## BS IN BUSINESS ADMINISTRATION (MANAGEMENT INFORMATION SYSTEMS)

## SACRAMENTO STATE <br> Redefine the Possible

## In Workflow

1. CBA College Committee Chair (limin@csus.edu)
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7. Catalog Editor (catalog@csus.edu)
8. Registrar's Office (wlindsey@csus.edu)

## Approval Path

1. Wed, 23 Feb 2022 20:27:23 GMT Min Li (limin): Approved for CBA College Committee Chair
2. Wed, 23 Feb 2022 20:48:56 GMT

Andrey Mikhailitchenko (mikhaili): Approved for CBA Dean

## History

1. May 3,2018 by clmig-jwehrheim
2. May 11,2018 by 212408496
3. Sep 18,2018 by 212408496
4. Sep 17, 2019 by Yang Sun (yang.sun)
5. Oct 15,2020 by Evren Eryilmaz (evren.eryilmaz)
6. Apr 20, 2021 by Celena Showers (celena.showers)
7. Apr 29, 2021 by Katie Hawke (katiedickson)

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Viewing: BS in Business Administration (Management Information Systems)
Last approved: Thu, 29 Apr 2021 16:13:58 GMT
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Changes proposed by: Joseph Taylor (219186475)
Academic Group: (College)
Business
Academic Organization: (Department)
Business Administration
Catalog Year Effective:
2022-2023 Catalog
Individual(s) primarily responsible for drafting the proposed degree major program:

| Name (First Last) | Email | Phone 999-999-9999 |
| :--- | :--- | :--- |
| Joseph Taylor | joseph.taylor@csus.edu | 916\#278\#7122 |
| Type of Program Proposal: |  |  |
| Major |  |  |

## Program Change Type:

Non-Substantive

## Title of the Program:

BS in Business Administration (Management Information Systems)

## Designation: (degree terminology)

Bachelor of Science
Briefly describe the program proposal (new or change) and provide a justification:
We propose to add two existing courses as electives to the MIS concentration. BUS 162 was intended to be an elective, but was left off of the earlier form B due to clerical error. DS 110 is a class that MIS students have expressed interest in, and builds on material that is covered in existing MIS electives

Objectives of the degree program:
Goal 1. Fundamental Business Knowledge: Competence based on fundamental business knowledge.
LO 1.1 Demonstrate understanding of fundamental business theories, concepts, and skills.
LO 1.2 Ability to analyze business information in performing business related tasks.
Goal 2. Integrative Business Competence: Business competence integrated with other business knowledge areas and ethical responsibility.
LO 2.1 Ability to identify factors contributing to a managerial problem from a variety of business perspectives.
LO 2.2 Enumerate the costs and benefits that potential solutions will have on the interdependent stakeholders of a firm.
Goal 3. Effective Business Communication: Business communication utilizing contemporary and classic communication techniques and methods.
LO 3.1 Convey information in a variety of business settings.
LO 3.2 Evaluate the efficacy of business communications.
Goal 4. Applied Business Capability: Ability to translate knowledge of business and management into practice.
LO 4.1 Create effective business solutions that are both ethically sound and socially responsible.
LO 4.2 Generate innovative and effective solutions for problem solving and decision making.

## University Learning Goals

Undergraduate Learning Goals:
Competence in the disciplines
Integrative learning
Personal and social responsibility
Intellectual and practical skills
Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No
Do these changes impact the Smart Planner roadmap?
No
Catalog Description:
Units required for Major: 69
Total units required for BS: 120

## Program Description

The Management Information Systems concentration provides the analytical framework and the methodology to analyze, design, implement, and manage complex computer-based information/decision systems.
Information is recognized as a resource of the organization and is the common link binding the elements of the organization together. As organizations grow in size and complexity, the need for better and more timely information and for improved decision making techniques becomes critical for effective management.
Note: The use of the words "business administration" throughout this section refers to courses designated as Accountancy (ACCY), Accounting Information Systems (AIS), Decision Sciences (DS), Entrepreneurship (ENTR), Finance (FIN), General Management (GM), Human Resources/Organizational Behavior (HROB), International Business (IBUS), Management (MGMT), Management Information Science (MIS), Marketing (MKTG), and Operations Management (OPM).
Note: Students graduating with a Bachelor of Science in Business Administration (all concentrations) will not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Note: At least 15 units of upper division business administration courses must be taken in residence at (or under the auspices of) California State University, Sacramento. Of these 15 units, a minimum of nine units must be in upper division courses in the concentration.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

## Pre-Requisite Requirements

A student may not enroll in any of the Major program or Concentration courses until he/she has completed the Pre-Requisite lower division program with a grade of "C-" or better in each course and an overall GPA of 2.0 ("C"), with the exception of MATH 24 which requires a minimum acceptable grade of " C " or better.
Students enrolled as Expressed Interest in Business may enroll in the following courses after completing the lower division prerequisite requirements:

| Code | Title | Units |
| :--- | :--- | ---: |
| MIS 15 | Introduction to Business Programming (for MIS majors only) | 3 |
| DS 101 | Introduction to Business Analytics | 3 |
| MGMT 102 | Business Communications | 3 |
| HROB 101 | The Management of Contemporary Organizations | 3 |

## Computer Literacy

All business majors must meet spreadsheet competency prior to taking upper division courses in the major. This requires completing MIS 10 (or equivalent).

