

MBA INTERNATIONAL (IMBA)



SACRAMENTO STATE
Redefine the Possible

In Workflow

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2. CBA Dean (mikhaili@csus.edu)
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Approval Path

1. Wed, 18 Nov 2020 19:25:25 GMT
Joseph Richards (jbrichar): Rollback to Initiator
2. Thu, 26 Nov 2020 03:53:13 GMT
Joseph Richards (jbrichar): Approved for CBA College Committee Chair
3. Thu, 26 Nov 2020 04:14:34 GMT
Andrey Mikhailitchenko (mikhaili): Approved for CBA Dean

History

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Changes proposed by: Eric Lin (210506544)

Academic Group: (College)

Business Administration

Academic Organization: (Department)

Business Administration

Catalog Year Effective:

2021-2022 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Eric Lin	lin@csus.edu	916-278-7229

Type of Program Proposal:

Major

Program Change Type:

Non-Substantive

Title of the Program:

MBA International (IMBA)

Designation: (degree terminology)

Master of Business Administration

Briefly describe the program proposal (new or change) and provide a justification:

The proposal is to modify the modality of the IMBA program to be 100% online. Faculty in the College of Business have the expertise and experience delivering robust online MBA education to working business professionals/managers seeking a competitive edge in the global economy. In fact, the faculty have successfully delivered the IMBA curriculum in hybrid format for many years (several of the IMBA courses are already 100% online), and since the pandemic started, the faculty have been teaching IMBA classes exclusively online. Moreover, innovative technologies for virtual classroom learning are rapidly emerging and enhancing engagement and interaction between students and faculty. These advances enable the College to offer more flexibility, affordability, and diversity and inclusion in the IMBA program. A recent Wall Street Journal article (<https://www.wsj.com/articles/during-covid-19-era-online-m-b-a-s-gain-traction-11599048608>) suggests that online MBA program are gaining momentum and seeing large enrollment increases. We discover similar enrollment gains in a nearby CSU business school offering online MBA. The evidence suggests that there is a high demand for online MBA education in the pandemic (and post-pandemic) era. The College of Business would like to begin offering such degree option in the next academic year to provide greater access to graduate business education for students from a wider and more diverse backgrounds. The modality change does not impact admission standards, curriculum requirements or learning objectives/outcomes. The IMBA class meeting schedule will be based the 'EMBA Online Teaching Guidelines' (attached) where classes meet on the weekends.

Objectives of the degree program:

Advances in technology have opened commerce to a global scale and heightened the competitiveness of businesses around the world. As a result of globalization, the demand for well-rounded international business managers has grown at phenomenal rates. The main objective of the International MBA (IMBA) program is to provide students the opportunity to become future business leaders in the dynamic global marketplace through in-depth learning and practices in various global business functions leading to successful international enterprises. The cohort-based program also provides hands-on learning experience via comprehensive international business case studies and team projects. Students develop the necessary leadership skills and professional relationships to gain a competitive edge in the rapidly evolving world of international commerce. Courses will introduce and incorporate the unique aspects of international business management styles and practices.

University Learning Goals**Graduate (Masters) Learning Goals:**

Critical thinking/analysis
 Communication
 Information literacy
 Disciplinary knowledge
 Intercultural/Global perspectives
 Professionalism
 Research (optional)

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Catalog Description:**Total units required for MBA: 36****Program Description**

The College of Business Administration (CBA) in conjunction with the College of Continuing Education (CCE), proposes to offer a self-supported Master of Business Administration International degree program (IMBA).

The purpose of the IMBA program is to provide students the opportunity to become future leaders in the competitive world of international commerce. The program focuses on advancing knowledge, skills and practices that are complemented by twelve 3-unit courses include eight core courses and four courses from a specific area of emphasis: Finance, International Management, and Information Technology.

