

WRITING FOR FILM, STAGE, AND TELEVISION CERTIFICATE



SACRAMENTO STATE
Redefine the Possible

In Workflow

1. ENGL Committee Chair (jheather@csus.edu)
2. ENGL Chair (engl-chair@csus.edu)
3. ALS College Committee Chair (irwin@csus.edu)
4. ALS Dean (mwilson@csus.edu)
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7. Faculty Senate Executive Committee Chair (kathy.garcia@csus.edu)
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11. President (sarah.billingsley@csus.edu)
12. Provost (amy.wallace@csus.edu; minekh@csus.edu)
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15. WASC (amy.wallace@csus.edu)
16. Catalog Editor (catalog@csus.edu)
17. Registrar's Office (wlindsey@csus.edu)

Approval Path

1. Tue, 15 Dec 2020 19:25:36 GMT
Hellen Lee (hellen.lee): Rollback to Initiator
2. Mon, 17 May 2021 18:25:47 GMT
Hellen Lee (hellen.lee): Rollback to Initiator
3. Tue, 25 May 2021 16:36:37 GMT
Hellen Lee (hellen.lee): Approved for ENGL Committee Chair
4. Tue, 05 Oct 2021 23:28:17 GMT
David Toise (dwtoise): Approved for ENGL Chair
5. Fri, 15 Oct 2021 05:25:41 GMT
Alyson Buckman (abuckman): Rollback to Initiator
6. Mon, 29 Aug 2022 19:14:08 GMT
Hellen Lee (hellen.lee): Rollback to Initiator
7. Mon, 12 Sep 2022 17:42:37 GMT
Julian Heather (jheather): Approved for ENGL Committee Chair
8. Mon, 12 Sep 2022 18:51:38 GMT
Hellen Lee (hellen.lee): Approved for ENGL Chair
9. Fri, 30 Sep 2022 17:29:13 GMT
Janett Torset (torsetj): Rollback to Initiator
10. Tue, 04 Oct 2022 21:25:31 GMT
Julian Heather (jheather): Approved for ENGL Committee Chair
11. Wed, 05 Oct 2022 01:38:51 GMT
Hellen Lee (hellen.lee): Approved for ENGL Chair
12. Wed, 09 Nov 2022 20:08:24 GMT
Jacqueline Irwin (irwin): Approved for ALS College Committee Chair
13. Fri, 18 Nov 2022 16:52:02 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

New Program Proposal

Date Submitted: Tue, 04 Oct 2022 08:55:41 GMT

Viewing: Writing for Film, Stage, and Television Certificate**Last edit: Tue, 04 Oct 2022 08:55:39 GMT**

Changes proposed by: Samuel Williams (223000310)

Academic Group: (College)

Arts & Letters

Academic Organization: (Department)

English

Catalog Year Effective:

2021-2022 Catalog

NOTE: This degree major program will be subject to program review evaluation within six years after implementation.

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Samuel Williams	s.b.williams@csus.edu	7325014552

Type of Program Proposal:

Certificate

Is this a pilot program?

No

Is this a Fast Track program?

No

Title of the Program:

Writing for Film, Stage, and Television Certificate

Designation: (degree terminology)

Certificate - Undergraduate

Abstract of the proposal:

A Writing for Film, Stage, and Television Certificate will offer the necessary classes to give students the knowledge needed to help them break into the film, television and theatre industries. Through coursework in the required classes the students will produce professional writing portfolios for potential agents, managers, and producers. To attain this certificate a student would need to complete four classes.

Briefly describe the program proposal (new or change) and provide a justification:

A good portfolio shows a writer's ability to write across genres and mediums. For certificate approval, each student would need to produce at least two of the following in their coursework (based on class requirements for 130F, 130J, and the other courses for the certificate): one feature length screenplay, one original pilot (the first episode of a television show) and/or one full length play. Through this certificate students will learn how to develop, outline, and write screenplays, pilots and/or plays. They will have a portfolio of work at the end of the certificate that they can submit to agents, managers, and producers. They will also learn how to access these gatekeepers to the industry through fellowships, labs, and contests. The university will benefit from this certificate by sending graduates into the entertainment marketplace prepared to succeed. There are no other programs like this in the Sacramento area, and I have high expectations for student success.

University Learning Goals**Undergraduate Learning Goals:**Competence in the disciplines
Intellectual and practical skills

Program Learning Outcomes

Program Learning Outcomes

Learning Outcome

- 1) Demonstrate content knowledge appropriate to writing for film, television, and theatre.
- 2) Apply critical reading strategies to a variety of texts, which may include written, oral, or visual works.
- 3) Analyze language and texts using appropriate critical, theoretical, rhetorical, and disciplinary methodologies for screenwriting, playwriting, and television writing.
- 4) Produce written texts that show an ability to analyze language, ideas, and forms in a process that includes revision based on feedback from peers and instructors.
- 5) Creatively engage with the writing traditions appropriate to screenwriting, television writing, and playwriting.

