

CERTIFICATE IN CURATORIAL STUDIES



SACRAMENTO STATE
Redefine the Possible

In Workflow

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Approval Path

1. Wed, 22 Sep 2021 00:12:26 GMT
Peter Williams (peter.williams): Approved for ART Committee Chair
2. Wed, 22 Sep 2021 14:18:39 GMT
Carolyn Gibbs (carolyng): Approved for ART Chair
3. Fri, 08 Oct 2021 04:58:16 GMT
Alyson Buckman (abuckman): Approved for ALS College Committee Chair
4. Fri, 08 Oct 2021 13:25:24 GMT
Robin Fisher (rfisher): Approved for ALS Dean

New Program Proposal

Date Submitted: Tue, 21 Sep 2021 19:23:57 GMT

Viewing: Certificate in Curatorial Studies

Last edit: Tue, 21 Sep 2021 19:23:56 GMT

Changes proposed by: Mya Dosch (223000232)

Academic Group: (College)

Arts & Letters

Academic Organization: (Department)

Art

Catalog Year Effective:

2022-2023 Catalog

NOTE: This degree major program will be subject to program review evaluation within six years after implementation.

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
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Type of Program Proposal:

Certificate

Is this a pilot program?

No

Is this a Fast Track program?

No

Title of the Program:

Certificate in Curatorial Studies

Designation: (degree terminology)

Certificate - Undergraduate

Abstract of the proposal:

The Certificate in Curatorial Studies will prepare students to launch careers in art museums, galleries, and non-profit art organizations.

Briefly describe the program proposal (new or change) and provide a justification:

The new Certificate in Curatorial Studies will provide Sacramento State students with a curricular pathway into art museum, gallery, and non-profit careers. Currently, art students who are interested in museum or gallery careers can take the Introduction to Curatorial Studies course, but they don't receive further career development or field experiences unless they seek them out independently. This gives students who can afford to complete unpaid internships an advantage over their colleagues. Paid internships tend to be less available to BIPOC and women students: in one study, 58% of male interns received pay, compared to 35% of women (Zilvinskis et al., 2020). The Curatorial Studies Certificate offers a more inclusive approach to professionalization in the Art Department through a focused course plan developed in consultation with local arts professionals. The Certificate ensures that all of our students have a curricular pathway into museum and arts careers, including students historically underrepresented in these fields, supporting the University's Antiracism and Inclusive Campus Plan.

Furthermore, the proposal aligns closely with the Anchor University initiative, as the certificate will create further opportunities for skilled art students to support the work of community arts organizations. Students who take this series of courses will gain experience in creating public-facing programming with the newly hired CSUS University Galleries and Collections Curator and with community arts organizations, including the Crocker Art Museum, which has expressed support for student collaborations. The program also serves as a complement to the art department's revitalized Barrio Arts community programming for art education students. It will also signal to regional arts organizations a level of competence from potential hires who possess this certificate. The U.S. Bureau of Labor Statistics job outlook numbers suggest that the demand for these "Archivists, Curators, and Museum Workers" will grow 11% by 2029, much higher than the average growth across job sectors of 4%.

Objectives of the degree program:

Upon completion of the Certificate in Curatorial Studies, students will be able to:

1. Demonstrate the art historical knowledge and critical reading, writing, research and thinking skills needed for entry-level careers in art museums and at non-profit and/or commercial art organizations
2. Practice appropriate techniques to handle and care for artworks in a variety of media
3. Exercise entry-level skills in professional art display, and produce intellectual content to support exhibitions
4. Situate their emerging curatorial practice within the history and practices of museums and associated professions
5. Employ foundational art organization professional competencies in grant-writing, fundraising, or digital media skills
6. Integrate their classroom skills into projects at non-profit and/or commercial art organizations

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
 Knowledge of human cultures and the physical and natural world
 Integrative learning
 Personal and social responsibility
 Intellectual and practical skills

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan (required)

Program-Assessment-Plan-Curatorial Studies.pdf

Please attach a Curriculum Map Matrix (required)

CurriculumMapMatrix - Curatorial Studies.pdf

Please attach a five-year budget projection (required)

Five-Year Budget Projection - Curatorial Studies.pdf

Please attach the Smart Planner roadmap:

Smart Planner roadmap- Certificate in Curatorial Studies.pdf

Catalog Description:

The Certificate in Curatorial Studies helps prepare students to launch careers in art museums, galleries, and non-profit art organizations. These careers include art conservator, exhibition designer, gallerist, museum educator, collections manager, archivist, art handler, curatorial assistant, and development specialist. Students learn the fundamentals of art-handling, collection management, exhibition design, research and writing for art exhibition texts, and acquire selected career competencies needed for museum and gallery careers. As part of the Certificate, students work with university and community professionals to advance their curatorial skills. Both the Capstone Course and Internship allow students to collaborate with these professionals for supervised practice in art collection-management and the creation of art exhibitions.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.**Prerequisites:**

1. Concurrent B.A. or B.F.A. degree in Studio Art, Art Education, Art History, or other major by special permission
2. Completion of ART 1C with a grade of C or higher

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)**15 Units Total****One Required Introductory Course (3 units):**

- ART 193B: Introduction to Curatorial Studies

One "Museums, Galleries or Nonprofits" Elective Course (3 units), selected from the following list:

- ANTH 176: Museums, Culture and Society
- HIST 193: Public History

One "Career Competencies" Elective Course (3 units), selected from the following list:

- RPTA 107: Grant Writing for Leisure Organizations
- RPTA 164: Leadership and Fundraising for Non-profit Organizations
- ART 97: Beginning Electronic Art

One On- or Off-Campus Internship (3 units):

- ART 195 or ALS 195: Field Work

One Capstone (3 units):

- ART 193: Art Gallery Management

Attach the results of a formal survey in the geographical area to be served indicating demand for individuals who have earned the proposed degree and evidence of serious student interest in majoring in the proposed program:

Survey- Student interest in Curatorial Studies.pdf

Provide justification for any discrepancies between national/statewide/professional manpower surveys and local findings:

NA

For graduate programs, the number of declared undergraduate major and the degree production over the preceding years of the corresponding baccalaureate program:

This is an undergraduate certificate

Professional uses of the proposed degree major program:

This undergraduate certificate prepares students for arts careers including art conservator, exhibition designer, gallerist, museum educator, collections manager, art handler, curatorial assistant, and development specialist.

The expected number of majors in:

1st Year Enrollment:

2

3rd Year Enrollment:

5

5th Year Enrollment:

12

1st Year Graduates:

0

3rd Year Graduates:

3

5th Year Graduates:

6

Please attach any additional files not requested above:

Evidence of Consultation- RPTA Department.pdf

Evidence of Consultation- History Department.pdf

Evidence of Consultation- Anthropology Department.pdf

Evidence of Consultation- CSUS Galleries and Collections Curator.pdf

Key: 514