

BA IN JOURNALISM



SACRAMENTO STATE
Redefine the Possible

In Workflow

1. COMS Committee Chair (phillip.reese@csus.edu)
2. COMS Chair (mdludwig@csus.edu)
3. ALS College Committee Chair (irwin@csus.edu)
4. ALS Dean (mwilson@csus.edu)
5. Academic Services (curriculum@csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Faculty Senate Executive Committee Chair (kathy.honeychurch@csus.edu)
8. Faculty Senate Chair (kathy.honeychurch@csus.edu)
9. Dean of Undergraduate (gardner@csus.edu)
10. Dean of Graduate (cnewsome@skymail.csus.edu)
11. President (sarah.billingsley@csus.edu)
12. Catalog Editor (catalog@csus.edu)
13. Registrar's Office (k.mcfarland@csus.edu)

Approval Path

1. Tue, 18 Jan 2022 17:22:31 GMT
Jacqueline Irwin (irwin): Approved for COMS Committee Chair
2. Wed, 19 Jan 2022 20:28:40 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
3. Sat, 05 Feb 2022 00:58:24 GMT
Alyson Buckman (abuckman): Rollback to Initiator
4. Thu, 10 Feb 2022 20:26:38 GMT
Jacqueline Irwin (irwin): Approved for COMS Committee Chair
5. Thu, 10 Feb 2022 21:25:14 GMT
Mark Ludwig (mdludwig): Rollback to Initiator
6. Fri, 11 Feb 2022 20:58:27 GMT
Jacqueline Irwin (irwin): Approved for COMS Committee Chair
7. Wed, 16 Feb 2022 05:56:37 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
8. Wed, 16 Feb 2022 18:21:19 GMT
Alyson Buckman (abuckman): Approved for ALS College Committee Chair
9. Thu, 17 Feb 2022 17:11:32 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean
10. Tue, 08 Mar 2022 23:27:31 GMT
Katie Hawke (katiedickson): Approved for Academic Services
11. Mon, 11 Apr 2022 19:07:23 GMT
Julie Fogarty (fogarty): Rollback to Initiator
12. Tue, 24 Jan 2023 18:09:45 GMT
Phillip Reese (phillip.reese): Approved for COMS Committee Chair
13. Sun, 12 Feb 2023 23:11:08 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
14. Wed, 15 Feb 2023 19:33:01 GMT
Jacqueline Irwin (irwin): Approved for ALS College Committee Chair
15. Fri, 17 Feb 2023 18:13:03 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

History

1. Apr 30, 2018 by clmig-jwehrheim
2. Oct 8, 2018 by Kaitlyn Ehrmantrout (k.ehrmantrout)
3. Feb 7, 2019 by Kaitlyn Ehrmantrout (k.ehrmantrout)
4. Feb 26, 2019 by Janett Torset (torsetj)
5. Apr 28, 2020 by 220267334
6. Apr 20, 2021 by 220267334

Date Submitted: Tue, 24 Jan 2023 18:08:49 GMT

Viewing: BA in Journalism

Last approved: Tue, 20 Apr 2021 19:46:58 GMT

Last edit: Tue, 24 Jan 2023 18:08:48 GMT

Changes proposed by: Phillip Reese (219698766)

Academic Group: (College)

Arts & Letters

Academic Organization: (Department)

Communication Studies

Catalog Year Effective:

2022-2023 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Phillip Reese	phillip.reese@csus.edu	916-267-5454

Type of Program Proposal:

Major

Program Change Type:

Substantive

Title of the Program:

BA in Journalism

Designation: (degree terminology)

Bachelor of Arts

Briefly describe the program proposal (new or change) and provide a justification:

-Add electives.

-Add PLOs to the degree program. We have designed these PLOs in consultation with AVP Amy Wallace.

-Make clear that students can take JOUR 197A and JOUR 197B once for three units of credit toward the journalism major but that JOUR 197B can be taken up to three times for nine units of university credit. This is long-standing policy in the journalism program.

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines

Knowledge of human cultures and the physical and natural world

Integrative learning

Personal and social responsibility

Intellectual and practical skills

Program Learning Outcomes

Program Learning Outcomes

Learning Outcome

Students will be able to:

- Articulate the role of journalism in shaping history, culture and society
- Write clear, concise and evocative stories
- Conduct interviews using accepted journalistic practices
- Distinguish between what is newsworthy and what is not
- Apply effective news gathering techniques through research and reporting
- Analyze and visualize data in a fair and illuminating way
- Apply journalism ethics in decision-making
- Conceive, create and edit multiplatform stories with clarity and precision

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan (required)

JOUR Program-Assessment-Plan New Objectives5 (2).pdf

Please attach a Curriculum Map Matrix (required)

revised 4year road mapb.pdf

Please attach a five-year budget projection (required)

Note on Budget 1b.pdf

Do these changes impact the Smart Planner roadmap?

No

Catalog Description:

Units required for Major: 40

Total units required for BA: 120

Program Description

The journalism program at Sacramento State educates its students in ethical, accurate and effective communication. We employ innovative methods to prepare students, enlighten the public and engage our communities. Our students become committed and versatile professionals with a strong background in both journalism theory and practice.

Sacramento State's program emphasizes research, writing and editing for interactive media, and other courses necessary to prepare students for success in media-related jobs; it also includes courses that critically examine media as an institution.

Journalism majors write The State Hornet (<https://statehornet.com/>), a daily multimedia publication.

