

COMS 100C: SOCIAL SCIENTIFIC METHODS IN COMMUNICATION RESEARCH

In Workflow

1. COMS Committee Chair (phillip.reese@csus.edu)
2. COMS Chair (mdludwig@csus.edu)
3. ALS College Committee Chair (irwin@csus.edu)
4. ALS Dean (mwilson@csus.edu)
5. Academic Services (curriculum@csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Dean of Undergraduate (gardner@csus.edu)
8. Dean of Graduate (cnewsome@skymail.csus.edu)
9. Catalog Editor (catalog@csus.edu)
10. Registrar's Office (k.mcfarland@csus.edu)
11. PeopleSoft (PeopleSoft@csus.edu)

Approval Path

1. Tue, 11 Oct 2022 19:01:05 GMT
Phillip Reese (phillip.reese): Approved for COMS Committee Chair
2. Fri, 28 Oct 2022 16:45:56 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
3. Wed, 16 Nov 2022 19:50:55 GMT
Jacqueline Irwin (irwin): Rollback to Initiator
4. Mon, 05 Dec 2022 22:12:20 GMT
Phillip Reese (phillip.reese): Approved for COMS Committee Chair
5. Sun, 12 Feb 2023 23:13:18 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
6. Mon, 13 Feb 2023 03:47:06 GMT
Jacqueline Irwin (irwin): Approved for ALS College Committee Chair
7. Mon, 13 Feb 2023 17:52:13 GMT
Sheree Meyer (meyers): Approved for ALS Dean

Date Submitted: Mon, 05 Dec 2022 20:53:47 GMT

Viewing: COMS 100C : Social Scientific Methods in Communication Research

Last edit: Mon, 05 Dec 2022 20:53:45 GMT

Changes proposed by: Carmen Stitt (200206140)

Contact(s):

| Name (First Last) | Email | Phone 999-999-9999 |
|-------------------|----------------|--------------------|
| Carmen Stitt | stitt@csus.edu | 916-278-5318 |

Catalog Title:

Social Scientific Methods in Communication Research

Class Schedule Title:

Soc Sci Methods in Com Res

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

Communication Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Spring 2023 (2022/2023 Catalog)

Subject Area: (prefix)

COMS - Communication Studies

Catalog Number: (course number)

100C

Course ID: (For administrative use only.)

109721

Units:

3

Is the only purpose of this change to update the term typically offered or the enforcement of existing prerequisites at registration?

No

In what term(s) will this course typically be offered?

Fall, Spring, Summer

Does this course require a room for its final exam?

Yes, final exam requires a room

This course complies with the credit hour policy:

Yes

Justification for course proposal:

These minor changes are being made to this course to bring the course title and catalog description in line with the three upper-division required core courses for Communication Studies and Public Relations majors. The edits are: 1) to remove the words "Introduction to.." and replace it with "Social" in the course title, and 2) to replace "An introduction to.." with "Survey of," and 3) to add "social" scientific study.. in the course description.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Empirical methods commonly applied during communication research. Survey of the concepts fundamental to the social scientific study of communication, including conceptual and operational definitions, sampling, measurement, experimental design, independent and dependent variables, and quantitative data analysis.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Is this course designated as Curricular Community Engaged Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Course Note: (Note must be a single sentence; do not include field trip or fee course notations.)

Majors must complete with a grade of "C-" or better

Does this course have prerequisites?

Yes

Prerequisite:

COMS 100A; may be taken concurrently.

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

| | Expected Learning Outcome | Assessment Strategies |
|---|---|----------------------------|
| 1 | Explain the scientific principles used with communication research. | weekly assignments, exams |
| 2 | Recognize various methods of inquiry used to investigate communication phenomena. | weekly assignments, exams. |
| 3 | Apply basic parametric and non-parametric statistics in communication research. | weekly assignments, exams |
| 4 | Interpret statistics and show findings in communication research. | weekly assignments, exams |

Attach a list of the required/recommended course readings and activities:

Syllabus Coms 100C-Fall 2022 (1).docx

Is this course required in a degree program (major, minor, graduate degree, certificate?)

Yes

Has a corresponding Program Change been submitted to Workflow?

No

Identify the program(s) in which this course is required:**Programs:**

BA in Communication Studies (General Communication)

BA in Communication Studies (Public Relations)

BA in Communication Studies (General Communication, The Opportunity Program Sacramento State [TOPSS])

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Integrative learning
Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Reviewer Comments:

Emily Potts (emily.potts) (Wed, 16 Nov 2022 19:46:07 GMT): Dear Professor Stitt, The committee recommends the following for the sake of approval: We suggest a few small edits to the ELO's- 1. Please remove the "BLG"s and the words "ELO#" from the ELO's. The form already numbers them and the BLG's go elsewhere. 2. Consider splitting ELO#3 into two parts. Apply basic parametric and non-parametric statistics in communication research. and ELO 4- interpret statistics in communications research. One more small thing on the syllabus: Please add the link to the university plagiarism statement: <https://www.csus.edu/umannual/student/stu-100.htm>
Thank you, Emily Potts

Jacqueline Irwin (irwin) (Wed, 16 Nov 2022 19:50:55 GMT): Rollback: Dear Carmen, Please see suggestions for revision from Emily. Once your proposal has been revised as per their recommendations, please resubmit and send me an email so I know that your proposal is ready to move forward. Thank you, Jacqueline, ALS Curriculum Chair

Key: 743