

NUFD 111: GROCERY PROCUREMENT & MERCHANDISING

In Workflow

1. FACS Committee Chair (shiltsm@csus.edu)
2. FACS Chair (wbuchan@csus.edu)
3. SSIS College Committee Chair (tristan.josephson@csus.edu)
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Approval Path

1. Wed, 22 Sep 2021 04:05:10 GMT
Mical Shilts (shiltsm): Approved for FACS Committee Chair
2. Wed, 22 Sep 2021 23:00:05 GMT
Wendy Buchan (wbuchan): Approved for FACS Chair
3. Sat, 09 Oct 2021 19:56:10 GMT
Tristan Josephson (tristan.josephson): Rollback to Initiator
4. Tue, 12 Oct 2021 03:38:33 GMT
Mical Shilts (shiltsm): Approved for FACS Committee Chair
5. Tue, 12 Oct 2021 04:03:46 GMT
Wendy Buchan (wbuchan): Approved for FACS Chair
6. Thu, 21 Oct 2021 14:29:30 GMT
Tristan Josephson (tristan.josephson): Approved for SSIS College Committee Chair
7. Thu, 21 Oct 2021 17:11:46 GMT
Marya Endriga (mendriga): Approved for SSIS Dean

New Course Proposal

Date Submitted: Tue, 12 Oct 2021 01:30:52 GMT

Viewing: NUF 111 : Grocery Procurement & Merchandising

Last edit: Tue, 12 Oct 2021 01:30:51 GMT

Changes proposed by: Kelly Thompson (200347398)

Contact(s):

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Catalog Title:

Grocery Procurement & Merchandising

Class Schedule Title:

Grocery Proc & Merchandising

Academic Group: (College)

SSIS - Social Sciences & Interdisciplinary Studies

Academic Organization: (Department)

Family and Consumer Sciences

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2022 (2022/2023 Catalog)

Subject Area: (prefix)

NUFD - Nutrition and Food

Catalog Number: (course number)

111

Course ID: (For administrative use only.)

TBD

Units:

3

Is the primary purpose of this change to update the term typically offered or the enforcement of requisites at registration?

No

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

Justification for course proposal:

We are proposing a new course, NUFD 111 Grocery Procurement and Merchandising. The NUFD program has recently developed a relationship with the California Grocers Association (CGA) to prepare our students to obtain management and administration level positions in the grocery industry. This course will serve as a capstone course for a new certificate program which is developing concurrently with this course proposal. Additionally, we need this upper division course to fulfill the missing piece of our current curriculum necessary to meet the certificate program objectives. It will serve to synthesize the knowledge and competencies gained in lower division classes, and prepare students for successful employment opportunities in the Grocery Industry.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

This course examines the processes for purchasing and receiving food and non-food products in a retail market setting. The course focuses on procurement and merchandising strategies in the grocery industry which tap into consumer trends and preferences.

Are one or more field trips required with this course?

Yes

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

Yes

Prerequisite:

NUFD 5 or NUFD 10; and NUFD 9

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

Upon completion of this course, the students will be able to

1. Illustrate the concept of buying and purchasing of food and examine the specification of food products.
2. Describe the process for the flow of food between the distribution warehouse and retail store.
3. Discuss facets of retail operations including: food merchandising and promotion, seasonality of food, and grocery industry and customer trends.
4. Examine sustainable purchasing including packaging alternatives and their availability.

Attach a list of the required/recommended course readings and activities:

NUFD 111 Syllabus F_22 Final.docx

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

You will meet the objectives listed above through a combination of the following activities in this course:

1. Produce Code Challenge (CO 3)
2. Sustainable Purchasing Research Paper (CO 1,2)
3. Industry Trends Presentation (CO 3,4)
4. Food Product Specifications Assignment (CO 1,3)
5. Exams x 2 (Midterm and Final) (CO 1,2,3,4)

For whom is this course being developed?

Majors in the Dept

Other

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Knowledge of human cultures and the physical and natural world
Integrative learning
Personal and social responsibility
Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Reviewer Comments:

Tristan Josephson (tristan.josephson) (Sat, 09 Oct 2021 19:56:10 GMT): Rollback: Please see email 10/9/21

Key: 14563