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan (required)

Comprehensive Program Assessment Plan.pdf

Please attach a Curriculum Map Matrix (required)

Curriculum Map Matrix.pdf

Please attach a five-year budget projection (required)

Budgetary Impact.pdf

Please attach the Smart Planner roadmap:

Smart Planner Roadmap_Certificate.pdf

Catalog Description:

The Writing for Film, Stage, and Television Certificate is designed for individuals who seek training in their pursuit of a career in television writing, playwriting, and/or screenwriting. To attain this certificate students will produce at least two of the following in their coursework: one feature length screenplay, one original pilot (the first episode of a television show) and/or one full length play. This portfolio will help students seek representation from managers and agents in the film industry after graduation. Upon successful completion of the designated course of study, a certificate will be awarded.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

No prerequisites are necessary to pursue the certificate.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Required Courses (8 Units):

ENGL 130F Writing for Television (4 Units)

ENGL 130J Writing Feature Films (4 units)

At least ONE of the following classes (4 Units):

ENGL 130T Advanced Writing for Television (4 Units)

ENGL 130S Advanced Writing Feature Film Scripts (4 Units)

Electives (4 Unit Minimum):

ENGL 130R Playwriting (4 Units)

ENGL 130S Advanced Writing Feature Film Scripts (if not taken above) (4 Units)

ENGL 130T Advanced Writing for Television (if not taken above) (4 Units)

ENGL 140M Modern British Drama (4 Units)

ENGL 140R Renaissance Drama (4 Units)

ENGL 145B Early Shakespeare (4 Units)

ENGL 145C Late Shakespeare (4 Units)

ENGL 150J 20th Century American Drama (4 Units)

ENGL 170D Introduction to Drama (4 Units)

ENGL 170H Introduction to Comedy (4 Units)

ENGL 170I Introduction to Tragedy (4 Units)

ENGL 191A Masters of Cinema (4 Units)

ENGL 197 Film Series (4 Units)

Total Units: 16 Unit

Attach the results of a formal survey in the geographical area to be served indicating demand for individuals who have earned the proposed degree and evidence of serious student interest in majoring in the proposed program:

Survey_Certificate.pdf

For graduate programs, the number of declared undergraduate major and the degree production over the preceding years of the corresponding baccalaureate program:

N/A

Professional uses of the proposed degree major program:

Writing for film, stage, and screen

The expected number of majors in:

1st Year Enrollment:

10

3rd Year Enrollment:

15

5th Year Enrollment:

20

1st Year Graduates:

0

3rd Year Graduates:

10

5th Year Graduates:

15

Please attach any additional files not requested above:

Correspondence with Film Department.pdf

Correspondence with Theatre Department.pdf

Reviewer Comments:

Hellen Lee (hellen.lee) (Tue, 15 Dec 2020 19:25:37 GMT): Rollback: Will email you suggestions.

Hellen Lee (hellen.lee) (Mon, 17 May 2021 18:25:47 GMT): Rollback: add consultation

Ian Harvey (iharvey) (Fri, 15 Oct 2021 02:03:49 GMT): Dear Samuel Williams, This is Ian Harvey on behalf of the ALS Curriculum Committee. Your certificate proposal cannot be approved until the new courses, English 130R, 130S, and 130T, have been approved. However, pending the approval of the new courses, the Certificate has been approved by the College Curriculum Committee with the recommendation of the following revisions: Student Learning Objectives While the learning objectives need to be somewhat general, some of them seem to be overly vague. 1. Would it be better to specify what content knowledge the students should demonstrate? For instance: Students will demonstrate a broad knowledge of the traditions of writing for film, television, and theater. 2. OK 3 and 4. The goal of both 3 and 4 seem to be governed pretty much by the same objective. The operative action in both seems to be "analyzing language and textual forms". Number 3 leads with that action and number 4 ends with it. If they are not intended to be the same, perhaps they could be distinguished more clearly. 5. Seems vague. Perhaps it would be useful to designate how the students are being creative, or what form that creativity will take. For instance: Students will write original works that engage the traditions of screen, television and playwriting. Attachments Assessment I am not certain that the assessment plans outlined will pass muster as a comprehensive certificate assessment plan. But I cannot find what is required for a certificate. Budgetary impact: A certificate program should not be based on an individual professor's schedule. You might want to find a way to depersonalize this explanation.

Alyson Buckman (abuckman) (Fri, 15 Oct 2021 05:25:41 GMT): Rollback: Dear Brett, please see Ian Harvey's comments from Curriculum Committee. Please let me know if you have any questions.

Amy Wallace (amy.wallace) (Tue, 08 Mar 2022 00:18:45 GMT): Minimum 3 electives but all electives options are 4 units. So the certificate is really 16 units.

Hellen Lee (hellen.lee) (Mon, 29 Aug 2022 19:14:08 GMT): Rollback: Please make the unit count a range of 15-16 units since students can complete the major with 15 units or 16 units.

Michelle Felten (mfelten) (Mon, 26 Sep 2022 17:39:53 GMT): Dear Brett, I was positive I entered the info for this proposal already, but reentering now as it does not appear below. The proposal has been approved pending the following edits: 1.) Please confirm unit count is 16. 2.) Program Learning Objectives on the form are missing. 3.) PLO in Assessment and Roadmap are included but need to

be simplified. Please remove the language "students will" so PLO's start with "apply", etc. 4th PLO can be pared way down to start with "produce". Once edited, use same PLO format in all areas including on the form itself. Thank you, Michelle Felten

Janett Torset (torsetj) (Fri, 30 Sep 2022 17:29:13 GMT): Rollback: Rolled back for further edits at the request of the Arts and Letters College Curriculum Committee.

Key: 506