emphasis on engaging diversity to help nonprofit agencies best serve their local communities.

- **Outdoor Recreation.**

*Natural Resource. Experiential Education. Parks & Protected Areas.*

In this area, students choose from courses that will prepare them for ranger, park law enforcement, or wilderness interpreter jobs in federal or state government funded agencies such as the National Park Service, the United States Forest Service, the Army Corps of Engineers, California Department of Parks and Recreation, or the Bureau of Land Management. Additional coursework

prepares students to serve as adventure recreation or experiential education leaders for recreation providers such as Peak Adventures.

- **Public and Agency Recreation.**

*Campus & Military Recreation. Community Sports. After-School Programming.*

In this area, students will gain skills in planning, implementing, managing, and evaluating comprehensive recreation programs that are a vital part of healthy communities. Students choose from courses that will teach them age-appropriate recreation programming across a wide-range of location and facility types including campus recreation centers, community park settings, summer camps, military bases, after-school sites, and others.

**Note:**

- Students graduating with a Bachelor of Science Degree in Recreation, Park and Nonprofit Management are not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.
- No more than 6 units of RPTA 198 (<https://catalog.csus.edu/search/?P=RPTA%20198>) and RPTA 199 (<https://catalog.csus.edu/search/?P=RPTA%20199>) in combination may be used to meet program requirements. No more than 3 units of RPTA 198 (<https://catalog.csus.edu/search/?P=RPTA%20198>) may be used to meet major requirements.
- RPTA 21 (<https://catalog.csus.edu/search/?P=RPTA%2021>), RPTA 22, RPTA 100 (<https://catalog.csus.edu/search/?P=RPTA%20100>), and RPTA 122 (<https://catalog.csus.edu/search/?P=RPTA%20122>) may **not** be used to meet program requirements.

**Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.**

## Minimum Grade Requirement

Grade of 'C-' or better required in all courses applied to the major.

## Additional Graduation Requirement

Majors are required to compile and consistently maintain an assessment portfolio. The portfolio is a cumulative collection of individual assignments designed to demonstrate competency in specific areas such as written communication, oral communication, group interaction, research and analysis, and computer literacy. Each competency may be assessed at more than one level (e.g., beginning, advanced) and adequate opportunities for completion of all required demonstrations of competency are available within the required major coursework. Additionally, opportunities for specific competency level demonstrations may be made available in supportive coursework within the major (e.g., RPTA 153, RPTA 165). In individual course-based assignments, learning outcomes, and competencies are assessed based upon specified criteria. Continuing instructor feedback and self-assessment exercises are intended to create a process that improves learning outcomes, as well as facilitates the student's ability to demonstrate those outcomes and competencies both before and after graduation.

It is the responsibility of the student, in consultation with their portfolio advisor, to maintain the portfolio and to insure that all requirements have been successfully completed prior to graduation. The completed portfolio is presented in RPTA 101 for Recreation and Park Management Concentration students.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the 'Program Change Type' field above to ensure that 'Substantive' is selected.

**Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)**

## Program Requirements

Code	Title	Units
<b>Required Lower Division Courses (16 Units)</b>		
RPTA 1	Orientation to Recreation, Parks and Tourism Administration	1
RPTA 30	Recreation, Parks and Tourism in Contemporary Society	3
RPTA 32	Leadership and Group Development <sup>3</sup>	3
RPTA 42	Recreation and Parks: Natural, Cultural, and Heritage Resources	3
RPTA 60	Budgeting for Recreation Services	3
RPTA 62	Introduction to Recreation Law	3
<b>Required Upper Division Courses (16 Units)</b>		
RPTA 101	Senior Seminar	1
RPTA 105	Management in Recreation, Parks and Tourism	3
RPTA 106	Introduction to Inclusive Recreation and Recreation Therapy	3
RPTA 110	Research and Evaluation in Recreation, Parks and Tourism	3
RPTA 136	Program and Event Planning in Recreation, Parks and Tourism	3
RPTA 183	Marketing Recreation Services	3
<b>Elective Requirement (15 Units)<sup>1,2</sup></b>		
Selective 15 units from the following with approval from major advisor:		15

