MBA (INTERNATIONAL)

In Workflow

1. CBA College Committee Chair (jlee@csus.edu)
2. CBA Dean (mikhaili@csus.edu)
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7. Catalog Editor (catalog@csus.edu)
8. Graduate Studies (jdsmall@csus.edu; mxiong@csus.edu)
9. Registrar's Office (wlindsey@csus.edu)

Approval Path

1. Sun, 15 May 2022 20:15:01 GMT
   Min Li (limin): Rollback to Initiator
2. Sun, 29 May 2022 22:17:25 GMT
   Jai Joon Lee (jlee): Approved for CBA College Committee Chair
3. Mon, 30 May 2022 19:18:50 GMT
   Andrey Mikhailitchenko (mikhaili): Approved for CBA Dean

History

1. May 1, 2018 by clmig-jwehrheim
2. Feb 21, 2022 by Eric Lin (lin)

Date Submitted: Mon, 16 May 2022 20:16:04 GMT

Viewing: MBA (International)

Last approved: Mon, 21 Feb 2022 17:19:28 GMT

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Changes proposed by: Eric Lin (210506544)

Academic Group: (College)

Business

Academic Organization: (Department)

Business Administration

Catalog Year Effective:

2022-2023 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Eric Lin	lin@csus.edu	916-278-7229

Type of Program Proposal:

Major

Program Change Type:

Non-Substantive

Title of the Program:
MBA (International)

Designation: (degree terminology)
Master of Business Administration

Briefly describe the program proposal (new or change) and provide a justification:
Program description is updated to reflect four boot camp offerings: statistics, financial accounting, business economics and finance.

Objectives of the degree program:
Advances in technology have opened commerce to a global scale and heightened the competitiveness of businesses around the world. As a result of globalization, the demand for well#rounded international business managers has grown at phenomenal rates. The main objective of the International MBA (IMBA) program is to provide students the opportunity to become future business leaders in the dynamic global marketplace through in#depth learning and practices in various global business functions leading to successful international enterprises. The cohort-based program also provides hands-on learning experience via comprehensive international business case studies and team projects. Students develop the necessary leadership skills and professional relationships to gain a competitive edge in the rapidly evolving world of international commerce. Courses will introduce and incorporate the unique aspects of international business management styles and practices.

University Learning Goals

Graduate (Masters) Learning Goals:
Critical thinking/analysis
Communication
Information literacy
Disciplinary knowledge
Intercultural/Global perspectives
Professionalism
Research (optional)

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

Catalog Description:
Total units required for MBA: 36

Program Description

The College of Business (COB) in conjunction with the College of Continuing Education (CCE), proposes to offer a self-supported Master of Business Administration (International) degree program that can be completed either fully online or face to face.

The purpose of the MBA (International) program is to provide students the opportunity to become future leaders in the competitive world of international commerce. The program focuses on advancing knowledge, skills and practices that are complemented by twelve 3-unit courses include eight core courses and four courses from a specific area of emphasis: Finance, International Management, and Information Technology.

The academic background of each applicant will be assessed to determine if they have the educational foundation to be successful in the program. Individuals are required to take four IMBA boot camps. They are:

- Statistics
- Financial Accounting
- Business Economics
- Finance

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Admission Requirements

All applicants for post-baccalaureate degree programs in Business must have earned a baccalaureate degree from a regionally accredited four-year institution of higher learning or the equivalent from a foreign institution. Admission requirements are different for each of the COB Graduate Programs. The specific admission requirements for each degree program are listed within the program descriptions under "Admission Information" on the following pages. The College of Business reserves the rights to revise its admissions standards and to limit enrollment in its graduate degree programs.

Applicants who are approved for admission will receive a letter from the Office of Graduate Studies informing them that they have been admitted as a conditionally or fully classified graduate student. Included with that correspondence will be an Acceptance Form which the new graduate student must then return to the COB MBA Program Services, Tahoe Hall 1020.

Minimum Admission Criteria for the MBA Program

As the College of Business receives a large number of applications each cycle, it reserves the right to admit fewer applicants than those who meet the minimum criteria.

Title V of the California Educational Code requires that MBA candidates must have earned a minimum 2.5 cumulative GPA and an undergraduate degree from an accredited institution.

Unless a valid waiver is presented, applicants must also submit a valid admission test (GMAT or GRE) and/or English Language Proficiency exam scores.

Minimum Admission or Language Test Scores

GMAT: 30% overall, 30% verbal, 30% quantitative; Scores valid for 5 years from test date. Test must be taken by the application deadline. Students are able to apply with pending scores, but must submit an official score report to be considered for admission.

GRE (General Test): 30% verbal, 30% quantitative; Scores valid for 5 years from test date. Test must be taken by the application deadline. Students are able to apply with pending scores, but must submit an official score report to be considered for admission (use institution code of 4671 ONLY when requesting official score reports be sent to Sacramento State; do not use department code).

TOEFL: Paper-based: 550; Internet-based: 80 (International Students only).

IELTS: 7(International Students only).

Deadlines
See the COB Web site for current admission deadlines: https://www.csus.edu/college/business-administration/graduate/mba-international.html

Special Admission Process
Applicants not meeting all the admission criteria may be admitted to the program based on evidence of potential success in the program provided by the applicant. Such evidence may include, but is not limited to: the applicant's maturity, motivation, employment history, managerial potential, letters of recommendation, personal statement, community activities, and other accomplishments that support the applicant's potential to successfully complete the program. An applicant so considered and recommended for admission may be approved by the Dean or Dean's designee.

