ALS 160: ARTS ORGANIZATIONAL MANAGEMENT AND COMMUNICATION

In Workflow

1. ALS College Committee Chair (abuckman@csus.edu)
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Approval Path

1. Thu, 14 Oct 2021 18:23:08 GMT
   Alyson Buckman (abuckman): Rollback to Initiator
2. Mon, 04 Apr 2022 18:45:13 GMT
   Alyson Buckman (abuckman): Approved for ALS College Committee Chair
3. Wed, 20 Apr 2022 18:06:59 GMT
   Melinda Wilson Ramey (mwilson): Approved for ALS Dean

New Course Proposal

Date Submitted: Fri, 01 Apr 2022 00:54:37 GMT

Viewing: ALS 160 : Arts Organizational Management and Communication

Last edit: Wed, 15 Jun 2022 16:34:05 GMT

Changes proposed by: Samuel Dunn (223000323)

Contact(s):

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Catalog Title:

Arts Organizational Management and Communication

Class Schedule Title:

Arts Organizational Management

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

College of Arts & Letters

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2022 (2022/2023 Catalog)

Subject Area: (prefix)

ALS - Arts and Letters

Catalog Number: (course number)
160

Course ID: (For administrative use only.)
TBD

Units:
3

Is the primary purpose of this change to update the term typically offered or the enforcement of requisites at registration?
No

In what term(s) will this course typically be offered?
Fall, Spring

Does this course require a room for its final exam?
No, final exam does not require a room

This course complies with the credit hour policy:
Yes

Justification for course proposal:
This course will provide students important insights about and opportunities for professionalizing themselves in preparation to manage and work within arts organizations. In particular, students will have the opportunity see that the knowledge, skills, and abilities they are learning in their degrees have application in the workplace, whether they will be joining an existing organization or setting off on ventures of their own. This course will be a required course for the new Certificate in Arts Management and Entrepreneurship that will be offered through the College of Arts and Letters.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)
This course provides a foundation in the management of arts organizations, creative enterprises, and other endeavors. Students will examine the administrative aspects of arts organizations to understand how these organizations are structured and operate. Students will gain experience with professional communication practices including intra-organizational communication and communication with external partners and clients. Students will also explore how communication practices simultaneously shape and are shaped by organizations.

Are one or more field trips required with this course?
No

Fee Course?
No

Is this course designated as Service Learning?
No

Is this course designated as Curricular Community Engaged Learning?
No

Does this course require safety training?
No

Does this course require personal protective equipment (PPE)?
No

Does this course have prerequisites?
No

Does this course have corequisites?
No

Graded:
Letter

Approval required for enrollment?
No Approval Required

Course Component(s) and Classification(s):

Discussion

Discussion Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Discussion Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Relate behavioral theories of leadership to the work of managing an arts organization in domestic and global contexts	Quizzes Projects
2	Explain how employment laws and ethical considerations affect human resource practices	Quizzes Projects Culminating Project
3	Compose a variety of professional genres intended for a variety of purposes	Quizzes Projects Culminating Project
4	Develop effective and recursive writing processes	Quizzes Projects Culminating Project
5	Revise documents according to the needs and expectations of global audiences.	Quizzes Projects Culminating Project
6	Implement effective and genre-appropriate document design	Projects Culminating Project
7	Demonstrate effective collaboration practices	Quizzes Projects Culminating Project

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted.

Quizzes - ELOs 1, 2, 3, 4, 5, 7
Projects - ELOs #1, 2, 3, 4, 5, 6, 7
Culminating Project - ELOs 2, 3, 4, 5, 6, 7

Attach a list of the required/recommended course readings and activities:

Sample Syllabus - Arts Organizational Management and Communication.docx

For whom is this course being developed?

Other

Is this course required in a degree program (major, minor, graduate degree, certificate?)

Yes

Has a corresponding Program Change been submitted to Workflow?
Yes

Identify the program(s) in which this course is required:

Programs:
Certificate in Arts & Letters Entrepreneurship

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?
No

Will there be any departments affected by this proposed course?
No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.
I/we agree

University Learning Goals

Undergraduate Learning Goals:
Competence in the disciplines
Integrative learning
Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?
No

Reviewer Comments:
Torsa Ghosal (torsa.ghosal) (Thu, 14 Oct 2021 01:43:25 GMT): Suggested changes: 1. Simplify learning outcomes--we suggest they contain a single verb, appropriate for the level of the course (consult Bloom's taxonomy), and a predicate that is broad rather than overly specific 2. Assessment strategies need not list every single assignment. Use broad, self-explanatory terms. E.g.: 'quiz' in place of 'midterm quiz 1...2.'. We were also not sure what 'micro-training etc.' means. 3. Please follow the syllabus guidelines: https://www.csus.edu/college/arts-letters/internal/_internal/al_syllabusguide.pdf
Alyson Buckman (abuckman) (Thu, 14 Oct 2021 18:23:08 GMT): Rollback: Dear Samuel, please see Torsa Ghosal's comments regarding your proposal for ALS. Additionally, "professionalizing" should just be professional in justification. Take out course content, i.e. "the course will directly discuss" in the justification. Here is a link to useful documents developed by the committee, including Bloom's taxonomy: https://www.csus.edu/college/arts-letters/internal/curriculum-resources.html. The syllabus should be revised to meet College and University guidelines fully. Please let me know if you have any questions. Be aware all changes should be in by 10/20 at the latest if at all possible; these will go on to the university committee 10/22 after Robin Fisher and I sign off.
Aravind Yuvraj (ayuvraj) (Wed, 15 Jun 2022 16:34:05 GMT): Edited to integrate new ELO and Assessment Strategies fields.

Key: 14588