The academic background of each applicant will be assessed to determine if they have the educational foundation to be successful in the program. Depending on their backgrounds and skills, individuals may be required to take up to three preparatory courses. They are:

- Statistics
- Financial Accounting
- Business Economics

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Admission Requirements

All applicants for post-baccalaureate degree programs in Business must have earned a baccalaureate degree from a regionally accredited four-year institution of higher learning or the equivalent from a foreign institution. Admission requirements are different for each of the CBA Graduate Programs. The specific admission requirements for each degree program are listed within the program descriptions under "Admission Information" on the following pages. The College of Business Administration reserves the rights to revise its admissions standards and to limit enrollment in its graduate degree programs.

Applicants who are approved for admission will receive a letter from the Office of Graduate Studies informing them that they have been admitted as a conditionally or fully classified graduate student. Included with that correspondence will be an Acceptance Form which the new graduate student must then return to the CBA MBA Program Services, Tahoe Hall 1020.

Minimum Admission Criteria for the MBA Program

As the College of Business Administration receives a large number of applications each cycle, it reserves the right to admit fewer applicants than those who meet the minimum criteria.

Title V of the California Educational Code requires that MBA candidates must have earned a minimum 2.5 cumulative GPA and an undergraduate degree from an accredited institution.

Unless a valid waiver is presented, applicants must also submit a valid admission test (GMAT or GRE) and/or English Language Proficiency exam scores.

Minimum Admission or Language Test Scores

GMAT: 30% overall, 30% verbal, 30% quantitative; Scores valid for 5 years from test date. Test must be taken by the application deadline. Students are able to apply with pending scores, but must submit an official score report to be considered for admission.

GRE (General Test): 30% verbal, 30% quantitative; Scores valid for 5 years from test date. Test must be taken by the application deadline. Students are able to apply with pending scores, but must submit an official score report to be considered for admission (use institution code of 4671 ONLY when requesting official score reports be sent to Sacramento State; do not use department code).

TOEFL: Paper-based: 550; Internet-based: 80 (International Students only).

IELTS: 7(International Students only).

Deadlines

See the CBA Web site for current admission deadlines: <https://www.csus.edu/college/business-administration/graduate/mba-international.html>

Special Admission Process

Applicants not meeting all the admission criteria may be admitted to the program based on evidence of potential success in the program provided by the applicant. Such evidence may include, but is not limited to: the applicant's maturity, motivation, employment history, managerial potential, letters of recommendation, personal statement, community activities, and other accomplishments that support the applicant's potential to successfully complete the program. An applicant so considered and recommended for admission may be approved by the Dean or Dean's designee.

Application Procedures

All prospective graduate students must file all of the following documents by the application deadline with both the CBA MBA Program Services (Tahoe Hall 1020) and the Sacramento State Office of Graduate Studies (River Front Center 215) as noted below:

1. To the College of Business Administration, MBA Program Services Office, the following are required for a complete application:
 - a. The College of Business Application (<https://www.csus.edu/college/business-administration/graduate/mba-international.html>)
 - b. Supplemental Application Materials
 - i. Official GMAT or GRE scores;
 - ii. Current resume;
 - iii. 1-2 page statement of purpose;
 - iv. Two letters of recommendation.
 - c. Two copies of official transcripts. Please request 2 copies of official transcripts from all colleges and universities you have attended. Send transcripts to both the MBA Program Services office and the Office of Graduate Studies. Sacramento State current students or graduates: only submit transcripts not previously submitted to the university or from institutions attended after graduation.
2. To Sacramento State, Office of Graduate Studies:
 - Online Cal State Apply Graduate Application and
 - Application Fee (you can pay this when you are filling out your online application).

Note: Applications are not considered complete and will not be reviewed unless all application materials and transcripts have been received.

International Applicants

International students (F or J Visas) must apply through **International Admissions**. Do not fill out the general graduate studies application as it will slow down your application process. All materials, inclusive of TOEFL scores, must be turned in to the International Admissions Office. To ensure consideration, international students should submit their material, including GMAT/

GRE and TOEFL test scores, to the International Admissions Office one month prior to the CBA MBA Program Services application filing deadline. For an application and details international students should visit The [International Admissions Office Web site](#).