A journalism degree prepares students for a variety of careers and graduate studies. Graduates work as journalists in a diverse range of media, as public relations representatives, and as communications staff for government agencies, non-profits, and other organizations.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Pre-Major to Journalism

Prior to acceptance as a Journalism major, students must first complete a pre-major consisting of all required lower division courses plus JOUR 130A and JOUR 130B. Students must successfully complete each pre-major courses with a "C-" or better.

Students with a Sacramento State grade point average of 2.3 or better may request early admission to the major.

Code	Title	Units
Required Pre-Major Courses (13 Units)		
JOUR 20	Style For Media Writers	1
JOUR 30	News Writing	3
JOUR/COMS 55 or JOUR 50	Media Communication and Society Media Literacy and Critical Thinking	3
JOUR 130A	News Reporting I	3
JOUR 130B	News Reporting II	3

Minimum Grade Requirement

Majors must complete all courses taken in the major with a grade of "C-" or better.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Lower Division Courses (7 Units)		
JOUR 20	Style For Media Writers	1
JOUR 30	News Writing	3
JOUR/COMS 55 or JOUR 50	Media Communication and Society ¹ Media Literacy and Critical Thinking	3
Required Upper Division Courses (21 Units)		
JOUR 128	News Editing	3
JOUR 130A	News Reporting I	3
JOUR 130B	News Reporting II	3
JOUR 131	Data Journalism	3
JOUR 135	Public Affairs Reporting  ¹	3
JOUR/COMS 153	Journalism Law and Ethics	3
Select one of the following:		3
JOUR 195	Internship In Journalism	
JOUR 197A	The State Hornet-Introduction	
Electives (12 Units)		
Select 12 units ²		12
JOUR 116	Data Visualization	
JOUR 120	History Of The Media	
JOUR 123	Writing for Public Relations	
JOUR 125	Multimedia Storytelling	
JOUR 132	Digital Magazine	
JOUR 134	War, Peace and the Mass Media	
JOUR 158	Public Relations Planning and Management	
JOUR 172	Women in the Mass Media	
JOUR 175	Minorities, Social Change and the Press	
JOUR 193	The Media Business	
JOUR 197B	The State Hornet-Continuing	
Total Units		40

¹ Course also satisfies General Education (GE)/Graduation Requirement.

² Elective units chosen in consultation with an advisor from among Journalism faculty. At least 9 of the 12 units must be upper division. No more than a total of six units in JOUR 195, JOUR 197A, JOUR 197B **OR** JOUR 199 combined may be counted toward the Journalism or Government-Journalism major. Up to nine units in JOUR 197B may be counted for university credit but no more than three units in JOUR 197B may be counted toward the Journalism or Government-Journalism major.

Note: Up to 6 units of coursework from photography or graphic design may be applied toward a major or minor in Journalism with approval of a Journalism advisor.

General Education Requirements ¹

Code	Title	Units
Area A: Basic Subjects (6-9 Units)		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking ^{2,3}	0 - 3
Area B: Physical Universe and Its Life Forms (13 Units)		
B1	Physical Science	3
B2	Life Forms	3
B3	Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1

B4 - Math Concepts	3
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
Area C: Arts and Humanities (12 Units)	
C1 - Arts	3
C2 - Humanities	3
C1/C2 - Area C Course	3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.	3
Area D: The Individual and Society (6 Units)	
Area D Course	3
Area D Course	3
Area D Course - Take upper-division course to complete Area & upper division requirements. ²	0
Area E: Understanding Personal Development (3 Units)	
Area E Course	3
Area F: Ethnic Studies (3 Units)	
Area F Course	3
Total Units	43-46

- ¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).
- Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).
- ² Required in Major; also satisfies GE.
- ³ Department offers students an "OR" option for JOUR 55 and JOUR 50:
- If student chooses to take JOUR 55 or COMS 55, they will not meet any area of General Education.
 - If student chooses to take JOUR 50, they will meet Area A3.

Graduation Requirements ¹

Code	Title	Units
Graduation Requirements (required by CSU) (6 Units)		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI) ²		0
Graduation Requirements (required by Sacramento State) (12 Units)		
English Composition II		3
Race and Ethnicity in American Society (RE)		3
Foreign Language Proficiency Requirement ³		6

- ¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).
- Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).
- ² Required in Major; also satisfies Graduation Requirement.
- ³ If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html> (<https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>)

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

None.

Provide a fiscal analysis of the proposed changes:

No fiscal effect.

How will the above changes be accommodated within the department/College existing fiscal resources?

Yes.

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

No additional resources.

Estimate the cost and indicate how these resource needs will be accommodated:

No additional cost.

Reviewer Comments:

Torsa Ghosal (torsa.ghosal) (Wed, 02 Feb 2022 22:01:20 GMT): Suggested revisions: 1. The units in the attached road map add up to 121 (in place of 120). Please make edits to the map to bring the credit units to 120. 2. Add a budget narrative since the proposal is suggesting that two courses will be reactivated.

Alyson Buckman (abuckman) (Sat, 05 Feb 2022 00:58:24 GMT): Rollback: Dear Professor Reese, Please see Professor Ghosal's comments on your proposal for the BA in Journalism. When you have revised and sent on, please be sure to inform the chair of the department for speedy approval. Let me know if you have any questions, Alyson Buckman

Mark Ludwig (mdludwig) (Thu, 10 Feb 2022 21:25:14 GMT): Rollback: to fix units

Julie Fogarty (fogarty) (Mon, 11 Apr 2022 19:07:23 GMT): Rollback: Please explicitly list the elective courses in the program requirements.

Key: 16