

BS IN HOSPITALITY AND TOURISM MANAGEMENT



SACRAMENTO STATE
Redefine the Possible

In Workflow

1. RPTA Committee Chair (erik.luvaas@csus.edu; shirsat@csus.edu)
2. RPTA Chair (samantha.blackburn@csus.edu)
3. HHS College Committee Chair (heather.thompson@csus.edu)
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9. Catalog Editor (catalog@csus.edu)
10. Registrar's Office (wlindsey@csus.edu)

Approval Path

1. Mon, 12 Sep 2022 17:38:12 GMT
Marty Wilson (mcwilson): Approved for RPTA Committee Chair
2. Tue, 13 Sep 2022 21:04:49 GMT
Samantha Blackburn (samantha.blackburn): Approved for RPTA Chair
3. Wed, 14 Sep 2022 22:25:02 GMT
Heather Thompson (heather.thompson): Rollback to Initiator
4. Thu, 15 Sep 2022 20:22:46 GMT
Erik Luvaas (erik.luvaas): Approved for RPTA Committee Chair
5. Thu, 15 Sep 2022 21:23:34 GMT
Samantha Blackburn (samantha.blackburn): Approved for RPTA Chair
6. Tue, 20 Sep 2022 22:34:44 GMT
Heather Thompson (heather.thompson): Approved for HHS College Committee Chair
7. Tue, 20 Sep 2022 22:55:04 GMT
Robert Pieretti (sac19804): Approved for HHS Dean

History

1. Jun 1, 2020 by Greg Shaw (sac14077)
2. Apr 20, 2021 by 220267334
3. Apr 29, 2021 by Janett Torset (torsetj)

Date Submitted: Thu, 15 Sep 2022 19:21:33 GMT

Viewing: BS in Hospitality and Tourism Management

Last approved: Fri, 30 Apr 2021 00:41:12 GMT

Last edit: Thu, 15 Sep 2022 19:21:31 GMT

Changes proposed by: Abhijeet Shirsat (223000375)

Academic Group: (College)

Health & Human Services

Academic Organization: (Department)

Recreation, Parks, and Tourism Administration

Catalog Year Effective:

2022-2023 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Abhijeet Shirsat	shirsat@csus.edu	9168372921
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Type of Program Proposal:

Major

Program Change Type:

Non-Substantive

Is this a pilot program?

No

Is this a Fast Track program?

Yes

Title of the Program:

BS in Hospitality and Tourism Management

Designation: (degree terminology)

Bachelor of Science

Briefly describe the program proposal (new or change) and provide a justification:

We are requesting to remove this requirement from the Catalogue: That students have to complete a portfolio requirement. We are removing this requirement because the university does not financially support portfolio platforms. Thus, students in the Hospitality & Tourism degree will not be required to complete a portfolio requirement.

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
Integrative learning
Intellectual and practical skills

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Do these changes impact the Smart Planner roadmap?

No

Catalog Description:**Units required for Major: 57-59****Total units required for BS: 120****Program Description**

Hospitality and tourism are two of California's fastest growing and most important industries. The **BS in Hospitality and Tourism Management** allows students flexibility in the selection of courses related to hospitality and tourism management, commercial recreation, and event planning. Curriculum focuses on hotel management, tourism destination marketing, and convention and meeting planning, as well as the basics of entrepreneurial businesses, and the skills needed for working with for-profit, and experience industry agencies (e.g., resorts, ski lodges, conference and meeting facilities, cruise lines, theme parks, destination marketing agencies, spas, clubs, and travel agencies). Local industry professionals from the Sacramento Hotel Association and Visit Sacramento (Sacramento Convention and Visitors Bureau) work closely with department faculty to give students practical skills associated with internships and jobs in the industry.

