# CERTIFICATE IN HOSPITALITY AND TOURISM ADMINISTRATION



#### In Workflow

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### **Approval Path**

- Mon, 11 Oct 2021 22:31:46 GMT Marty Wilson (mcwilson): Approved for RPTA Committee Chair
- 2. Tue, 12 Oct 2021 19:12:53 GMT Marty Wilson (mcwilson): Approved for RPTA Chair
- 3. Wed. 20 Oct 2021 02:16:32 GMT
- 3. Wed, 20 Oct 2021 02:16:32 GMT Heather Thompson (heather.thompson): Approved for HHS College Committee Chair
- Wed, 20 Oct 2021 16:08:21 GMT Robert Pieretti (sac19804): Approved for HHS Dean

#### History

1. Apr 30, 2018 by clmig-jwehrheim

## **Program Discontinuation Proposal**

Date Submitted: Mon, 11 Oct 2021 22:31:08 GMT

**Viewing: Certificate in Hospitality and Tourism Administration** 

Last approved: Mon, 30 Apr 2018 13:21:43 GMT Last edit: Mon, 11 Oct 2021 22:31:07 GMT Changes proposed by: Marty Wilson (102042107)

2022-2023 Catalog

The BS in HTM was approved and renders this certificate redundant.

There is no programmatic or fiscal impact on other academic units as this was a "self-contained" and cost-neutral certificate within the department.

Not applicable

We will teach out existing students because the courses are still in existence.

None will be freed up or shifted because no additional resources were being allocated to the certificate program. The certificate was "absorbed" into the BS degree.

Academic Group: (College) Health & Human Services

**Academic Organization: (Department)** 

Recreation, Parks, and Tourism Administration

Catalog Year Effective: 2022-2023 Catalog

Type of Program Proposal:

Certificate

Title of the Program:

Certificate in Hospitality and Tourism Administration

**Catalog Description:** 

Units required for Certificate: 12 **Program Description** 

The certificate program in Hospitality and Tourism Administration is for students interested in careers in hospitality and tourism, two of the world's most vital and dynamic industries. Coursework includes foundational classes in both hospitality and tourism, with elective options designed to develop higher-level problem solving skills and provide more in-depth knowledge into a specific commercial recreation area.

Completion of any of the program entitles a student to receive a certificate for that program in addition to the Bachelor of Science diploma. Certificates are officially recognized by the university and will appear on a student's transcript and may be listed on a student's résumé. **Students must be declared RPTA majors or minors in order to enroll in the certificate programs**. If a student fails to complete the major or minor, the certificate will not be awarded. All units must be taken in Recreation, Parks & Tourism Administration.

**Bachelor of Science students:** In addition to complete the requirements for the Bachelor of Science degree in Recreation Administration, students may also complete one or more of the certificate programs. Units in the certificates may overlap with required and supportive courses in the major.

**Minor students:** With advisor approval, students in the RPTA Minor Program may take courses in the certificate programs to partially fulfill the requirements of the minor (please read all of the minor requirements above). Students must complete all of the requirements for the minor to receive the certificate.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

# **Minimum Grade Requirement**

A grade of "C-" or better is required in all courses applied to the certificate.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

# **Program Requirements**

Code	Title	Units
Required Courses (9 Units)		
RPTA 182	Travel And Tourism	3
RPTA 183	Marketing Recreation Services	3
RPTA 184	Hospitality Administration	3
Electives (3 Units)		
Select one of the courses below:		3
RPTA 139	Conference and Meeting Planning	
RPTA 185	Advanced Seminar in Commercial Recreation Administration	
RPTA 189	California Wine and Agri-Tourism	
Total Units		12