Application Submission

College of Business Administration

MBA Program Services Office

Tahoe Hall, Room 1020

Sacramento State

6000 J Street

Sacramento, CA 95819-6088

Web site: <https://www.csus.edu/college/business-administration/graduate/mba-international.html>

Phone: (916) 278-2895

Email: imba@csus.edu

And to:

Office of Graduate Studies

Sacramento State

River Front Center, Room 215

6000 J Street

Sacramento, CA 95819-6112

Web site: <https://www.csus.edu/graduate-studies/>

Phone: (916) 278-6470

Email: grad_admissions@csus.edu

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the 'Program Change Type' field above to ensure that 'Substantive' is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Prerequisites

Prior to enrolling in the Foundation courses, students must be proficient in mathematics, statistics, and computer usage:

- Mathematics: at least one semester of calculus is strongly preferred;
- Statistics: an introductory course in probability and statistics; and
- Computer usage: ability to use common personal computer hardware and software, particularly word processing programs, spreadsheet programs, and internet browsers.

The faculty will assume that all MBA students have these proficiencies. A student may gain the necessary proficiencies in many ways: through coursework, review classes, self-study; or experience. No proficiency courses can count as credit towards program requirements.

Graduate Writing Assessment Requirement (GWAR)

The Graduate GWAR is a CSU wide requirement that should be completed by students before advancing to candidacy. The purpose of the GWAR is for students to demonstrate their proficiency at writing in an academic setting at a graduate-level.

Graduate students must successfully pass a Graduate Writing Intensive (GWI) course in their Graduate Program to complete the requirement.

Foundation Courses

The Foundation courses provide an academic background in the various disciplines of business. The MBA degree program is built upon this common background. Foundation courses should be taken after the student has attained the required entry proficiencies (prerequisites) and should be completed prior to taking program requirement courses.

A student who has a baccalaureate degree or a minor in Business Administration from an **AACSB-INTERNATIONAL** accredited university may have completed all or most of the Foundation requirements. However, the student will be required to take certain Foundation courses if she/he:

1. has not previously completed the comparable undergraduate course(s) for academic credit from an AACSB-INTERNATIONAL accredited institution or from a high quality program that has a 'national or international reputation';
2. has earned less than an overall 3.0 ('B') grade point average (GPA) in the comparable undergraduate courses presented for waiver of required courses;
3. has received a 'C' or lower grade in the comparable undergraduate course;
4. cannot demonstrate currency in these courses (7 year limit); or
5. has completed the bachelor's degree at a foreign institution.

Courses taken at **AACSB-INTERNATIONAL** accredited colleges of business will be accepted for transfer credit if the course is regarded as equivalent to the course for which credit is requested. Business Foundation courses and Core courses will not be accepted for transfer credit from programs that are not **AACSB-INTERNATIONAL** accredited unless taken at institutions that have national or international reputations of high quality programs.

Please visit the MBA Program website to download Foundation Course Waiver forms and petitions for equivalency for graduate, non-articulated courses. The CBA Academic Standards Committee will evaluate whether the institutions satisfy the requirement of

'national or international reputations of high quality programs.' Subsequently, faculty in the appropriate department will make the final determination for course equivalency, e.g., content, method of instruction, method of evaluating students, and/or course duration. To find out if your university is AACSB accredited go to www.AACSB.edu.

Master students who are registered in the last two Foundation courses must file an Application for Classification with the MBA Program Services at imba@csus.edu, to be able to enroll in the courses designated as Program Requirements. The student's academic status will be reviewed to assure that he/she meets the necessary criteria to be accepted as a classified graduate student. A GPA of at least 3.0 ('B') is required in all Foundation courses taken at Sacramento State, and program requirement courses presented for the degree.

The foundation courses are available after acceptance into one of the CBA Graduate Programs.

Note: To be completed after the student has demonstrated the required entry proficiencies and must be completed prior to taking Program Requirements in any of the Master's programs.

A graduate student may request a challenge for waiver of a College of Business Administration foundation or core course if it at least one of the following conditions is met:

- The student has taken an equivalent class elsewhere, subject to the GPA requirement in CBA academic policy. For core classes, the equivalent class must be at the graduate level; for the foundation classes, the equivalent class can be taken at the undergraduate level.
- The student has achieved appropriate professional or academic qualification.
- The student has appropriate professional work experience.