Application Procedures
All prospective graduate students must file all of the following documents by the application deadline with both the COB MBA Program Services (Tahoe Hall 1020) and the Sacramento State Office of Graduate Studies (River Front Center 215) as noted below:

1. To the College of Business, MBA Program Services Office, the following are required for a complete application:
    a. The College of Business Application (https://www.csus.edu/college/business-administration/graduate/mba-international.html)
    b. Supplemental Application Materials
        i. Official GMAT or GRE scores;
        ii. Current resume;
        iii. 1-2 page statement of purpose;
        iv. Two letters of recommendation.
    c. Two copies of official transcripts. Please request 2 copies of official transcripts from all colleges and universities you have attended. Send transcripts to both the MBA Program Services office and the Office of Graduate Studies. Sacramento State current students or graduates: only submit transcripts not previously submitted to the university or from institutions attended after graduation.
2. To Sacramento State, Office of Graduate Studies:
    • Online Cal State Apply Graduate Application and
    • Application Fee (you can pay this when you are filling out your online application).

Note: Applications are not considered complete and will not be reviewed unless all application materials and transcripts have been received.

International Applicants
International students (F or J Visas) must apply through **International Admissions**. Do not fill out the general graduate studies application as it will slow down your application process. All materials, inclusive of TOEFL scores, must be turned in to the International Admissions Office. Office. To ensure consideration, international students should submit their material, including GMAT/GRE and TOEFL test scores, to the International Admissions Office one month prior to the COB MBA Program Services application filing deadline. For an application and details international students should visit The International Admissions Office Web site.

Application Submission
College of Business

MBA Program Services Office
Tahoe Hall, Room 1020
Sacramento State
6000 J Street
Sacramento, CA 95819-6088
Web site: https://www.csus.edu/college/business-administration/graduate/mba-international.html
Phone: (916) 278-2895
Email: imba@csus.edu
And to:

Office of Graduate Studies
Sacramento State
River Front Center, Room 215
6000 J Street
Sacramento, CA 95819-6112
Web site: https://www.csus.edu/graduate-studies/
Phone: (916) 278-6470
Email: grad_admissions@csus.edu

As defined by policy http://www.csus.edu/umanual/acadaff/fsm00010.htm, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Graduate Writing Assessment Requirement (GWAR)

The Graduate GWAR is a CSU wide requirement that should be completed by students before advancing to candidacy. The purpose of the GWAR is for students to demonstrate their proficiency at writing in an academic setting at a graduate-level.

Graduate students must successfully pass a Graduate Writing Intensive (GWI) course in their Graduate Program to complete the requirement.

Minimum Units and Grade Requirement for the Degree

Units required for MBA: 36 (excluding foundation courses)

Minimum Cumulative GPA: 3.0. The minimum acceptable grade for any graduate business course is "C." No more than two (2) courses with a grade of "C" will be counted for satisfaction of graduate program requirements.

Advancement to Candidacy

A student's program requirements are governed by the catalog in effect at the time one is accepted into and begins graduate school or by the catalog in effect at the time advancement to candidacy is approved.

Prior to enrolling in Culminating Requirements, a student must advance to candidacy. Initiation of advancement procedures is the responsibility of the student. The application to advance must be filed no later than the semester **prior** to enrollment in culminating experience requirement.

Eligibility to advance to candidacy requires satisfactory scholastic achievement, presentation of a plan of graduate study, and demonstration of writing proficiency. A classified graduate student in Business Administration may apply to the MBA Program Services at imba@csus.edu for advancement to candidacy for the Master's degree after s/he has completed at least 12 units of the program requirements beyond the Foundation requirements. Students with a GPA deficiency or who have not fulfilled the Writing Placement for Graduate Students Requirement (WPG) cannot advance to candidacy.

Program Requirements

Code	Title	Units
Required Core Courses (21 Units)		
IMBA 210	Managerial Accounting	3
IMBA 211	Global Corporate Finance	3
IMBA 213	Marketing Management ✏	3
IMBA 214	Statistical Decision Making	3
IMBA 215	Information Technology Management	3
IMBA 216	Human Resource Management in Intl Perspective	3
IMBA 217	Business Law and Legal Environment	3
Emphasis (12 Units)		
Select an emphasis from the following:		12
Finance		
IMBA 231	Global Financial Institutions and Markets	
IMBA 232	International Trade	
IMBA 233	International Investments	
IMBA 234	Contemporary Issues in International Finance	
International Management		
IMBA 241	Comparative International Management	
IMBA 242	Multinational Corporate Management	
IMBA 243	Global Supply Chain Management	
IMBA 244	Project Management	
Informational Technology [1]		
IMBA 251	Information Technology Resource Management	

IMBA 252	Enterprise Information Technology Planning	
IMBA 253	Strategic Information Technology Planning	
IMBA 254	Information Technology Project Management	
IMBA 255	Information Technology Leadership	
Culminating Experience (3 Units)		
IMBA 500	Leadership and Change Management	3
Total Units		**36**

[1]   **Four** of the courses will be selected for a particular location

For graduate programs, the number of declared undergraduate major and the degree production over the preceding years of the corresponding baccalaureate program:

N/A

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

None

Provide a fiscal analysis of the proposed changes:

None

How will the above changes be accommodated within the department/College existing fiscal resources?

College of Business will pay a faculty to teach the bootcamp

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

None

Reviewer Comments:

Min Li (limin) (Sun, 15 May 2022 20:15:01 GMT): Rollback: revision

Key: 77