# COMS 172A: QUALITATIVE RESEARCH METHODS IN COMMUNICATION

# In Workflow

- 1. COMS Committee Chair (irwin@csus.edu)
- 2. COMS Chair (smithg@csus.edu)
- 3. ALS College Committee Chair (abuckman@csus.edu)
- 4. ALS Dean (rfisher@csus.edu)
- 5. Academic Services (torsetj@csus.edu; cnewsome@skymail.csus.edu)
- 6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
- 7. Dean of Undergraduate (james.german@csus.edu; celena.showers@csus.edu)
- 8. Dean of Graduate (cnewsome@skymail.csus.edu)
- 9. Catalog Editor (torsetj@csus.edu)
- 10. Registrar's Office (wlindsey@csus.edu)
- 11. PeopleSoft (PeopleSoft@csus.edu)

# **Approval Path**

- 1. Tue, 14 Sep 2021 20:34:15 GMT Jacqueline Irwin (irwin): Approved for COMS Committee Chair
- Wed, 15 Sep 2021 00:33:27 GMT Gerri Smith (smithg): Approved for COMS Chair
- 3. Fri, 08 Oct 2021 04:43:16 GMT Alyson Buckman (abuckman): Rollback to Initiator
- Fri, 08 Oct 2021 14:01:57 GMT Jacqueline Irwin (irwin): Approved for COMS Committee Chair
- 5. Mon, 11 Oct 2021 13:17:56 GMT Gerri Smith (smithg): Approved for COMS Chair
- Mon, 11 Oct 2021 16:09:43 GMT Alyson Buckman (abuckman): Approved for ALS College Committee Chair
  Mon 11 Oct 2021 16:47:42 CMT
- 7. Mon, 11 Oct 2021 16:47:43 GMT Robin Fisher (rfisher): Approved for ALS Dean

# **New Course Proposal**

Date Submitted: Fri, 08 Oct 2021 13:54:32 GMT

# Viewing: COMS 172A : Qualitative Research Methods in Communication Last edit: Fri, 08 Oct 2021 13:54:31 GMT

Changes proposed by: Shawna Malvini Redden (201158507)

Contact(s):	
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Name (First Last)	Email	Phone 999-999-9999
Shawna Malvini Redden	malviniredden@csus.edu	916-747-3166

## **Catalog Title:**

Qualitative Research Methods in Communication

## **Class Schedule Title:**

**Qualitative Research Methods** 

#### Academic Group: (College)

ALS - Arts & Letters

#### Academic Organization: (Department)

**Communication Studies** 

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective: Fall 2022 (2022/2023 Catalog)

#### Subject Area: (prefix)

**COMS - Communication Studies** 

# Catalog Number: (course number)

172A

Course ID: (For administrative use only.) TBD

Units:

3

Is the primary purpose of this change to update the term typically offered or the enforcement of requisites at registration? No

In what term(s) will this course typically be offered? Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course? No

This course complies with the credit hour policy:

Yes

#### Justification for course proposal:

This course will provide an additional advanced research methods course option for our students, expanding their access to important tools to assess communication, as well as helping our program be commensurate with methods offerings in other large communication programs.

#### Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Focuses on qualitative research methods as one methodological option to use in scholarly research. Emphasizes the design and execution of a qualitative research project using tools such as interviewing, focus groups, and observational methods. Each student designs and completes a research project.

#### Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)? No

Course Note: (Note must be a single sentence; do not include field trip or fee course notations.)

Prerequisites: COMS 100B, or instructor permission.

Does this course have prerequisites? Yes

**Prerequisite:** COMS 100B, or instructor permission.

Prerequisites Enforced at Registration?

Yes

# Does this course have corequisites?

No

# Graded:

Letter

# Approval required for enrollment?

No Approval Required

# Course Component(s) and Classification(s):

Seminar

## **Seminar Classification**

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Seminar Units

3

Is this a paired course?

No

Is this course crosslisted?

No

# Can this course be repeated for credit?

No

# Can the course be taken for credit more than once during the same term?

No

#### Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc." Students will be able to:

1) Analyze the important contexts and issues that surround gualitative research methods

2) Compare/contrast the methods and research tools used to assess communication phenomena qualitatively

3) Demonstrate and apply gualitative research skills, including choosing appropriate data gathering and analysis techniques

4) Examine a communication research context or problem using qualitative methods

5) Design and execute a qualitative research project

# Attach a list of the required/recommended course readings and activities:

Qual Methods Syllabus.pdf

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and posttests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Assessment strategies: Examinations: ELOs #1, 2, 4 Projects: ELOs #1, 2, 3, 4, 5 Student papers: ELOs #1, 2, 3, 4, 5 Presentations: ELOs #1, 2, 4

## For whom is this course being developed?

Majors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

# **University Learning Goals**

## **Undergraduate Learning Goals:**

Competence in the disciplines Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)? No

# GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE? No

## Please attach any additional files not requested above:

Qual Methods Syllabus.pdf

#### **Reviewer Comments:**

Torsa Ghosal (torsa.ghosal) (Wed, 06 Oct 2021 20:49:04 GMT): Please add a course number to the proposal. While the ELOs are good, we suggest finding stronger verbs from Bloom's taxonomy, if this is a 100+-level course. Please return the revised proposal to the dean's office by 10/20/21

Alyson Buckman (abuckman) (Fri, 08 Oct 2021 04:43:16 GMT): Rollback: Dear Shawna, please see Torsa's notes on your proposed course. We would appreciate having the revision back ASAP but most definitely by 10/20. Please let me know if you have any questions. Alyson

Key: 14576