## FIN 144: REAL ESTATE MARKET ANALYSIS

### In Workflow

- 1. CBA College Committee Chair (gardner@csus.edu)
- 2. CBA Dean (jaydeep.balakrishnan@csus.edu)
- 3. Academic Services (torsetj@csus.edu; cnewsome@skymail.csus.edu)
- 4. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
- 5. Dean of Undergraduate (james.german@csus.edu; celena.showers@csus.edu)
- 6. Dean of Graduate (cnewsome@skymail.csus.edu)
- 7. Catalog Editor (torsetj@csus.edu)
- 8. Registrar's Office (wlindsey@csus.edu)
- 9. PeopleSoft (PeopleSoft@csus.edu)

## Approval Path

- 1. Mon. 27 Sep 2021 23:26:07 GMT Sharyn Gardner (gardner): Approved for CBA College Committee Chair
- 2. Mon, 27 Sep 2021 23:36:00 GMT Jaydeep Balakrishnan (jaydeep.balakrishnan): Approved for CBA Dean

## History

- 1. Mar 29, 2021 by Hao Lin (linh)
- 2. Aug 18, 2021 by Janett Torset (torsetj)

Date Submitted: Mon, 27 Sep 2021 23:17:24 GMT Viewing: FIN 144: Real Estate Market Analysis

Last approved: Wed, 18 Aug 2021 22:11:19 GMT Last edit: Mon, 27 Sep 2021 23:17:23 GMT

Changes proposed by: Hao Lin (102088972)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Hao Lin	linh@csus.edu	916-278-7054

## **Catalog Title:**

Real Estate Market Analysis

## **Class Schedule Title:**

Real Estate Market Analysis

#### Academic Group: (College)

**CBA** - Business

# **Academic Organization: (Department)**

Finance, Insurance, and Real Estate

## Will this course be offered through the College of Continuing Education (CCE)?

No

## **Catalog Year Effective:**

Spring 2022 (2022/2023 Catalog)

## Subject Area: (prefix)

FIN - Finance

#### Catalog Number: (course number)

144

#### Course ID: (For administrative use only.)

203565

**Units:** 

3

Is the primary purpose of this change to update the term typically offered or the enforcement of requisites at registration?

No

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

Update and clarify the prerequisite from "BSBA major or RELU minor" to "Business Major (any concentration) or Real Estate and Land Use Minor"

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Introduction to real estate markets, economic analysis of property markets, and impact of local governments on real estate markets. Topics include space and asset markets; location, land use and competitive bidding; land markets, housing markets, and site selection; economic growth and real estate markets, office, retail, and industrial markets; impact of local governments on real estate markets; tools of market analysis, computer applications and geographic information systems.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

Yes

Prerequisite:

FIN 19 or FIN 101; must be Business Major (any concentration) or Real Estate and Land Use Minor

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

**Graded:** 

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

#### **Lecture Classification**

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

#### **Lecture Units**

3

Is this a paired course?

Nο

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

Nο

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Students will be able to:

- 1) Describe stylized facts about cities, their sizes and types, and their contributions to economic and social development
- 2) Explain why space and location matter and why cities exist, with an emphasis on the role of economies of scale, and agglomeration effects
- 3) Interpret the determinants of land prices
- 4) Summarize local, regional, and national drivers of housing and economic activity
- 5) Summarize the important supply and demand factors that affect office, industrial, and retail real estate sectors

#### Attach a list of the required/recommended course readings and activities:

FIN 144 sample syllabus.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies will include activities such as homework assignments (ELO 1,2) or market analysis report (ELOs 3,4,5)

Is this course required in a degree program (major, minor, graduate degree, certificate?)

Νo

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

Νo

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

## **University Learning Goals**

## **Undergraduate Learning Goals:**

Competence in the disciplines

Knowledge of human cultures and the physical and natural world

Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

## **GE Course and GE Goal(s)**

Is this a General Education (GE) course or is it being considered for GE?

No

Key: 14159