RPTA 33	Race, Class Gender and Leisure <sup>3</sup>
RPTA 34	The Outdoor Recreation Experience
RPTA 107	Grant Writing for Leisure Organizations
RPTA 125	Leisure, the Individual, and Contemporary Society ✎
RPTA 128	Recreation Services for Diverse, Underserved and Underrepresented Populations
RPTA 129	Youth Development in Recreation, Parks & Tourism
RPTA 130	Community Sport Programming
RPTA 131	Morale Welfare and Recreation (MWR): Military Recreation Services
RPTA 132	Campus Recreation
RPTA 137	Community Organization
RPTA 148	Experiential Education in Outdoor Recreation Settings
RPTA 149	Developing and Programming Adventure Experiences
RPTA 150	Ecology Of Resource Areas
RPTA 151	Visitor Management in Recreation Areas
RPTA 152	Law Enforcement for Forest and Park Rangers
RPTA 153	Environmental Interpretation
RPTA 154	Management of Recreation Facilities
RPTA 164	Leadership and Fundraising for Non-profit Organizations
RPTA 165	Volunteer Management in Recreation, Parks and Tourism
RPTA 166	Administration in Recreation, Parks and Tourism
RPTA 167	Professional Organization Leadership

**Internship Requirement (10-12 Units)**

Select from the following for a minimum of 10 units:

10 -  
12

RPTA 195Q	Course RPTA 195Q Not Found
or	
RPTA 195R	Course RPTA 195R Not Found

Total Units 57-59

- <sup>1</sup> At least 9 units must be at the upper division level.
- <sup>2</sup> RPTA 21, RPTA 22, RPTA 100, or RPTA 122 may **not** be used to meet major requirements.
- <sup>3</sup> Course also satisfies General Education (GE)/Graduation Requirement.

**General Education Requirements<sup>1</sup>**

Code	Title	Units
<b>Area A: Basic Subjects (9 Units)</b>		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking	3
<b>Area B: Physical Universe and Its Life Forms (13 Units)</b>		
B1	Physical Science	3
B2	Life Forms	3
B3	Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4	Math Concepts	3
B5	Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
<b>Area C: Arts and Humanities (12 Units)</b>		
C1	Arts	3
C2	Humanities	3
C1/C2	Area C Course	3
C1/C2	Area C Course - Take upper-division course to complete Area & upper division requirements.	3
<b>Area D: The Individual and Society (9-12 Units)</b>		
Area D Course		3
Area D Course		3
Area D Course <sup>2</sup>		0 - 3
Area D Course	Take upper-division course to complete Area & upper division requirements.	3
<b>Area E: Understanding Personal Development</b>		

Area E Course <sup>3</sup>	0
Total Units	43-46

<sup>1</sup> To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

**Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email ([advising@csus.edu](mailto:advising@csus.edu)).

<sup>2</sup> Department recommends RPTA 33 to meet Area D.

<sup>3</sup> Required in Major; also satisfies GE.

## Graduation Requirements <sup>1</sup>

Code	Title	Units
<b>Graduation Requirements (required by CSU) (9 Units)</b>		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI)		3
<b>Graduation Requirements (required by Sacramento State) (6 Units)</b>		
English Composition II		3
Race and Ethnicity in American Society (RE)		3
Foreign Language Proficiency Requirement <sup>2</sup>		0

<sup>1</sup> To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

**Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email ([advising@csus.edu](mailto:advising@csus.edu)).

<sup>2</sup> Students with a declared major of BS in Hospitality and Tourism Management, BS in Recreation, Park and Nonprofit Management, or BS in Recreation Therapy are exempt from the Foreign Language Graduation Requirement.

## Fiscal Impact to Change an Existing Program

**Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:**

This is a renaming of a degree and the elimination of a concentration (see justification for details). There is no impact on other units.

**Provide a fiscal analysis of the proposed changes:**

No change in existing department and college structure.

**How will the above changes be accommodated within the department/College existing fiscal resources?**

Faculty and resources remain the same as this is an existing program.

**Will the proposed changes require additional resources?**

No

**What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?**

No changes as this is an existing program.

**Estimate the cost and indicate how these resource needs will be accommodated:**

There are no additional resource needs to be accommodated.

**Please attach any additional files not requested above:**

RPNM Program Description Formatting.docx

RPNM Program Description Formatting.pdf

**Reviewer Comments:**

**Heather Thompson (heather.thompson) (Wed, 07 Oct 2020 04:45:00 GMT):** Rollback: Revise and Resubmit. Committee voted to revise & resubmit. Please refer to the discussion at the meeting. Committee members from the department will provide detailed changes to the chair/author. Once re-submitted, Academic Council will review the proposal.

**Greg Shaw (sac14077) (Thu, 08 Oct 2020 20:47:02 GMT):** Rollback: Sent back to address committee comments.

**Greg Shaw (sac14077) (Thu, 08 Oct 2020 22:03:06 GMT):** Rollback: Please make corrections per committee instructions.

**Heather Thompson (heather.thompson) (Tue, 20 Oct 2020 22:58:16 GMT):** Rollback: Committee approved the form with pending changes. Please refer to the discussion during meeting. Committee members from the department will provide the detailed changes to the chair/author. Once re-submitted, the chair may approve the proposal immediately

Key: 345