It is the responsibility of a student to provide sufficient documentation to support a waiver challenge application.

Code	Title	Units
Foundation Courses (11 Units)		
ECON 204	Business Economics	3
MBA 201	Accounting	2
MBA 202	Business Communication ✎	2
This requirement will be waived for students who achieve a score of 4.5 or higher on the Analytical Writing Assessment (AWA) section of the GMAT or GRE exam.		
MBA 203	Legal Environment of Management	2
MBA 206	Managerial Statistics Analysis	2
Total Units		11

Minimum Units and Grade Requirement for the Degree

Units required for MBA: 36 (excluding foundation courses)

Minimum Cumulative GPA: 3.0. The minimum acceptable grade for any graduate business course is "C." No more than two (2) courses with a grade of "C" will be counted for satisfaction of graduate program requirements.

Advancement to Candidacy

A student's program requirements are governed by the catalog in effect at the time one is accepted into and begins graduate school or by the catalog in effect at the time advancement to candidacy is approved.

Prior to enrolling in Culminating Requirements, a student must advance to candidacy. Initiation of advancement procedures is the responsibility of the student. The application to advance must be filed no later than the semester **prior** to enrollment in culminating experience requirement.

Eligibility to advance to candidacy requires satisfactory scholastic achievement, presentation of a plan of graduate study, and demonstration of writing proficiency. A classified graduate student in Business Administration may apply to the MBA Program Services at imba@csus.edu for advancement to candidacy for the Master's degree after s/he has completed at least 12 units of the program requirements beyond the Foundation requirements. Students with a GPA deficiency or who have not fulfilled the Writing Placement for Graduate Students Requirement (WPG) cannot advance to candidacy.

Program Requirements

Code	Title	Units
Required Core Courses (21 Units)		
IMBA 210	Managerial Accounting	3
IMBA 211	Global Corporate Finance	3
IMBA 213	Marketing Management	3
IMBA 214	Statistical Decision Making	3
IMBA 215	Information Technology Management	3
IMBA 216	Human Resource Management in Intl Perspective	3
IMBA 217	Business Law and Legal Environment	3
Emphasis (12 Units)		
Select an emphasis from the following:		12
<i>Finance</i>		

IMBA 231	Global Financial Institutions and Markets	
IMBA 232	International Trade	
IMBA 233	International Investments	
IMBA 234	Contemporary Issues in International Finance	
<i>International Management</i>		
IMBA 241	Comparative International Management	
IMBA 242	Multinational Corporate Management	
IMBA 243	Global Supply Chain Management	
IMBA 244	Project Management	
<i>Informational Technology</i> ¹		
IMBA 251	Information Technology Resource Management	
IMBA 252	Enterprise Information Technology Planning	
IMBA 253	Strategic Information Technology Planning	
IMBA 254	Information Technology Project Management	
IMBA 255	Information Technology Leadership	
Culminating Experience (3 Units)		
IMBA 500	Leadership and Change Management	3
Total Units		36

¹ Four of the courses will be selected for a particular location

For graduate programs, the number of declared undergraduate major and the degree production over the preceding years of the corresponding baccalaureate program:

N/A

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

There is no fiscal or programmatic impact on other academic units' programs. Consultation with MBA Program Directors, College administration/staff and relevant university administrators has been completed. This form B is to modify the modality of the program only and does not involve changes in admission standards, program learning objectives or curriculum requirements.

Attach a copy of correspondence with these units:

EMBA Online Teaching Guidelines.pdf

Provide a fiscal analysis of the proposed changes:

The proposed changes will not cause any fiscal alterations.

How will the above changes be accommodated within the department/College existing fiscal resources?

No accommodation will be needed within the College since there will be no fiscal impact.

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

None.

Estimate the cost and indicate how these resource needs will be accommodated:

None.

Please attach any additional files not requested above:

Schools Debut a Slew of Online MBAs - WSJ.pdf

EMBA Online Teaching Guidelines.pdf

Reviewer Comments:

Joseph Richards (jbrichar) (Wed, 18 Nov 2020 19:25:25 GMT): Rollback: for making edits

Key: 77