

# MBA 501: CULMINATING EXPERIENCE PROJECT IN BUSINESS AND STRATEGY

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## In Workflow

1. CBA College Committee Chair (jbrichar@csus.edu)
2. CBA Dean (mikhaili@csus.edu)
3. Academic Services (torsetj@csus.edu;%20cnewsome@skymail.csus.edu)
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6. Dean of Graduate (cnewsome@skymail.csus.edu)
7. Catalog Editor (torsetj@csus.edu)
8. Registrar's Office (wlindsey@csus.edu)
9. PeopleSoft (PeopleSoft@csus.edu)

## Approval Path

1. Thu, 23 Apr 2020 22:09:44 GMT  
Jai Joon Lee (jlee): Rollback to Initiator
2. Thu, 05 Nov 2020 20:40:37 GMT  
Joseph Richards (jbrichar): Approved for CBA College Committee Chair
3. Thu, 05 Nov 2020 20:45:27 GMT  
Andrey Mikhailitchenko (mikhaili): Approved for CBA Dean

Date Submitted: Thu, 23 Apr 2020 22:15:37 GMT

## Viewing: MBA 501 : Culminating Experience Project in Business and Strategy

Last edit: Thu, 23 Apr 2020 22:15:36 GMT

Changes proposed by: Jai Joon Lee (210506622)

### Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Jai Joon Lee	jlee@csus.edu	916-278-7105

### Catalog Title:

Culminating Experience Project in Business and Strategy

### Class Schedule Title:

Cul Exp Proj in BUS & Strategy

### Academic Group: (College)

CBA - Business Administration

### Academic Organization: (Department)

Business Administration

### Will this course be offered through the College of Continuing Education (CCE)?

No

### Catalog Year Effective:

Spring 2021 (2021/2022 Catalog)

### Subject Area: (prefix)

MBA - Masters Business Admin

### Catalog Number: (course number)

501

### Course ID: (For administrative use only.)

149456

### Units:

3

**In what term(s) will this course typically be offered?**

Fall, Spring

**Does this course require a room for its final exam?**

Yes, final exam requires a room

**Does this course replace an existing experimental course?**

No

**This course complies with the credit hour policy:**

Yes

**Justification for course proposal:**

clarifying prerequisite information

**Course Description: (Not to exceed 80 words and language should conform to catalog copy.)**

Each student conducts an individual project to fulfill the culminating experience graduation requirement of the MBA program as required in Title V of the CA educational Code. The course also covers the competitive strategy of a firm, investigates competitive position, strategic capabilities, inter-firm dynamics, and strategic levers of firms. It integrates the accumulative knowledge, skills and techniques delivered in the program to review the strategy process executives employ for effective decision making.

**Are one or more field trips required with this course?**

No

**Fee Course?**

No

**Is this course designated as Service Learning?**

No

**Does this course require safety training?**

No

**Does this course require personal protective equipment (PPE)?**

No

**Course Note: (Note must be a single sentence; do not include field trip or fee course notations.)**

May be repeated for credit

**Does this course have prerequisites?**

Yes

**Prerequisite:**

Advanced to candidacy, Fully classified

**Prerequisites Enforced at Registration?**

Yes

**Does this course have corequisites?**

No

**Graded:**

Letter

**Approval required for enrollment?**

No Approval Required

**Course Component(s) and Classification(s):**

Seminar

**Seminar Classification**

CS#05 - Seminar (K-factor=1 WTU per unit)

**Seminar Units**

3

**Is this a paired course?**

No

**Is this course crosslisted?**

No

**Can this course be repeated for credit?**

Yes

**How many times can the course be taken (not including first time passed)?**

2

**Total credits allowed (including first time passed)**

6

**Can the course be taken for credit more than once during the same term?**

No

**Description of the Expected Learning Outcomes: Describe outcomes using the following format: 'Students will be able to: 1), 2), etc.'**

1) Students will be able to formulate strategies and study various organizations to improve organizational effectiveness for long-term sustainability and competitive advantage.

2) Students will be able to assess and change organizational responses to international economic systems and intercultural environments.

**Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.**

Assessment strategies include items such as case presentations, examinations and student papers.

**Is this course required in a degree program (major, minor, graduate degree, certificate?)**

Yes

**Has a corresponding Program Change been submitted to Workflow?**

No

**Identify the program(s) in which this course is required:****Programs:**

MBA (Business Analytics in Healthcare)

MBA (Entrepreneurship and Global Business)

MBA (Finance)

MBA (General)

**Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?**

No

**Will there be any departments affected by this proposed course?**

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

**University Learning Goals****Graduate (Masters) Learning Goals:**

Critical thinking/analysis

Communication

Disciplinary knowledge

Intercultural/Global perspectives

**Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

**Is this a Graduate Writing Intensive (GWI) course?**

No

**Reviewer Comments:**

**Jai Joon Lee (jlee) (Thu, 23 Apr 2020 22:09:44 GMT):** Rollback: edit

Key: 3293