

# CERTIFICATE IN FOOD RETAIL MANAGEMENT

---



**SACRAMENTO STATE**  
*Redefine the Possible*

## In Workflow

1. FACS Committee Chair (shiltsm@csus.edu)
2. FACS Chair (wbuchan@csus.edu)
3. SSIS College Committee Chair (tristan.josephson@csus.edu)
4. SSIS Dean (mendriga@csus.edu)
5. Academic Services (torsetj@csus.edu; cnewsome@skymail.csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Faculty Senate Executive Committee Chair (kathy.garcia@csus.edu)
8. Faculty Senate Chair (kathy.garcia@csus.edu)
9. Dean of Undergraduate (james.german@csus.edu; celena.showers@csus.edu)
10. Dean of Graduate (cnewsome@skymail.csus.edu)
11. President (sarah.billingsley@csus.edu)
12. Provost (amy.wallace@csus.edu; minekh@csus.edu)
13. Chancellor's Office (torsetj@csus.edu)
14. Board of Trustees (torsetj@csus.edu)
15. WASC (amy.wallace@csus.edu)
16. Catalog Editor (torsetj@csus.edu)
17. Registrar's Office (w lindsey@csus.edu)
18. OIREP (pillais@csus.edu)

## Approval Path

1. Tue, 21 Sep 2021 19:03:52 GMT  
Mical Shilts (shiltsm): Approved for FACS Committee Chair
2. Wed, 22 Sep 2021 23:00:10 GMT  
Wendy Buchan (wbuchan): Approved for FACS Chair
3. Thu, 21 Oct 2021 14:33:00 GMT  
Tristan Josephson (tristan.josephson): Approved for SSIS College Committee Chair
4. Thu, 21 Oct 2021 17:07:29 GMT  
Marya Endriga (mendriga): Approved for SSIS Dean

## New Program Proposal

Date Submitted: Tue, 21 Sep 2021 18:53:09 GMT

**Viewing: Certificate in Food Retail Management**

**Last edit: Tue, 21 Sep 2021 19:03:42 GMT**

Changes proposed by: Seunghee Wie (101022892)

**Academic Group: (College)**

Social Sciences & Interdisciplinary Studies

**Academic Organization: (Department)**

Family and Consumer Sciences

**Catalog Year Effective:**

2022-2023 Catalog

NOTE: This degree major program will be subject to program review evaluation within six years after implementation.

**Individual(s) primarily responsible for drafting the proposed degree major program:**

Name (First Last)	Email	Phone 999-999-9999
Seunghee Wie	wie@csus.edu	9165016369
Kelly Thompson	kelly.thompson@csus.edu	9165015522
Mical Shilts	shiltsm@csus.edu	9166284910

**Type of Program Proposal:**

Certificate

**Is this a pilot program?**

No

**Is this a Fast Track program?**

No

**Title of the Program:**

Certificate in Food Retail Management

**Designation: (degree terminology)**

Certificate - Undergraduate

**Abstract of the proposal:**

Create a new Certificate in Food Retail Management.

**Briefly describe the program proposal (new or change) and provide a justification:**

Faculty in the Nutrition and Food (NUFD) program have developed a relationship with the California Grocers Association Educational Foundation (CGAEF) to prepare students to obtain management level positions in the grocery industry. The CGAEF has been looking to partner with an academic institution in the Northern California Region. The NUFD program would therefore like to develop a certificate program entitled "Food Retail Management". We are proposing only one new course for the certificate, NUFD 111 Grocery Procurement and Merchandising, to complement existing NUFD foundation-level classes (NUFD 5, 9, 10, 11) for students to seek careers in the grocery industry. The new certificate will require only minimal resources as it mostly relies on existing courses and most students completing the certificate will be existing NUFD majors.

**Objectives of the degree program:**

Demonstrate food retail management competencies related to: food safety, grocery procurement and merchandising, human health and well-being, and marketing/human resource management. Concurrently students will gain industry experience through a grocery internship.

**University Learning Goals****Undergraduate Learning Goals:**

Competence in the disciplines  
 Knowledge of human cultures and the physical and natural world  
 Integrative learning  
 Personal and social responsibility  
 Intellectual and practical skills

**Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

**Please attach a Comprehensive Program Assessment Plan (required)**

No assessment plan required\_Confirmed by Amy Wallace.pdf

**Please attach a Curriculum Map Matrix (required)**

No curriculum map required\_Confirmed by Amy Wallace.pdf

**Please attach a five-year budget projection (required)**

Certificate in FRM\_Budget.pdf

**Please attach the Smart Planner roadmap:**

Smart Planner Road Map for Certificate in FRM.docx

**Catalog Description:****Units required for Certificate: 15****Program Description**

Students in the Food Retail Management Certificate will demonstrate food retail management competencies related to: food safety, grocery procurement and merchandising, human health and well-being, and marketing/human resource management. Concurrently students will gain industry experience through a grocery internship.

**Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.**

**Minimum Grade Requirement**

A minimum overall GPA: 2.50

A minimum grade of "C-" is required for all prerequisite courses within and outside the Department.

**Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)**

**Program Requirements**

Code	Title	Units
<b>Required Lower Division (6 Units)</b>		
NUFD 9	Food Safety and Sanitation	3
Select one of the following:		
NUFD 5	Course NUF 5 Not Found	3
NUFD 10	Nutrition And Wellness <sup>1</sup>	3
<b>Required Upper Division (9 Units)</b>		
NUFD 111	Course NUF 111 Not Found	3
FACS 195C	Internship	3
Select one of the following:		
HROB 101	The Management of Contemporary Organizations	3
MKTG 101	Principles Of Marketing	3
<b>Total Units</b>		<b>15</b>

<sup>1</sup> Courses satisfy the General Education requirements.

**Attach the results of a formal survey in the geographical area to be served indicating demand for individuals who have earned the proposed degree and evidence of serious student interest in majoring in the proposed program:**

Proof of Job Demands.pdf

**For graduate programs, the number of declared undergraduate major and the degree production over the preceding years of the corresponding baccalaureate program:**

N/A

**Professional uses of the proposed degree major program:**

N/A

**The expected number of majors in:**

**1st Year Enrollment:**

20

**3rd Year Enrollment:**

30

**5th Year Enrollment:**

30

**1st Year Graduates:**

0

**3rd Year Graduates:**

20

**5th Year Graduates:**

30

**Please attach any additional files not requested above:**

Seeking CBA consent.pdf  
Letter of Support from CGAEF\_.pdf

Key: 523