Note:

- Students graduating with a Bachelor of Science Degree in Hospitality and Tourism Management are not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.
- No more than 6 units of RPTA 198 and RPTA 199 in combination may be used to meet program requirements. No more than 3 units of RPTA 198 may be used to meet major requirements.
- RPTA 21, RPTA 22, RPTA 100 and RPTA 122 may **not** be used to meet program requirements.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Lower Division Courses (16 Units)		
RPTA 1	Orientation to Recreation, Parks and Tourism Administration	1
RPTA 30	Recreation, Parks and Tourism in Contemporary Society	3
RPTA 61	Cost Management for Hospitality	3
RPTA 80	Introduction to Hospitality and Tourism	3
RPTA 82	Introduction to Hospitality and Tourism Law	3
RPTA 84	Hotel and Lodging Operations	3
Required Upper Division Courses (16 Units)		
RPTA 101	Senior Seminar	1
RPTA 105	Management in Recreation, Parks and Tourism	3
RPTA 106	Introduction to Inclusive Recreation and Recreation Therapy	3
RPTA 110	Research and Evaluation in Recreation, Parks and Tourism	3
RPTA 183	Marketing Recreation Services	3
Select one of the following: ³		3
RPTA 136	Program and Event Planning in Recreation, Parks and Tourism	
RPTA 139	Conference and Meeting Planning	
Elective Requirement (15 Units)^{1,2}		
Selective 15 units from the following with approval from major advisor:		15
NUFD 9	Food Safety and Sanitation	
RPTA 32	Leadership and Group Development	
RPTA 136	Program and Event Planning in Recreation, Parks and Tourism ³	
RPTA 139	Conference and Meeting Planning ³	
RPTA 164	Leadership and Fundraising for Non-profit Organizations	
RPTA 165	Volunteer Management in Nonprofit, Service, or Community Organizations	
RPTA 178	Human Resources Management in the Hospitality Industry	
RPTA 179	Profit and Revenue Management for Hospitality	
RPTA 182	Travel And Tourism	
RPTA 184	Hospitality Administration	
RPTA 185	Advanced Seminar in Commercial Recreation Administration	
RPTA 187	Food Tourism	
RPTA 188	Sacramento Region Craft Beer Industry Tourism	
RPTA 189	California Wine and Agri-Tourism	
Internship Requirement (10-12 Units)		
Select from the following for a minimum of 10 units:		10 - 12
RPTA 195G	Partial Internship: Hospitality and Tourism Management	
or		
RPTA 195H	Internship: Hospitality and Tourism Management	

Total Units **57-59**

¹ RPTA 21, RPTA 22, RPTA 100 or RPTA 122 may **not** be used to meet major requirements. At least nine units must be upper division.

² May include credit from associated transfer degree.

³ Students interested in event planning are encouraged to take both RPTA 136 and RPTA 139. If a student takes both RPTA 136 and RPTA 139, one will count as an elective. The same course may **not** "double count" for both the required section and the elective section.

General Education Requirements ¹

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking	3
Area B: Physical Universe and Its Life Forms (13 Units)		
B1	Physical Science	3
B2	Life Forms	3
B3	Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4	Math Concepts	3
B5	Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
Area C: Arts and Humanities (12 Units)		
C1	Arts	3
C2	Humanities	3
C1/C2	Area C Course	3
C1/C2	Area C Course - Take upper-division course to complete Area & upper division requirements.	3
Area D: The Individual and Society (6-9 Units)		
	Area D Course	3
	Area D Course	0 - 3
	Area D Course - Take upper-division course to complete Area & upper division requirements.	3
Area E: Understanding Personal Development		
	Area E Course ²	0
Area F: Ethnic Studies (3 Units)		
	Area F Course	3
Total Units		43-46

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

Graduation Requirements ¹

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
	American Institutions: U.S. History	3
	American Institutions: U.S. Constitution & CA Government	3
	Writing Intensive (WI)	3
Graduation Requirements (required by Sacramento State) (6 Units)		
	English Composition II	3
	Race and Ethnicity in American Society (RE)	3
	Foreign Language Proficiency Requirement ²	0

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>

Note: Students with a declared major of BS in Recreation Therapy, BS in Recreation Administration (Recreation and Park Management), or BS in Hospitality and Tourism Management are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

We are removing the Portfolio requirement because the university no longer supports portfolio platforms. Thus, there is no fiscal impact.

Provide a fiscal analysis of the proposed changes:

We are removing the Portfolio requirement because the university no longer supports portfolio platforms. Thus, there is no fiscal impact.

How will the above changes be accommodated within the department/College existing fiscal resources?

N/A

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

N/A

Reviewer Comments:

Heather Thompson (heather.thompson) (Wed, 14 Sep 2022 22:25:02 GMT): Rollback: Rolled back following department request.

Key: 461