## Minimum Grade Requirements

The purpose of this requirement is to assure that all business administration students attain the minimum level of competency in all their coursework required for the business administration degree.
The minimum acceptable grade for any undergraduate course required for the business administration degree is " C -" with the exception of MATH 24 which requires a minimum acceptable grade of " $C$ " or better.
A minimum grade point average of 2.0 ("C") is required in the Pre-Requisite courses, Major Core courses, and the Concentration courses presented for the degree.

As defined by policy http://www.csus.edu/umanual/acadaff/fsm00010.htm, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

## Program Requirements

| Code | Title | Units |
| :---: | :---: | :---: |
| Required Lower Division (Pre-Requisites) Courses (21 Units) |  |  |
| ACCY 1 | Accounting Fundamentals | 3 |
| ACCY 2 | Managerial Accounting | 3 |
| ECON 1A | Introduction to Macroeconomic Analysis ${ }^{1}$ | 3 |
| ECON 1B | Introduction to Microeconomic Analysis ${ }^{1}$ | 3 |
| MATH 24 | Modern Business Mathematics ${ }^{1}$ | 3 |
| MGMT 10 | Introduction to Business Law | 3 |
| STAT 1 | Introduction to Statistics ${ }^{1}$ | 3 |
| Total Units |  | 21 |
| Course also satisfies General Education (GE)/Graduation Requirement. |  |  |
| When enrolled in the last of the pre-requisite courses, students must file the supplemental business application to officially apply to Business Administration as their major. |  |  |
| Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled. |  |  |
| Code | Title | Units |
| Required Upper Division (Major) Core Courses (24 Units) |  |  |
| DS 101 | Introduction to Business Analytics | 3 |
| FIN 101 | Business Finance | 3 |
| GM 105 | Strategic Management | 3 |
| HROB 101 | The Management of Contemporary Organizations | 3 |
| MGMT 102 | Business Communications | 3 |


| MIS 101 | Computer Information Systems for Management | 3 |
| :---: | :---: | :---: |
| MKTG 101 | Principles Of Marketing | 3 |
| OPM 101 | Operations Management | 3 |
| Total Units |  | 24 |
| Management Information Systems (MIS) Concentration (24 units) |  |  |
| Code | Title | Units |
| Required Courses (18 Units) |  |  |
| MIS 15 | Introduction to Business Programming | 3 |
| MIS 140 | Business Data Communication | 3 |
| MIS 150 | Database Systems for Business | 3 |
| MIS 160 | Systems Development Life Cycle | 3 |
| MIS 161 | Information Systems Practicum | 3 |
| MIS 170 | Information Systems Security | 3 |
| Electives (6 Units) |  |  |
| Select two of the following: |  | 6 |
| GEOG 109 | Geographic Information Systems |  |
| MIS 120 | Advanced Object-Oriented Business Programming |  |
| MIS 122 | Object-Oriented Programming for Business in Java |  |
| MIS 124 | Web Development for Business Applications |  |
| MIS 125 | Mobile Business Application Development |  |
| MIS 163 | Business Process Engineering and ERP Configuration |  |
| DS 110 | Data Mining for Business Analytics |  |
| DS 115 | Advanced Business Analytics |  |
| MIS 171 | Enterprise Resource Planning Systems |  |
| MIS 181 | Machine Learning Applications in Business |  |
| MIS 182 | Topics In MIS |  |
| MIS 183 | Business Intelligence Applications |  |
| MIS 194 | Cooperative Education Experience in Management Information Systems ${ }^{1}$ |  |
| BUS 162 | Project Management |  |

## Total Units

> 1 Only 3 units of a 12-unit Co-op MIS 194 may count as an elective. A 12-unit Co-op is an approved full-time position in an approved work site. Please see the CBA Student Affairs Office (TAH 2065) for full details.

## General Education Requirements ${ }^{1}$

Code Title ..... Units
Area A: Basic Subjects (9 Units)
A1 - Oral Communication ..... 3
A2 - Written Communication ..... 3
A3-Critical Thinking ..... 3
Area B: Physical Universe and Its Life Forms (10 Units)
B1 - Physical Science ..... 3
B2 - Life Forms ..... 3
B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5) ..... 1
B4 - Math Concepts ${ }^{2}$ ..... 0
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area \& upper division requirements. ..... 3
Area C: Arts and Humanities (12 Units)
C1-Arts ..... 3
C2 - Humanities ..... 3
C1/C2 - Area C Course ..... 3
C1/C2 - Area C Course - Take upper-division course to complete Area \& upper division requirements. ..... 3
Area D: The Individual and Society (6 Units)
Area D Course3
Area D Course ${ }^{2}$ ..... 0
Area D Course - Take upper-division course to complete Area \& upper division requirements. ..... 3
Area E: Understanding Personal Development (3 Units) ..... 3Area E Course


## Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:
The number of units does not change, and the new classes are already taught by the existing department.

## Provide a fiscal analysis of the proposed changes:

No change is expected, the courses are already offered within the department
How will the above changes be accommodated within the department/College existing fiscal resources?
There may be some redistribution of students across electives but not substantial change is expected.

## Will the proposed changes require additional resources?

No
What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?
none, the courses are already taught
Key: 342

