## **JOUR 197A: THE STATE HORNET-INTRODUCTION**

#### In Workflow

- 1. COMS Committee Chair (irwin@csus.edu)
- 2. COMS Chair (mdludwig@csus.edu)
- 3. ALS College Committee Chair (abuckman@csus.edu)
- 4. ALS Dean (rfisher@csus.edu)
- 5. Academic Services (catalog@csus.edu)
- 6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
- 7. Dean of Undergraduate (james.german@csus.edu; celena.showers@csus.edu)
- 8. Dean of Graduate (cnewsome@skymail.csus.edu)
- 9. Catalog Editor (torsetj@csus.edu)
- 10. Registrar's Office (wlindsey@csus.edu)
- 11. PeopleSoft (PeopleSoft@csus.edu)

## **Approval Path**

1. Thu, 10 Feb 2022 20:26:47 GMT Jacqueline Irwin (irwin): Approved for COMS Committee Chair

2. Thu, 10 Feb 2022 21:25:59 GMT

Mark Ludwig (mdludwig): Approved for COMS Chair

3. Wed, 16 Feb 2022 18:20:27 GMT

Alyson Buckman (abuckman): Approved for ALS College Committee Chair

4. Thu, 17 Feb 2022 17:11:36 GMT

Melinda Wilson Ramey (mwilson): Approved for ALS Dean

Date Submitted: Thu, 10 Feb 2022 19:25:12 GMT

Viewing: JOUR 197A: The State Hornet-Introduction

Last edit: Thu, 10 Feb 2022 19:25:11 GMT Changes proposed by: Phillip Reese (219698766)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
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#### **Catalog Title:**

The State Hornet-Introduction

#### Class Schedule Title:

The State Hornet-Introduction

## **Academic Group: (College)**

ALS - Arts & Letters

#### **Academic Organization: (Department)**

**Communication Studies** 

## Will this course be offered through the College of Continuing Education (CCE)?

No

## **Catalog Year Effective:**

Fall 2022 (2022/2023 Catalog)

Subject Area: (prefix) JOUR - Journalism

#### Catalog Number: (course number)

197A

## Course ID: (For administrative use only.)

144316

Units:

3

Is the primary purpose of this change to update the term typically offered or the enforcement of requisites at registration?

Νo

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

No

This course complies with the credit hour policy:

Yes

#### Justification for course proposal:

Reinstate JOUR 197A. The State Hornet is growing rapidly and has recently won several national honors. This course will allow us to create unique learning outcomes for student journalists with no prior experience on The State Hornet.

A version of this course (JOUR 197A) was part of our curriculum for many years. Three years ago, we combined JOUR 197A and 197B into a single course: JOUR 197. But that has created issues, particularly with learning outcomes. Student journalists with little to no experience working for a news organization need different learning outcomes than experienced student editors and senior reporters.

#### Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Working as a staff member of the State Hornet news organization. Roles and responsibilities may include writing, reporting, photography, audio/video production, web layout and design, promotions and marketing.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Does this course require safety training?

Νo

Does this course require personal protective equipment (PPE)?

No

Course Note: (Note must be a single sentence; do not include field trip or fee course notations.)

Journalism majors are required to take either JOUR 197A or JOUR 195

Does this course have prerequisites?

Yes

Prerequisite:

**JOUR 30.** 

Prerequisites Enforced at Registration?

No

Does this course have corequisites?

Nο

**Graded:** 

Letter

Approval required for enrollment?

No Approval Required

## Course Component(s) and Classification(s):

Discussion

#### **Discussion Classification**

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

#### **Discussion Units**

3

## Is this a paired course?

Nο

#### Is this course crosslisted?

No

#### Can this course be repeated for credit?

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## How many times can the course be taken (not including first time passed)?

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#### Total credits allowed (including first time passed)

3

## Can the course be taken for credit more than once during the same term?

No

## Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc."

As new staff members of The State Hornet news organization, students will be able to:

- 1) Apply news judgment to identify relevant and interesting stories, and effectively pitch them to editors.
- 2) Summarize events, trends and other compelling items of interest to the Sacramento State community and convey them effectively on The State Hornet's website and/or via social media
- 3) Recognize and apply the key elements of news stories (text, photos, and multimedia, where applicable)
- 4) Recognize and apply the key elements of multimedia news design
- 5) Produce assigned work on tight deadlines using skills obtained in lower division news style and writing courses.
- 6) Cite and quote sources with accuracy
- 7) Revise work through editing, with a focus on clarity and organization
- 8) Understand and observe the ethical obligations of a journalist

#### Attach a list of the required/recommended course readings and activities:

REQUIRED TEXTS197A.pdf

# Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above.

Critiques (Weekly) (ELOs 1, 2, 3, 5, 6, 7) - The State Hornet faculty advisor writes a weekly critique highlighting strengths and flaws of each story published during the prior week. The critique is shared with everyone in the class. It is not graded - it is an informal, constructive way for the advisor to tell students how their stories do or do not not reflect journalism fundamentals. Portfolio evaluation (Final project): (ELOs 2, 3, 4, 5, 6, 7)

Professional conduct: (ELOs 6, 8) - Students are evaluated on class participation and adherence to deadlines. Students are also be evaluated on adherence to ethical journalism principles, as outlined in the Society of Professional Journalists' Code of Ethics.

## Is this course required in a degree program (major, minor, graduate degree, certificate?)

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#### Has a corresponding Program Change been submitted to Workflow?

Yes

#### Identify the program(s) in which this course is required:

#### **Programs:**

BA in Journalism

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

## **University Learning Goals**

#### **Undergraduate Learning Goals:**

Competence in the disciplines Integrative learning Personal and social responsibility Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

## **GE Course and GE Goal(s)**

Is this a General Education (GE) course or is it being considered for GE?

Nο

Please attach any additional files not requested above:

Jour 197A syllabus - DraftB2.pdf

#### **Reviewer Comments:**

Alyson Buckman (abuckman) (Wed, 16 Feb 2022 18:20:02 GMT): Since the author had to wipe the previous version of this request, the original comments were lost. Changes have been made, but I wanted to preserve the gist of comments made on the proposal for future reference. Michelle Felten was the primary reviewer. Title is changed and not reflected in catalog. Combined and taught over the past few years as JOUR 197, but reverting back to split course 197A & 197B. Revise ELOs to reflect Upper Division expectations, #2 may be too wordy and #3 & 4 could be combined. Could be simplified. "understand & observe", how do you rate observing? Would like feedback on this from Committee. How does one measure "ethical behavior". ELO #6, could use "ethically with accuracy?" Change to observe and demonstrate? Please clarify how ELO #8 will be measured. Assessment Strategies, "critiques" is not a strategy. Clarify Assessment Strategies. Term "written critiques" is too vague, please different term. Needs a syllabus with all expectations, CARES statement, SSWD info, and honor code. Link to honor code/academic honesty. Needs accommodation info for students with disabilities. Needs more clarity on assignments and grading. Need to change course name from 197 to 197A, and 197B needs to be proposed as a new course. Suggest department consult with Registrar.

Key: 14725